

# Hybrid Fair in East Africa - Kenya & Tanzania - 17th ISFA International Student Fairs Africa - Winter

23 Feb 2022 - 01 Mar 2022

## Information

Come and participate at the 17th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

## Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

## Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they

would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

#### **Fair Outline**

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

#### **Visitor numbers :**

---

#### **Dar Es Salaam 800**

<b>Primary School</b>	%	<b>Undergraduate</b>	36%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	32%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	5%
<b>Foundation / Prep</b>	16%				

---

#### **Arusha 800**

<b>Primary School</b>	%	<b>Undergraduate</b>	36%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	32%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	5%
<b>Foundation / Prep</b>	16%				

---

#### **Nairobi 1,200**

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	5%
-----------------------	---	----------------------	-----	------------------------------	----

<b>High School</b>	%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

---

## **Mombasa 600**

<b>Primary School</b>	%	<b>Undergraduate</b>	36%	<b>Professional Training</b>	6%
<b>High School</b>	%	<b>Postgraduate</b>	29%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	4%
<b>Foundation / Prep</b>	14%				

## **Exhibitors**

### **Who should attend**

Universities  
 Summer schools  
 Student service providers  
 Publishers  
 Professional bodies  
 Language schools  
 Hotel management schools  
 Government bodies  
 Gap year organisations  
 Funding & scholarship providers  
 Education agencies  
 Colleges  
 Business schools  
 Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Three cities 10% until 01-03-2022

### Dar Es Salaam 23 Feb 2022

*Onomo Hotel*

- Working Space | €2690.00 [Book Now](#)

### Arusha 23 Feb 2022

*Mount Meru Hotel*

- Working Space | €1825.00 [Book Now](#)

### Nairobi 25 Feb 2022 - 26 Feb 2022

*Double Tree Hotel*

- Working Space | €2690.00 [Book Now](#)

**Mombasa 01 Mar 2022**

*Bliss hotel*

- Working Space | €1825.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Fair in Georgia

25 Feb 2022 - 26 Feb 2022

## Information

International Education Fair in Georgia will present a great number of educational establishments, and the opportunities of study programmes in Georgia and other countries.

## Reasons to Attend

More than 25% of undergraduate students, graduate students and senior schoolchildren in Georgia are currently looking for overseas education opportunities. The registration for University National Exams in Georgia last from February to March. The National Exams last from June to July. Therefore, the fair date in February is the best time for both students and institutions, according to their next steps in education.

At the International Education Fair in 2017 there were 114 exhibitors in total. Visitors had an opportunity to meet representatives from 16 countries: Australia, China, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Latvia, Lithuania, the Netherlands, North Cyprus, Poland, Turkey, UK and USA.

There has been a development of the number of visitors attending the fair each year:

2012 – 5,800

2013 – 7,200

2014 – 9,000

2015 – 12,000

2016 – 12,000

This incline in numbers highlights the increase in student interest in international education and demonstrates education as a priority for many visitors.

## Market Overview

- Approximately 36,000 entrants/applicants are passing national exams in July to study in the higher

education institutions of Georgia.

- 25% of undergraduate and graduate students, and senior schoolchildren in Georgia are currently looking for overseas education opportunities
- There are 59 Universities in Georgia (31% State Universities and 69% Private Authorized Universities) with over 124,000 students studying at higher education level.
- There are 13 colleges authorized with over 240,000 students studying at secondary level.
- The three-level system of higher education consists of: the first level - Bachelor's degree, the second step - Master's degree, the third step - PhD

The fair date is the best time for both students and institutions according to their next step in education (the registration for university national exams in Georgia last from February to March, the national exams in last from June to July).

### **Fair Outline**

International Education Fair is a great platform for professionals and decision-makers in the education sector to exchange their experience and know-how. The parallel events: presentations, seminars and workshops will reach the goals and aims of the exhibition.

Studying abroad is becoming more and more popular among Georgian students as the country itself continues to pursue integration into the international society and the demand for professionals with international experience is rapidly increasing amongst Georgian and regional employers. The B2C concept of the exhibition shows a very clear value to the exhibitors as well as visitors. It is an “Open Door Day” for all the presented organizations an opportunity to receive all required information directly from the source for the visitors.

The International Education fair will cover such subjects as state and private higher education institutions, colleges, vocational schools, training centers, language schools and courses, as well as will provide information on new study programmes, and information about the services for students and educational institutions. Education Fair 2018 will bring together the quality international education providers with study abroad agents and education consultants.

