

# Azerbaijan - A2 International Student Fair - Spring

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

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### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

### Prices & Booking

**Baku 06 May 2023 - 07 May 2023**

*Hilton Baku Hotel*

- Working Space | **€3250.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Einstieg Recruitment Fairs in Germany - Fall

### Information

Einstieg is Germany's leading service provider in the field of undergraduate recruitment - and your reliable partner for the German student market. Our student recruitment fairs all over Germany attract more than 1,500

exhibitors from over 20 countries and more than 175,000 visitors each year.

### **Fair Outline**

The Einstieg student fairs take place seven times a year and are Germany's largest forum for educational and degree programmes. They give universities and companies the opportunity to get in direct contact with students and young adults to cover their recruiting needs. The fairs are held in some of Germany's most important economical and metropolitan areas.

Usually, a fair takes place over 2 full days (Friday and Saturday) and offers visitors lots of information about degree and other educational programmes in Germany, as well as programmes abroad. Both, students with no distinct career ideas, as well as students with well-defined career goals, can find guidance and information alike.

### **Reasons to Attend**

The events are mostly targeted at German Gymnasium (German grammar school leading to A Levels) students, who are striving to complete the Abitur (German A Levels) exam or have already passed their Abitur. However, committed Realschule (German general secondary school) students as well as students with further vocational qualifications, young employees, and college dropouts can also gain new ideas for their future by visiting the Einstieg fairs. Teachers and parents are important conversation partners for young adults when it comes to making career and study decisions, which is why our fairs also offer useful information for these two target groups.

Our events offer an interesting talks and presentations programme that exhibitors can take part in. We have stages at each fair as well as our Speakers Corner that gives exhibitors the opportunity to speak to visitors in a smaller group and encourage two-way conversation.

Our visitors can do a free online interest-check prior to visiting the fair to find course options and institutions that match their interests, strengths and skills. They can also use the test results to make appointments with matching exhibitors before visiting the fair.

### **Market Overview**

Germany is ranked among one of the most well-travelled countries. German adolescents not only take vacations frequently, but their interest in studying or working abroad has been increasing continuously. Surveys among our recruitment fair visitors indicate that Einstieg visitors are particularly interested in degree programmes or gap years abroad after their graduation - every third respondent shows interest. This is not surprising: the number of pupils attending grammar schools and senior classes of comprehensive schools and therefore intending to moving on to university is comparatively high at Einstieg recruitment fairs.

Generally, the interest of German pupils in international degree programmes has steadily increased over recent decades: according to numbers published by the German Federal Statistical Office, almost 140,000 German young adults studied at universities abroad in 2012 (most current data available) - students were either enrolled for an academic term or degree programmes. Compared to that, roughly 2,400,000 students were enrolled at universities in Germany.

The most popular countries for international academic programmes included Austria, the Netherlands, Switzerland, Great Britain, the United States and France. Overall, 83.4 percent of German students decided to

study in Europe. 8.4 percent chose programmes located in North- and South-America, 5.7 percent chose to study in Asia, 1.7 percent studied in Australia and Oceania, and 0.6 percent decided to study abroad in Africa.

**Fair Support**

Our fairs are under the patronage of Prof. Dr. Johanna Wanka, Federal Minister for Education and Research.

**Visitor numbers :**

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**Dortmund 4,000**

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	2%	Careers	5%
Further / Vocational	41%	Languages	10%	Other	29%
Foundation / Prep	5%				

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**Karlsruhe 3,000**

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	2%	Careers	%
Further / Vocational	40%	Languages	5%	Other	15%
Foundation / Prep	5%				

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**Berlin TBC**

Primary School	%	Undergraduate	65%	Professional Training	1%
High School	%	Postgraduate	3%	Careers	1%
Further / Vocational	60%	Languages	6%	Other	10%
Foundation / Prep	5%				

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**Munich TBC**

Primary School	%	Undergraduate	77%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	1%
Further / Vocational	42%	Languages	6%	Other	15%
Foundation / Prep	5%				

