

# Azerbaijan - A2 International Student Fair - Spring

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

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### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

### Prices & Booking

**Baku 06 May 2023 - 07 May 2023**

*Hilton Baku Hotel*

- Working Space | **€3250.00** [Book Now](#)

[BOOK FULL TOUR](#)



## EuroAsia Agent Workshop-Spring

### Information

This excellent networking agent event will be connecting you with more than 150 agents from the Middle East, Central Asia, Africa, Ukraine, Russia, Mongolia, China, and South Korea.

You'll be able to arrange meetings with international educators and service providers beforehand via a sophisticated booking system, which provides you with a great opportunity to schedule all meetings before you arrive in Turkey.

## Visitor numbers :

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### Istanbul 155

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

Universities  
Professional bodies  
Language schools  
Education agencies  
Companies (Careers)  
Colleges  
Boarding schools

## Levels & Subjects

### Academic Levels

### Subject Areas

## Prices & Booking

**Istanbul 05 Mar 2019 - 06 Mar 2019**

*Hilton Istanbul Bosphorus*

- Working Space | €2874.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Gulf Education and Training Exhibition in Dubai - Spring

## Information

This event attracts some of the world's leading universities, colleges and other education providers, as well as suppliers of education equipment and technology.

## Reasons to Attend

Every year the exhibition attracts over 35,000 local and expatriate students who are at the threshold of college life and actively looking for higher education, professional development and training options.

The exhibition focuses on General Education, Higher Education, Vocational Education, Training & Professional Development, Global EdTech Forum.

## Market Overview

Dubai is a technologically advanced city with a continuous focus on innovation, offering a conducive environment for experiential learning, creative thinking and independent action. According to data collected by the Unesco Institute for Statistics which has published the Global Education Digest 2019, around 5,742 students from the UAE are studying abroad. Over 700 UAE nationals received government scholarships in 2019 to study overseas. The Dubai International Education Fair student recruitment is the Middle East's largest platform for the UAE and other GCC countries. It offers a consistently high lead ratio.

The number of schools in the UAE is expected to double in the next decade to meet the high demand for primary and secondary education. Until such time, demand will continue to outstrip supply much to the benefit of boarding schools in countries such as Australia, Canada, India, UK, USA and others.

## Fair Outline

The exhibition is the Middle East and Asia's most powerful platform for student recruitment.

Consider the facts:

- Drawing on its experience from being in the market for 25 years, Gulf Education and Training Exhibition

targets different student groups based on preferences and has a conversion rate that is far higher than industry averages

- The Gulf Education and Training Exhibition maintains close links with the corporate world and regularly hosts seminars and presentations on topics that bridge the divide between education and industry.
- Thefair boasts of an exhibitor retention rate of over 90 percent year on year which is testament to its success and position in the UAE education market.
- The Gulf Education and Training Exhibition offers a tangible return on your investment; every single person you interact and communicate with at the exhibition, has been targeted and invited and is genuinely interested in education.

Education is a top priority for the UAE government in recent years and accounts for more than AED 4.6 billion of the federal budget. Over 400,000 students of 52 nationalities, study in private schools in the UAE of which, over 330,000 students study in English medium schools.

## Visitor numbers :

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### Dubai 31,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Primary schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Dubai 26 Apr 2023 - 28 Apr 2023**

*Dubai International Convention & Exhibition Centre*

- 9m2 Standard Equipped Stand | **€4850.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€6600.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Exhibition in Mongolia - Spring

## Information

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

## Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

## Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

## Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:



- Face-to-Face personal access and interaction to all the students, parents and top decision makers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

## Visitor numbers :

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### Ulaanbaatar 3,700

Primary School	%	Undergraduate	25%	Professional Training	9%
High School	35%	Postgraduate	15%	Careers	6%
Further / Vocational	5%	Languages	%	Other	%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Companies (Careers)  
 Education agencies  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Publishers  
 Student service providers  
 Summer schools  
 Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)

- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

### Prices & Booking

**Ulaanbaatar 26 Mar 2022 - 27 Mar 2022**

*Premier Tuushin Hotel*

- 6m2 Standard Equipped Stand | **€1678.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

## Masters and MBA Fair- Paris Spring

## **Information**

The Studyraina International Masters and MBA Fair is a leading educational event for prospective postgraduates, and it includes workshops, lectures and personal coaching. The fair will take place in Paris, France, in March 2019.

### **Reasons to Attend**

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students.

Around 130 institutions will attend the fair, including those from France, Australia, Europe and North America, offering more than 1,000 educational paths. The Studyraina Masters Fair in 2016 was a large success with over 7,200 students attending.

### **Market Overview**

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include 'Successful Admission to the Master 2' and 'MBA, Masters and double degrees'.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive Studyraina's official 'How to choose the best Master 2, MBA, MSC...' guide that lists all the educational options at each level.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed'

button, select ‘checkout’, and fill in your registration details.

**Visitor numbers :**

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**Paris 7,200**

Primary School	0%	Undergraduate	0%	Professional Training	20%
High School	0%	Postgraduate	100%	Careers	20%
Further / Vocational	0%	Languages	20%	Other	0%
Foundation / Prep	0%				

**Exhibitors**

**Who should attend**

- Universities
- Hotel management schools
- Colleges
- Business schools

**Levels & Subjects**

**Academic Levels**

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

**Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering

- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Paris 30 Mar 2019**

*Espace Champerret - Hall A*

- 9m2 Standard Equipped Stand | **€5725.00** [Book Now](#)

[BOOK FULL TOUR](#)



# World Education Fair - Bulgaria - Spring

## Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

## Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

## Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

## Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

## Visitor numbers :

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### Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

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### Varna 2,500

Primary School	%	Undergraduate	49%	Professional Training	%
High School	%	Postgraduate	49%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

## Exhibitors

### Who should attend

Universities  
Hotel management schools  
Colleges  
Business schools

## Levels & Subjects

## Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Sofia 23 Feb 2019 - 24 Feb 2019

*The National Palace of Culture*

- Working Space | €2190.00 [Book Now](#)

### Varna 26 Feb 2019

*Interhotel Chernomorie*

- Working Space | €1490.00 [Book Now](#)

[BOOK FULL TOUR](#)

# World Education Fair - Romania - Spring

## Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

## Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

## Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

## Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards,



inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

**Visitor numbers :**

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**Bucharest 3,250**

Primary School	8%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	8%	Languages	%	Other	%
Foundation / Prep	8%				

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**Iasi TBC**

Primary School	0%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	%
Foundation / Prep	8%				

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**Timisoara TBC**

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	1%
Foundation / Prep	8%				

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

**Levels & Subjects**

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Bucharest 02 Mar 2019 - 03 Mar 2019

*Radisson Blu Hotel*

- Working Space | €2190.00 [Book Now](#)

### Iasi 04 Mar 2019

*Hotel International*

- Working Space | €1763.00 [Book Now](#)

## Timisoara 06 Mar 2019

*Hotel Timisoara*

- Working Space | €1763.00 [Book Now](#)

[BOOK FULL TOUR](#)