

Artistic - Fashion & Design Education- Paris Fair

Information

The 16th edition of the Studyrama Artistic Fashion and Design Fair is taking place in Paris on 24th November 2018.

Reasons to Attend

Over 7500 visitors came to the The Artistic Fashion and Design Fair in 2016, of which 60% were in last year of high school, 25% were in advanced vocational programs, 10% were in undergraduate programs and 5% were in postgraduate programs. 30% of the visitors came from Paris, 59% from Paris suburbs and 11% from various parts of France.

Market Overview

According to the French government, about 100,000 French students go to abroad for their studies; among them 25,945 are Erasmus exchange students.

France is attractive for student recruitment because of the high number of students prepared to study abroad. French students want to improve their language skills and other skills and finally optimize their integration in the professional world thanks to foreign study programmes. French students and employees of companies consider studying abroad provides a big advantage for a successful professional career. When students want to pursue a professional career abroad, studies in a foreign country is the best way to integrate into that country at first.

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

The education fair will provide visitors with more than 200 initial and sandwich courses, such as in fashion, cinema, communication, multimedia, design, etc. The wide choice of studies, within the creative arts, offers students information and guidance to help them pursue their studies. For students this fair offers the availability of simple and free consultation, top tips, advice about funding, student loans, insurance, etc, to help students be as prepared as possible for their student life.

In previous years, Fashion has been a feature and areas specially dedicated to Cinema were created.

Conferences for the arts

Four different conferences are held throughout the two days, informing and encouraging students to find the right studies in the arts, matching their projects. An area is dedicated to meeting professionals in cinema (like Bertrand Tavernier, a famous French director, scriptwriter and producer) and comic books creators. You can also find an area with various animations, demonstrations of textile creation, of stunts with the public participation and the description of the fabrication chain of a cartoon.

Free consultation is provided on Jobs and Internships and the Studyrama Artistic Training Official guide is distributed for free at the entrance of the fair.

*Sourced from Education New Zealand and EU figures on cross-border study.

Visitor numbers :

Paris 7,200

Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Colleges
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)

- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

Subject Areas

- Architecture, construction, building & surveying
- Visual & creative arts

Prices & Booking

Paris 24 Nov 2018

CNIT Paris La Defense

- 9m2 Standard Equipped Stand | €4735.00 [Book Now](#)

[BOOK FULL TOUR](#)



Audiovisual & Cinema Education Fair- Paris Fall

Information

Visitor numbers :

Paris 3,500

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Business schools
Colleges
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

Subject Areas

- Architecture, construction, building & surveying
- Visual & creative arts

Prices & Booking

Paris 24 Nov 2018

Paris

- 9m2 Standard Equipped Stand | **€4735.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

Education Fair - Peninsular Malaysia - Winter

Information

The Education Fair Peninsular Malaysia will take place this December throughout Malaysia.

Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

Further Exhibition Information

Visitor numbers :

Penang 2,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Alor Setar 1,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Ipoh 1,800

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	5%	Other	%
Foundation / Prep	10%				

Kuala Lumpur 68,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Johor Bahru 19,000

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Malacca 1,050

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Government bodies

Hotel management schools
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Penang 10 Dec 2018

Hotel Jen Penang

- Working Space | **€632.00** [Book Now](#)

Alor Setar 11 Dec 2018

Holiday Villa Hotel

- Working Space | €632.00 [Book Now](#)

Ipoh 12 Dec 2018

Syuen Hotel

- Working Space | €632.00 [Book Now](#)

Kuala Lumpur 15 Dec 2018 - 16 Dec 2018

Kuala Lumpur Convention Centre

- 9m2 Standard Equipped Stand | €1847.00 [Book Now](#)

Johor Bahru 15 Dec 2018 - 16 Dec 2018

Persada Johor Intl' Convention Centre

- Working Space | €1178.00 [Book Now](#)

Malacca 17 Mar 2019

Hatten Hotel

- Working Space | €632.00 [Book Now](#)

[BOOK FULL TOUR](#)



International Education & Career Fair- Bordeaux

Information

Visitor numbers :

Bordeaux 12,700

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Business schools
Colleges
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

Subject Areas

- Architecture, construction, building & surveying
- Visual & creative arts

Prices & Booking

Bordeaux 30 Nov 2018 - 01 Dec 2018

Bordeaux

- 9m2 Standard Equipped Stand | **€4205.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Student Fairs in Sweden (Malmö) - Fall

Information

The Student Fairs in Sweden will take place in December 2018 in Malmö and Stockholm. In 2017, over 27,000 people visited the student fairs.

Reasons to Attend

The Student Fairs in Sweden 2017 were visited by nearly 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at university level there is also interest for shorter vocational courses and for work experience.

Sweden has three universities in top 100 and eleven in top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm attended by high school pupils (mainly grade 3) from all over central Sweden and fair in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher educations, future employers and various study related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive work shop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, labour market for academics, various types of educations and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that the overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning recognition of overseas educations.

Exhibitors include universities and colleges, polytechnic education, employers and organisations, and representatives of international studies.

Visitor numbers :

Malmö 4,823

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Exhibitors

Who should attend

Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Engineering
- Languages
- Law & LLM
- Science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Malmö 06 Dec 2018

Stadionmässan i Malmö AB

- Canadian Embassy Package | **€1165.00** [Book Now](#)
- Education USA Package | **€1165.00** [Book Now](#)
- 4m2 Budget Stand | **€1713.00** [Book Now](#)
- 6m2 Budget Stand | **€2248.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€4400.00** [Book Now](#)
- 15m2 Standard Equipped Stand | **€5092.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€5983.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Student Recruitment Fairs Norway - Winter

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%

Exhibitors

Who should attend

Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kristianstad 08 Jan 2024

Gimlehallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Sandefjord 11 Jan 2024 - 12 Jan 2024

Sandefjord High School

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Stavanger 17 Jan 2024 - 18 Jan 2024

Stavanger Forum

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Bergen 24 Jan 2024 - 25 Jan 2024

Griegshallen

- 9m2 Standard Stand | **€2676.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Alesund 29 Jan 2024

Fagerlighallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Trondheim 01 Feb 2024 - 02 Feb 2024

Trondheim Spektrum

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Bodo 05 Feb 2024

Bankgata flerbrukshall

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Tromso 08 Feb 2024

Tromsohallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Oslo 14 Feb 2024 - 15 Feb 2024

Nova Spektra

- 9m2 Standard Stand with Furniture for 2 pax | **€4461.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5290.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Web & IT Education Fair- Paris

Information

Visitor numbers :

Paris 5,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Business schools
Colleges
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

Subject Areas

- Architecture, construction, building & surveying
- Visual & creative arts

Prices & Booking

Paris 24 Nov 2018

Paris

- 9m2 Standard Equipped Stand | €4555.00 [Book Now](#)

[BOOK FULL TOUR](#)