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Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	2%	Careers	5%
Further / Vocational	41%	Languages	10%	Other	29%
Foundation / Prep	5%				

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**Exhibitors**

**Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools

**Levels & Subjects**

## Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

## Subject Areas

- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Dortmund 14 Sep 2018 - 15 Sep 2018

*Westfalenhallen Dortmund*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

### Karlsruhe 05 Oct 2018 - 06 Oct 2018

*Gartenhalle Karlsruhe*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

### Berlin 09 Nov 2018 - 10 Nov 2018

*Messe Berlin*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

## **Munich 23 Nov 2018 - 24 Nov 2018**

*MOC Veranstaltungszentrum*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

## **Dortmund 06 Sep 2019 - 07 Sep 2019**

*Westfalenhallen Dortmund*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

## **Karlsruhe 27 Sep 2019 - 28 Sep 2019**

*Gartenhalle Karlsruhe*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

## **Berlin 15 Nov 2019 - 16 Nov 2019**

*Messe Berlin*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

## **Munich 22 Nov 2019 - 23 Nov 2019**

*MOC Veranstaltungszentrum*

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

[BOOK FULL TOUR](#)



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## **Fair Outline**

The Einstieg student fairs take place seven times a year and are Germany's largest forum for educational and degree programmes. They give universities and companies the opportunity to get in direct contact with students and young adults to cover their recruiting needs. The fairs are held in some of Germany's most important economical and metropolitan areas.

Usually, a fair takes place over 2 full days (Friday and Saturday) and offers visitors lots of information about degree and other educational programmes in Germany, as well as programmes abroad. Both, students with no distinct career ideas, as well as students with well-defined career goals, find guidance and information alike.

## **Reasons to Attend**

The events are mostly targeted at German Gymnasium (German grammar school leading to A Levels) students, who are striving to complete the Abitur (German A Levels) exam or have already passed their Abitur. However, committed Realschule (German general secondary school) students as well as students with further vocational qualifications, young employees, and college dropouts can also gain new ideas for their future by visiting the Einstieg fairs. Teachers and parents are important conversation partners for young adults when it comes to making career and study decisions, which is why our fairs also offer useful information for these two target groups.

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Our visitors can do a free online interest-check prior to visiting the fair to find course options and institutions that match their interests, strengths and skills. They can also use the test results to make appointments with matching exhibitors before visiting the fair.

## **Market Overview**

Germany is ranked among the most well-travelled countries. German adolescents not only take vacations frequently, but their interest in studying or working abroad has been increasing continuously. Surveys among our recruitment fair visitors indicate that Einstieg visitors are particularly interested in degree programmes or gap years abroad after their graduation - every third respondent shows interest. This is not surprising: the number of pupils attending grammar schools and senior classes of comprehensive schools and therefore intending to moving on to university is comparatively high at Einstieg recruitment fairs.

Generally, the interest of German pupils in international degree programmes has steadily increased over recent decades: according to numbers published by the German Federal Statistical Office, almost 140,000 German young adults studied at universities abroad in 2012 (most current data available) - students were either enrolled for an academic term or degree programmes. Compared to that, roughly 2,400,000 students were enrolled at universities in Germany.

The most popular countries for international academic programmes included Austria, the Netherlands, Switzerland, Great Britain, the United States and France. Overall, 83.4 percent of German students decided to study in Europe. 8.4 percent chose programmes located in North- and South-America, 5.7 percent chose to

study in Asia, 1.7 percent studied in Australia and Oceania, and 0.6 percent decided to study abroad in Africa.

## Fair Support

Our fairs are under the patronage of Prof. Dr. Johanna Wanka, Federal Minister for Education and Research.

