

International Education Fair UK- London Spring

Information

Visitor numbers :

London TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

London 23 Feb 2019

London

- Working Space | €1530.00 [Book Now](#)

International Education Fairs of Turkey - Spring

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 12 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The Fall 2019 event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and

Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Istanbul, Ankara and Izmir 8,000

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	33%	Careers	%
Further / Vocational	6%	Languages	23%	Other	5%
Foundation / Prep	%				

Istanbul (Asian side) 1,500

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Istanbul (European Side) 4,500

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Language schools

Hotel management schools
Funding & scholarship providers
Education agencies
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul, Ankara and Izmir 17 Mar 2024 - 24 Mar 2024

Istanbul (3 days) + 2 cities

- Full Tour 4 cities | **€6660.00** [Book Now](#)

Istanbul (Asian side) 21 Mar 2024

Hilton Kozyatagi Hotel

- Working Space | **€1600.00** [Book Now](#)

Istanbul (European Side) 23 Mar 2024 - 24 Mar 2024

Hilton Bosphorus Hotel Harbiye - European Side

- 5m2 Standard Equipped Stand | **€3707.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education Mexico EXPO Roadshow - Spring

Information

The Mexico EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Mexico's most productive markets during Mexico's leading International Student Recruitment Fairs.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events.

Reasons to Attend

The International Education Mexico EXPO Roadshow held in the spring of 2018 received over 21,000 students for the total EXPO. Mexico is the 11th largest economy in the world, and consistently ranks among the top ten countries sending students to the USA and Canada. There are more than 24,000 students choosing to study abroad, selecting destinations such as Spain, UK, and USA.

Market Overview

According to the Secretaría de Educación Pública, Mexican public and private colleges are focusing on alliances and agreements with foreign schools to provide joint programs, dual certification and exchange programs for

students and professors. These programs have become more important as Mexico has become a key player in the world economy. Mexico currently boasts over 2,000 institutions of higher education.

Fair Outline

As one of the main Latin American markets, exhibitors will have the opportunity to visit its three largest cities. The Mexico EXPO biannual roadshow has been organised in Mexico for eight years.

- Over 1,000 tables/booths sold each year in 26 different cities across Latin America, Europe and Asia.
- Highest returning client rate in the market: 81%
- Exclusive attendee screening that guarantees the highest-quality students; no “brochure grabbers”.
- Full Service: Fairs & Online Recruitment, Print Ads, PR Services and Business Development.
- Logistics: arrange all accommodation, transportation, and translator needs.
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Over 80% of attendees are aged under 30 and 40% have an interest in postgraduate programs.

The fairs normally have the participation of Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers :

Puebla 1,639

Primary School	0%	Undergraduate	35%	Professional Training	2%
High School	2%	Postgraduate	37%	Careers	5%
Further / Vocational	7%	Languages	38%	Other	12%
Foundation / Prep	20%				

Monterrey 2,021

Primary School	0%	Undergraduate	35%	Professional Training	2%
High School	2%	Postgraduate	37%	Careers	10%
Further / Vocational	7%	Languages	38%	Other	10%
Foundation / Prep	20%				

Guadalajara 3,964

Primary School	0%	Undergraduate	35%	Professional Training	2%
High School	2%	Postgraduate	37%	Careers	5%
Further / Vocational	7%	Languages	38%	Other	12%
Foundation / Prep	20%				

Mexico City 12,818

Primary School	%	Undergraduate	35%	Professional Training	2%
High School	2%	Postgraduate	37%	Careers	5%
Further / Vocational	7%	Languages	38%	Other	12%

Queretaro 1,790

Primary School	0%	Undergraduate	35%	Professional Training	2%
High School	2%	Postgraduate	37%	Careers	5%
Further / Vocational	7%	Languages	38%	Other	12%
Foundation / Prep	20%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Puebla 10 Feb 2019

Puebla

- Working Space | €1870.00 [Book Now](#)

Monterrey 12 Feb 2019

Monterrey

- Working Space | €1870.00 [Book Now](#)

Guadalajara 14 Feb 2019

Guadalajara

- Working Space | €1870.00 [Book Now](#)

Mexico City 16 Feb 2019 - 17 Feb 2019

Mexico City

- 6m2 Standard Equipped Stand | €3785.00 [Book Now](#)

Queretaro 19 Feb 2019

Queretaro

- Working Space | €1870.00 [Book Now](#)

[BOOK FULL TOUR](#)



World Education Fair - Bulgaria - Spring

Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the

effectiveness of the made promotional campaign.

