

International Education Brazil EXPO Roadshow - Spring

Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

Fair Outline

The Roadshow attracted over 22,000 students in 2018, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo

cities at no additional cost.

- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's known as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan area. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers :

Rio de Janeiro 2,547

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	76%	Other	2%
Foundation / Prep	%				

Campinas 1,624

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	76%	Other	2%
Foundation / Prep	%				

Brasilia 2,987

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	40%	Careers	%
Further / Vocational	20%	Languages	50%	Other	%
Foundation / Prep	%				

Sao Paulo 9,727

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	76%	Other	2%

Porto Alegre 2,094

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	20%	Languages	56%	Other	2%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Rio de Janeiro 12 Mar 2019

Hotel Rio Othon Palace ?

- 6m2 Standard Equipped Stand | €2703.00 [Book Now](#)

Campinas 12 Mar 2019

Campinas

- 6m2 Standard Equipped Stand | €2703.00 [Book Now](#)

Brasilia 14 Mar 2019

Centro de Eventos Convencoes Brasil 21

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

Sao Paulo 16 Mar 2019 - 17 Mar 2019

Sao Paulo

- 6m2 Standard Equipped Stand | €3785.00 [Book Now](#)

Porto Alegre 23 Mar 2019

Barra Shopping Sul

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

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UK Education Fair- London- Spring

Information

Visitor numbers :

London 1,178

Primary School	0%	Undergraduate	78%	Professional Training	%
High School	%	Postgraduate	22%	Careers	0%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing

- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

London 22 Mar 2020

The Emirates Stadium

- Working Space | €2850.00 [Book Now](#)

[BOOK FULL TOUR](#)



World Education Fair - Bulgaria - Spring

Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total

number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

Visitor numbers :

Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

Varna 2,500

Primary School	%	Undergraduate	49%	Professional Training	%
High School	%	Postgraduate	49%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

Exhibitors

Who should attend

Universities
 Hotel management schools
 Colleges
 Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Sofia 23 Feb 2019 - 24 Feb 2019

The National Palace of Culture

- Working Space | €2190.00 [Book Now](#)

Varna 26 Feb 2019

Interhotel Cherno More

- Working Space | €1490.00 [Book Now](#)

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UniversityFairs

World Education Fair - Romania - Spring

Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved

and see the results!

Visitor numbers :

Bucharest 3,250

Primary School	8%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	8%	Languages	%	Other	%
Foundation / Prep	8%				

Iasi TBC

Primary School	0%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	%
Foundation / Prep	8%				

Timisoara TBC

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	1%
Foundation / Prep	8%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 02 Mar 2019 - 03 Mar 2019

Radisson Blu Hotel

- Working Space | **€2190.00** [Book Now](#)

Iasi 04 Mar 2019

Hotel International

- Working Space | **€1763.00** [Book Now](#)

Timisoara 06 Mar 2019

Hotel Timisoara

- Working Space | €1763.00 [Book Now](#)

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