## Visitor numbers :

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### Cologne 25,000

Primary School	%	Undergraduate	75%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	2%
Further / Vocational	42%	Languages	5%	Other	15%
Foundation / Prep	5%				

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### Hamburg 36,000

Primary School	%	Undergraduate	49%	Professional Training	1%
High School	%	Postgraduate	1%	Careers	2%
Further / Vocational	72%	Languages	6%	Other	15%
Foundation / Prep	5%				

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### Frankfurt 36,000

Primary School	%	Undergraduate	49%	Professional Training	1%
High School	%	Postgraduate	1%	Careers	2%
Further / Vocational	72%	Languages	6%	Other	15%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers

Education agencies  
Companies (Careers)  
Colleges  
Business schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

### **Subject Areas**

- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Cologne 08 Feb 2019 - 09 Feb 2019**

*Koeln Messe*

- 9m2 Comfort Raw Stand | **€2411.00** [Book Now](#)
- 12 m2 Corner Comfort Stand | **€3295.00** [Book Now](#)

**Hamburg 22 Feb 2019 - 23 Feb 2019**

- 9m2 Comfort Raw Stand | **€2411.00** [Book Now](#)
- 12m2 Comfort Corner Stand | **€3295.00** [Book Now](#)

**Frankfurt 24 May 2019 - 25 May 2019**

Frankfurt

- 9m2 Comfort Raw Stand | **€2411.00** [Book Now](#)
- 12 m2 Corner Comfort Stand | **€3295.00** [Book Now](#)

[BOOK FULL TOUR](#)



# EuroAsia Agent Workshop-Spring

## Information

This excellent networking agent event will be connecting you with more than 150 agents from the Middle East, Central Asia, Africa, Ukraine, Russia, Mongolia, China, and South Korea.

You'll be able to arrange meetings with international educators and service providers beforehand via a sophisticated booking system, which provides you with a great opportunity to schedule all meetings before you arrive in Turkey.

## Visitor numbers :

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### Istanbul 155

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

## Who should attend

Universities  
Professional bodies  
Language schools  
Education agencies  
Companies (Careers)  
Colleges  
Boarding schools

## Levels & Subjects

### Academic Levels

### Subject Areas

## Prices & Booking

**Istanbul 05 Mar 2019 - 06 Mar 2019**

*Hilton Istanbul Bosphorus*

- Working Space | **€2874.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Gulf Education and Training Exhibition in Dubai - Spring

## Information

This event attracts some of the world's leading universities, colleges and other education providers, as well as suppliers of education equipment and technology.

### **Reasons to Attend**

Every year the exhibition attracts over 35,000 local and expatriate students who are at the threshold of college life and actively looking for higher education, professional development and training options.

The exhibition focuses on General Education, Higher Education, Vocational Education, Training & Professional Development, Global EdTech Forum.

### **Market Overview**

Dubai is a technologically advanced city with a continuous focus on innovation, offering a conducive environment for experiential learning, creative thinking and independent action. According to data collected by the Unesco Institute for Statistics which has published the Global Education Digest 2019, around 5,742 students from the UAE are studying abroad. Over 700 UAE nationals received government scholarships in 2019 to study overseas. The Dubai International Education Fair student recruitment is the Middle East's largest platform for the UAE and other GCC countries. It offers a consistently high lead ratio.

The number of schools in the UAE is expected to double in the next decade to meet the high demand for primary and secondary education. Until such time, demand will continue to outstrip supply much to the benefit of boarding schools in countries such as Australia, Canada, India, UK, USA and others.

### **Fair Outline**

The exhibition is the Middle East and Asia's most powerful platform for student recruitment.

Consider the facts:

- Drawing on its experience from being in the market for 25 years, Gulf Education and Training Exhibition targets different student groups based on preferences and has a conversion rate that is far higher than industry averages
- The Gulf Education and Training Exhibition maintains close links with the corporate world and regularly hosts seminars and presentations on topics that bridge the divide between education and industry.
- The fair boasts of an exhibitor retention rate of over 90 percent year on year which is testament to its success and position in the UAE education market.
- The Gulf Education and Training Exhibition offers a tangible return on your investment; every single person you interact and communicate with at the exhibition, has been targeted and invited and is genuinely interested in education.