Visitor numbers :

Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

Varna 2,500

Primary School	%	Undergraduate	49%	Professional Training	%
High School	%	Postgraduate	49%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

Exhibitors

Who should attend

- Universities
- Hotel management schools
- Colleges
- Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Sofia 23 Feb 2019 - 24 Feb 2019

The National Palace of Culture

- Working Space | **€2190.00** [Book Now](#)

Varna 26 Feb 2019

Interhotel Chernomorec

- Working Space | **€1490.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

World Education Fair - Romania - Spring

Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

Visitor numbers :

Bucharest 3,250

Primary School	8%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	8%	Languages	%	Other	%

Foundation / Prep 8%

Iasi TBC

Primary School	0%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	%
Foundation / Prep	8%				

Timisoara TBC

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	1%
Foundation / Prep	8%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 02 Mar 2019 - 03 Mar 2019

Radisson Blu Hotel

- Working Space | €2190.00 [Book Now](#)

Iasi 04 Mar 2019

Hotel International

- Working Space | €1763.00 [Book Now](#)

Timisoara 06 Mar 2019

Hotel Timisoara

- Working Space | €1763.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

World Education Fair, Albania- Spring

Information

'World Education Fair' Project is the largest educational Fair in Albania. Its main goal is to inform potential applicants about the newest trends in education abroad and to promote the innovative aspects of the education structure of higher and secondary institutions.

Our mission to help students discover their vocation and find suitable paths to pursue their dream career is not all we do. We always aim to help partner universities and schools in their search for potential students. Provision of comprehensive information and guidance through all the steps of the application process is our main responsibility. What is more, we familiarise the young people with the opportunities to obtain a high quality education abroad, including a variety of language programs, elite secondary schools, undergraduate and postgraduate courses along with high level of service provided to both our clients and partners. We believe that education is a life-time investment. Hence, our main objective is to provide all the available information about education abroad.

Reasons to Attend

Why join the World Education Fair?

- Supported and organized by the most professional students' recruitment company with more than 23 years of experience;
- Sophisticated registration system pre-matching students' interests with the programs of the participating institutions;
- Wide media coverage combined with intensive advertising and PR campaigns;
- High rate of attendance efficiency and a unique opportunity for representatives to establish direct contact with prospective students of various ages and backgrounds;
- Dedicated follow-up system resulting in high conversion rate from visitors to applicants;
- High standard of the fairs with carefully selected venues - 4 and 5-star hotels in central city locations;
- Full organizational support before and during the fairs –wide range of marketing activities, interpreters, advertising materials, table branding, travel arrangements etc.

World Education provides for our partners:

- Our market share depending on the country varies between 30% and 70%.
- Our staff is professionally trained and divided into separate units responsible for the company products
- Our own catalogue issued in 3 000 copies each year, includes profiles of partner organizations. Its wide distribution covers all target groups
- Since November 2014 we are officially registered UCAS apply center - one of the biggest in the Balkans
- We pride ourselves of being a member of London Chamber of Commerce - LCCI, EAIE and accredited by ICEF.

Market Overview

With each year, there are more and more Albanian students who choose to study abroad. The numbers vary according to different estimations as there is no single organisation that addresses this group of Albanians. Many students are studying in the United Kingdom, USA, Germany, France, The Netherlands, Denmark. There is also interest shown in Greece, Montenegro, Italy, Spain and Switzerland.

Fair Outline

The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fairs in Albania & Kosovo will continue this trend.

The World Education Fairs in Romania and Bulgaria, partnered with Albania and Kosovo, have been a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 70% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

Visitor numbers :

2,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

15 Feb 2019 - 16 Feb 2019

Rogner Hotel Europapark

- Working Space | €2190.00 [Book Now](#)

[BOOK FULL TOUR](#)