The exhibition is promoted through an aggressive and informative marketing campaign encompassing a variety of effective marketing tools to reach all visitors segments. Media includes target group-specific direct marketing, online campaigns, advertising in numerous trade publications and in the general business press, extensive press activities and networking with industry associations and media.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

### **Visitor numbers :**

---

**Tbilisi 12,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	45%	<b>Professional Training</b>	9%
<b>High School</b>	0%	<b>Postgraduate</b>	35%	<b>Careers</b>	4%
<b>Further / Vocational</b>	25%	<b>Languages</b>	47%	<b>Other</b>	7%
<b>Foundation / Prep</b>	19%				

## **Exhibitors**

### **Who should attend**

Universities  
 Summer schools  
 Student service providers  
 Publishers  
 Professional bodies  
 Language schools  
 Hotel management schools  
 Government bodies  
 Funding & scholarship providers  
 Education agencies  
 Colleges  
 Business schools  
 Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing

- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Tbilisi 25 Feb 2022 - 26 Feb 2022**

*Exhibition Centre ExpoGeorgia Co. Fairground*

- 9m2 Standard Equipped Stand | **€2495.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Student Recruitment Fair in Slovenia

## Information

16,000 visitors attend the Slovenian Education and Career Fair. The education fair takes place in Slovenia in January, exactly two weeks before the national open-door day at schools, faculties, and universities across Slovenia.

## Reasons to Attend

The exhibition brings together Slovenian and foreign institutions (high schools, vocational colleges, faculties and universities, language courses, lifetime learning programmes etc.) with scholarship givers and first employment officers. This way it creates a perfect opportunity for young people to find all information linked with their decisions on further education and vocational training in a single place.

## Market Overview

Slovenia offers many opportunities to those looking for education at higher level. Higher education institutions



are universities, faculties, art academies and professional colleges. Slovenian students also decide to gain students exchange experiences. Each year there are more Slovenian students who decide to study abroad to locations including Austria, Germany, Italy, the United Kingdom, the USA etc.

The Slovenian school system has seen a number of changes in recent years, aiming to ensure that as many people as possible realise their right to education, better than before, thus achieving a higher educational level.

### **Fair Outline**

Differently from Slovenian open-door day, when university and secondary school students can visit a maximum of three educational programmes in a year, the Slovenian Education and Career Fair allows students to get to know practically all programmes in one or two days.

As the exhibition takes place before the national open-door day, young visitors have enough time to decide what programmes and relative three schools they should visit few weeks later and hopefully have an easier decision when turning in their school enrollment application in March.

The exhibition's second mission is also to prepare a unique one-day event in Slovenia, bringing into one single place companies, educational institutions and other organisations active in the field of business and professional education, training, counselling and publishing.

Slovenian Education and Career Fair is organised in collaboration with organisations such as High School Student Organization of Slovenia, Student Organization of Slovenia, Institute of the Republic of Slovenia for Vocational Education and Training, Slovene Human Resources Development and Scholarship Fund and many others.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

### **Visitor numbers :**

---

#### **Ljubljana 16,000**

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>32%</b>	<b>Professional Training</b>	<b>4%</b>
<b>High School</b>	<b>20%</b>	<b>Postgraduate</b>	<b>10%</b>	<b>Careers</b>	<b>8%</b>
<b>Further / Vocational</b>	<b>15%</b>	<b>Languages</b>	<b>4%</b>	<b>Other</b>	<b>5%</b>
<b>Foundation / Prep</b>	<b>2%</b>				

### **Exhibitors**

## **Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Secondary education (boarding)
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Ljubljana 21 Jan 2022 - 22 Jan 2022**

*Ljubljana Exhibition and Convention Centre*

- 9m2 Standard Equipped Stand | **€1913.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2656.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Kazakhstan International Education Fair

27 Jan 2022

## Information

58 institutions from 16 countries participated in the AKIEF in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

## Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

### Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

### Visitor numbers :

---

#### Almaty 1,000

<b>Primary School</b>	0%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	0%
<b>High School</b>	7%	<b>Postgraduate</b>	28%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	35%	<b>Other</b>	10%
<b>Foundation / Prep</b>	5%				

---

#### Nur Sultan (Astana) 1,000

<b>Primary School</b>	0%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	0%
<b>High School</b>	7%	<b>Postgraduate</b>	28%	<b>Careers</b>	0%
<b>Further / Vocational</b>	10%	<b>Languages</b>	35%	<b>Other</b>	0%
<b>Foundation / Prep</b>	5%				

---

#### Atyrau 500

<b>Primary School</b>	0%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	0%
<b>High School</b>	7%	<b>Postgraduate</b>	28%	<b>Careers</b>	0%
<b>Further / Vocational</b>	10%	<b>Languages</b>	35%	<b>Other</b>	0%
<b>Foundation / Prep</b>	5%				

---

## Aktau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Almaty 22 Jan 2022

*Rixos Hotel*

- Working Space | €1750.00 [Book Now](#)

### Nur Sultan (Astana) 23 Jan 2022

*Radisson Blue Hotel*

- Working Space | €1750.00 [Book Now](#)

### Atyrau 25 Jan 2022

*Renaissance Hotel*

- Working Space | €1150.00 [Book Now](#)

### Aktau 27 Jan 2022

*Renaissance Hotel*

- Working Space | €1150.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Russia - 37th ICIEP International Education Fair - Winter

29 Jan 2022 - 30 Jan 2022

## Information

### About the fair

We are very excited to invite you to our *37<sup>th</sup> ICIEP International Education Exhibition* in Russia.