Education is a top priority for the UAE government in recent years and accounts for more than AED 4.6 billion of the federal budget. Over 400,000 students of 52 nationalities, study in private schools in the UAE of which, over 330,000 students study in English medium schools.

### **Visitor numbers :**

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## Dubai 31,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Primary schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics

- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Dubai 26 Apr 2023 - 28 Apr 2023**

*Dubai International Convention & Exhibition Centre*

- 9m2 Standard Equipped Stand | **€4850.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€6600.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Education Brazil EXPO Roadshow - Spring

## Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

## Reasons to Attend



Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

### **Market Overview**

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

### **Fair Outline**

The Roadshow attracted over 22,000 students in 2018, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

### **About the Cities on The Brazil EXPO Roadshow**

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucha capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

### **Visitor numbers :**

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Rio de Janeiro 2,547

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	76%	Other	2%
Foundation / Prep	%				

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Campinas 1,624

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	76%	Other	2%
Foundation / Prep	%				

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Brasilia 2,987

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	40%	Careers	%
Further / Vocational	20%	Languages	50%	Other	%
Foundation / Prep	%				

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Sao Paulo 9,727

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	76%	Other	2%
Foundation / Prep	%				

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Porto Alegre 2,094

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	56%	Other	2%
Foundation / Prep	%				

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Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools

Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Rio de Janeiro 12 Mar 2019**

*Hotel Rio Othon Palace ?*

- 6m2 Standard Equipped Stand | €2703.00 [Book Now](#)

## **Campinas 12 Mar 2019**

*Campinas*

- 6m2 Standard Equipped Stand | €2703.00 [Book Now](#)

## **Brasilia 14 Mar 2019**

*Centro de Eventos Convencoes Brasil 21*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

## **Sao Paulo 16 Mar 2019 - 17 Mar 2019**

*Sao Paulo*

- 6m2 Standard Equipped Stand | €3785.00 [Book Now](#)

## **Porto Alegre 23 Mar 2019**

*Barra Shopping Sul*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# **International Education Exhibition in Mongolia - Spring**

## **Information**

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

## Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

## Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

## Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

## Visitor numbers :

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### Ulaanbaatar 3,700

Primary School	%	Undergraduate	25%	Professional Training	9%
High School	35%	Postgraduate	15%	Careers	6%

**Further / Vocational** 5%   **Languages**   %   **Other**   %  
**Foundation / Prep**   5%

## **Exhibitors**

### **Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics

- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Ulaanbaatar 26 Mar 2022 - 27 Mar 2022**

*Premier Tuushin Hotel*

- 6m2 Standard Equipped Stand | **€1678.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Masters and MBA Fair- Paris Spring

## Information

The Studyrama International Masters and MBA Fair is a leading educational event for prospective postgraduates, and it includes workshops, lectures and personal coaching. The fair will take place in Paris, France, in March 2019.

## Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students.

Around 130 institutions will attend the fair, including those from France, Australia, Europe and North America, offering more than 1,000 educational paths. The Studyrama Masters Fair in 2016 was a large success with over 7,200 students attending.

## Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d’Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive Studyramp’s official ‘How to choose the best Master 2, MBA, MSC...’ guide that lists all the educational options at each level.

\*Sourced from Education New Zealand and EU figures on cross-border study.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

## Visitor numbers :

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### Paris 7,200

Primary School	0%	Undergraduate	0%	Professional Training	20%
High School	0%	Postgraduate	100%	Careers	20%
Further / Vocational	0%	Languages	20%	Other	0%
Foundation / Prep	0%				

## Exhibitors



## Who should attend

Universities  
Hotel management schools  
Colleges  
Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Paris 30 Mar 2019**

*Espace Champerret - Hall A*

- 9m2 Standard Equipped Stand | €5725.00 [Book Now](#)

BOOK FULL TOUR