

# CIS Countries - Virtual 39th International Education Fair - Winter

## Information

### About the fair

International Education Exhibition in the CIS region has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, the USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In the 2019-2020 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times, it is still of paramount importance to stay connected to potential students, nurture and increase the institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

### **Levels of Education:**

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Further education & vocational
- Foundation (Preparatory)

### **Reasons to Attend**

The fair has become the most prominent international education exhibition in the CIS region, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in the CIS.

## Market Overview

Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters.

The number of the CIS students receiving education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company.

Before Covid, more and more CIS students packed their bags and go to study abroad. The most popular destination in Europe. The latest survey indicates that every third CIS student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young people. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

## Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE (China), DAAD and others.

## Visitor numbers :

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### Online 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers

Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Online 21 Jan 2023**

*Online*

- Online Participation | **€1400.00** [Book Now](#)
- Online Participation and 3 month-profile | **€1800.00** [Book Now](#)
- Online Participation and 6 month profile | **€2200.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Masters, MBA and Career Fair - Paris

## Information

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments

(German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

### **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyramp Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

\*Sourced from Education New Zealand and EU figures on the cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Paris 8,700**

<b>Primary School</b>	11%	<b>Undergraduate</b>	12%	<b>Professional Training</b>	13%
<b>High School</b>	14%	<b>Postgraduate</b>	15%	<b>Careers</b>	16%
<b>Further / Vocational</b>	10%	<b>Languages</b>	18%	<b>Other</b>	19%
<b>Foundation / Prep</b>	20%				

### **Exhibitors**

#### **Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools

Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## **Prices & Booking**

**Paris 11 Feb 2023**

*Paris Event Centre Hall 1*

- 9m2 Standard Equipped Stand | **€3840.00** [Book Now](#)

# Kazakhstan International Education Fair

## Information

58 institutions from 16 countries participated in the AKIEF in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

## Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

## Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

## Visitor numbers :

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## Almaty 1,000

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

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## Nur Sultan (Astana) 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

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## Atyrau 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

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## Aktau 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

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## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities



## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Almaty 21 Jan 2023

*Rixos Hotel*

- Working Space | €1800.00 [Book Now](#)

### Nur Sultan (Astana) 22 Jan 2023

*Radisson Blue Hotel*

- Working Space | €1800.00 [Book Now](#)

**Atyrau 24 Jan 2023**

*TBC*

- Working Space | €1350.00 [Book Now](#)

**Aktau 26 Jan 2023**

*TBC*

- Working Space | €1150.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Slovakia - Central European Study Abroad Fair

## Information

Central European Study Abroad Fair Slovakia has a long-term success in Brno and Prague with its new location in Nitra. They are among the best known education and study abroad fairs in Central Europe.

## Reasons to Attend

Over 8,000 visitors from Slovakia are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at the Nitra exhibition is your best way to approach students from the Slovak region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, with a focus on providing useful information to individual visitors and discussing study opportunities with them.

The Nitra fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

## Market Overview

The percentage of Slovaks with higher education has increased considerably over the last decade and an increasing number of students from Slovakia are studying abroad . Eurostat data indicates that some 12.2% Slovak tertiary students studied in another EU country in 2010. Around 70% of Slovak students who study abroad choose to study in neighbouring countries and 30% choosing to study further a field. Slovak universities are more and more involved in a wide range of international cooperation activities and programmes taking place in the European Union and other countries.

## Fair Outline

The international education fair in Slovakia was introduced in 2015 as a new Central European Education and Study Abroad Exhibition where Slovak and other international institutions offer the most of study opportunities for students from central Europe. The exhibition:

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Czech Parliament and the City Mayor.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

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### Nitra 8,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	26%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	%				

# **Exhibitors**

## **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Education agencies  
Colleges  
Business schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine

- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Nitra 20 Jan 2023 - 21 Jan 2023**

*Exhibition Centre Agrokomples Nitra Hall K*

- 9m2 Standard Equipped Stand | **€1913.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2656.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Student Recruitment Fairs Norway - Winter

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

#### **Fair Outline**

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

#### **Visitor numbers :**

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##### **Kristianstad 4,055**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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##### **Sandefjord 6,866**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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##### **Stavanger 9,165**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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##### **Bergen 10,099**

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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##### **Alesund 4,014**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%

Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

## Exhibitors

#### Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools

Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Kristianstad 08 Jan 2024

*Gimlehallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

### Sandefjord 11 Jan 2024 - 12 Jan 2024



*Sandefjord High School*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

**Stavanger 17 Jan 2024 - 18 Jan 2024**

*Stavanger Forum*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

**Bergen 24 Jan 2024 - 25 Jan 2024**

*Griegshallen*

- 9m2 Standard Stand | **€2676.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

**Alesund 29 Jan 2024**

*Fagerlighallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

**Trondheim 01 Feb 2024 - 02 Feb 2024**

*Trondheim Spektrum*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

**Bodo 05 Feb 2024**

*Bankgata flerbrukshall*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

**Tromso 08 Feb 2024**

*Tromsohallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

## Oslo 14 Feb 2024 - 15 Feb 2024

*Nova Spektra*

- 9m2 Standard Stand with Furniture for 2 pax | **€4461.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5290.00** [Book Now](#)

[BOOK FULL TOUR](#)