

# ALL-KAZAKHSTAN INTERNATIONAL EDUCATION FAIR

31 Jan 2020 - 06 Feb 2020

## Information

58 institutions from 16 countries participated in the AKIEF last year and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

### Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

### Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

### Visitor numbers :

## Shymkent 300

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

## Almaty 1,000

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

## Astana 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

## Atyrau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

## Aktau 500

<b>Primary School</b>	0%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	0%
<b>High School</b>	7%	<b>Postgraduate</b>	28%	<b>Careers</b>	0%
<b>Further / Vocational</b>	10%	<b>Languages</b>	35%	<b>Other</b>	0%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

### Shymkent 31 Jan 2020

*TBC*

- Working Space | **€1145.00**

BOOK NOW

### Almaty 01 Feb 2020

*Rixos Hotel*

- Working Space | **€1650.00**

BOOK NOW

### Astana 02 Feb 2020

*Radisson Blue Hotel*

- Working Space | **€1650.00**

BOOK NOW

### Atyrau 04 Feb 2020

*Renaissance Hotel*

- Working Space | **€1145.00**

BOOK NOW

### Aktau 06 Feb 2020

*Renaissance Hotel*

- Working Space | **€1145.00**

BOOK NOW

BOOK FULL TOUR

# ITALY- STUDENT SALON EXHIBITION

05 Feb 2020 - 19 Mar 2020

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2017/2018 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In 2017/18 the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

### Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Rome 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	25%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

### **Catania 35,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	20%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Bari 42,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

### **Pisa 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Vicenza 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Milan 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Palermo 11 Apr 2019 - 12 Apr 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

[BOOK NOW](#)

### Torino 17 Oct 2019 - 18 Oct 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Rome 12 Nov 2019 - 14 Nov 2019

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00**

[BOOK NOW](#)

### Catania 25 Nov 2019 - 27 Nov 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Bari 11 Dec 2019 - 13 Dec 2019

*TBC*



- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Pisa 05 Feb 2020 - 06 Feb 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

BOOK NOW

## Vicenza 10 Mar 2020 - 11 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Milan 18 Mar 2020 - 19 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00**

BOOK NOW

BOOK FULL TOUR

# KENYA & TANZANIA -12TH ISFA INTERNATIONAL STUDENT FAIRS AFRICA - SPRING

24 Feb 2020 - 03 Mar 2020

## Information

Come and participate at the 12th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

### Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

### Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE)

can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

## Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

## Visitor numbers :

### Dar Es Salaam 800

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

### Arusha 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				

## Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

## Mombasa 600

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training

- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Two cities 5% until 25-09-2020
- Three cities 10% until 25-09-2020

### Dar Es Salaam 24 Feb 2020

*TBC*

- Working Space | **€2400.00**

BOOK NOW

### Arusha 26 Feb 2020

*Mount Meru Hotel*

- Working Space | **€1600.00**

BOOK NOW

### Nairobi 28 Feb 2020 - 29 Feb 2020

*Serena Hotel*

- Working Space | **€2400.00**

BOOK NOW

### Mombasa 03 Mar 2020

*Voyager hotel*

- Working Space | **€1800.00**

BOOK NOW

BOOK FULL TOUR

# STUDENT RECRUITMENT FAIRS NORWAY - SPRING

20 Jan 2020 - 13 Feb 2020

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 11 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students therefore take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

### Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2015 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

### Visitor numbers :

---

**Halden 3,675**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Kristiansand 6,453

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Sandefjord 7,102

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Stavanger 8,841

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Bergen 10,503



Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Alesund 3,817

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Tromso 4,152

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

### Oslo 15,817

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Prices & Booking

### Halden 07 Jan 2020 - 08 Jan 2020

*Østfold University College*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

BOOK NOW

BOOK NOW

### Kristiansand 13 Jan 2020 - 14 Jan 2020

*Gimlehallen*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

BOOK NOW

BOOK NOW

### Sandefjord 16 Jan 2020 - 17 Jan 2020

*Jotunhallen*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

BOOK NOW

BOOK NOW

### Stavanger 20 Jan 2020 - 21 Jan 2020

*Stavanger Forum*

- 9m2 Standard Equipped Stand | **€4715.00**
- 12m2 Standard Equipped Stand | **€5560.00**

BOOK NOW

BOOK NOW

### Bergen 23 Jan 2020 - 24 Jan 2020

*Grieghallen*

- 9m2 Standard Equipped Stand | **€4714.00**
- 12m2 Standard Equipped Stand | **€5560.00**

BOOK NOW

BOOK NOW

### Alesund 27 Jan 2020 - 28 Jan 2020

*Fagerlihallen*

- 9m2 Standard Equipped Stand | **€3990.00**

BOOK NOW

- 12m2 Standard Equipped Stand | **€4626.00**

BOOK NOW

## Trondheim 30 Jan 2020 - 31 Jan 2020

*Trondheim Spektrum*

- 9m2 Standard Equipped Stand | **€4714.00**
- 12m2 Standard Equipped Stand | **€5560.00**

BOOK NOW

BOOK NOW

## Tromsø 06 Feb 2020 - 07 Feb 2020

*Tromsøhallen*

- 9m2 Standard Equipped Stand | **€3990.00**
- 12m2 Standard Equipped Stand | **€4626.00**

BOOK NOW

BOOK NOW

## Oslo 12 Feb 2020 - 13 Feb 2020

*Oslo Spektrum*

- 9m2 Standard Equipped Stand | **€5241.00**
- 12m2 Standard Equipped Stand | **€6209.00**

BOOK NOW

BOOK NOW

BOOK FULL TOUR