ICIEP International Education Exhibition in Russia has over a 23-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide Russian students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the Russian market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times it is still of a paramount importance to stay connected to potential students, nurture and increase institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

**Participation fee includes:** participation of up to 2 representatives, working space, institution profile, stationery, water, lunch, reception, database of students after the event

### **Levels of Education:**

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Further education & vocational
- Foundation (Preparatory)

## Reasons to Attend

The fair has become the most prominent international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

It's also the core event of the project Marketing and Promotion of International Education in Russia.

## Market Overview

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company that organises study abroad for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

## Fair Outline

Each day will attract 1,500 - 2,000 attendees, including Russian secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE ( China), DAAD and others.

## Visitor numbers :

---

### Moscow 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

---



## St Petersburg 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Booking two cities together 5% until 02-04-2022
- Booking Two Cities + Two Seasons 10% until 02-04-2022

### Moscow 29 Jan 2022

*Golden Ring Hotel & Online*

- Online Participation / Both Cities | **€2400.00** [Book Now](#)
- Working Space | **€2400.00** [Book Now](#)

### St Petersburg 30 Jan 2022

*Astoria Hotel & Online*

- Working Space | **€2200.00** [Book Now](#)
- Online Participation / Both Cities | **€2400.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Spain - International Education Salon

16 Mar 2022 - 20 Mar 2022

## Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The Exhibition will be organised for the 25th time in 2022 and in the last edition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

University studies

Vocational Training Studies

Other higher education

Complementary studies

Language studies

Primary, secondary, and BA education centers

Professional training

Education services

## Visitor numbers :

---

**Barcelona 75,000**

**Primary School 5% Undergraduate 30% Professional Training 5%**

<b>High School</b>	10%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	5%	<b>Languages</b>	25%	<b>Other</b>	5%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Companies (Careers)  
 Education agencies  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Student service providers  
 Summer schools  
 Universities  
 Equipment suppliers  
 Primary schools  
 Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Barcelona 16 Mar 2022 - 20 Mar 2022**

*Montjuic Centre*

- 16m2 Standard Equipped Stand | **€4163.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Student Recruitment Fairs Norway - Spring

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 11 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students therefore take this

opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

### **Fair Outline**

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2015 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

### **Visitor numbers :**

---

#### **Bergen 10,503**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

#### **Trondheim 9,399**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

#### **Oslo 15,817**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

---

#### **Stavanger 8,841**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### **Exhibitors**

## **Who should attend**

Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Bergen 23 Jan 2020 - 24 Jan 2020

#### *Grieghallen*

- 9m2 Standard Equipped Stand | **€4714.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5560.00** [Book Now](#)

### Trondheim 31 Jan 2020

#### *Trondheim Spektrum*

- 9m2 Standard Equipped Stand | **€4714.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5560.00** [Book Now](#)

### Oslo 12 Feb 2020 - 13 Feb 2020

#### *Oslo Spektrum*

- 9m2 Standard Equipped Stand | **€5241.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€6209.00** [Book Now](#)

### Stavanger 20 Jan 2022 - 21 Jan 2022

#### *Stavanger Forum*

- 9m2 Standard Equipped Stand | **€4715.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5560.00** [Book Now](#)

### [BOOK FULL TOUR](#)



# Turkey - A2 International Student Fairs - Spring

02 Apr 2022 - 09 Apr 2022



## **Information**

We invite you attend the International Student Fairs in Turkey. We are pleased to offer this great opportunity for international schools keen on recruiting students from Turkey.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

### **Reasons to Register**

In Fall 2018, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine, exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

### **Market Overview**

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities

### **Fair Outline**

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20

years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Virtual Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

## Visitor numbers :

---

### Istanbul 3,169

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

---

### Ankara 1,547

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

---

### Izmir 2,039

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

---

### Istanbul 1,012

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Universities

Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools

## Levels & Subjects

### Academic Levels

- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount

**Istanbul 02 Apr 2022 - 03 Apr 2022**

*Marmara Hotel Taksim*

- Working Space (Per City When All Cities Selected) | **€2580.00** [Book Now](#)

- Working Space (When Selected with Istanbul Asian Side) | **€3100.00** [Book Now](#)
- Working Space | **€3450.00** [Book Now](#)

### **Ankara 05 Apr 2022**

*Ankara Sheraton Hotel*

- Working Space (Per City When All Cities Selected) | **€1390.00** [Book Now](#)
- Working Space | **€1850.00** [Book Now](#)

### **Izmir 07 Apr 2022**

*Hilton Hotel*

- Working Space (Per City When All Cities Selected) | **€1390.00** [Book Now](#)
- Working Space | **€1850.00** [Book Now](#)

### **Istanbul 09 Apr 2022**

*Dedeman*

- Online Participation | **€1850.00** [Book Now](#)

[BOOK FULL TOUR](#)