

# ICIEP INTERNATIONAL EDUCATIONAL TOUR - SPRING

04 Apr 2020 - 08 Apr 2020

## Information

The 34th ICIEP International Education Exhibition Russia is a top student recruitment event for undergraduates, postgraduates students and people with professional work experience since 1998 in the CIS region. The ICIEP exhibition was the first exhibition that took place in Russia with a focus on education abroad. In April 2020 the exhibition will take place in the major cities of Russia -Moscow and St.Petersburg as well as in Kiev, Ukraine.

## Reasons to Attend

The exhibition has already become the largest international education exhibition in Russia. The ICIEP fairs also took place in Belarus and Ukraine in previous years. The event provides students with access to global study opportunities, and it continuously creates new recruitment opportunities for foreign education institutions.

The exhibitions are open to all institutions and organisations from around the world. They have been attended by institutions of education from Australia, Belgium, Canada, Cyprus, Estonia, France, Germany, Greece, Hungary, Israel, Italy, The Netherlands, Russia, Spain, Switzerland, Turkey, UAE, UK, USA as well as state delegations from Canada, USA, Germany, Hungary, Cyprus, Austria and many more.

## Market Overview

### Russia

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local study abroad agency for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe, Canada, USA. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Turkey, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of

hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe. Other destinations are Australia, New Zealand, India, Malaysia, etc.

## Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as CEAIE, Study in Hungary, Study in Cyprus, Education USA, Study in Korea, Spanish Embassy, Campus France, the Canadian Education Centres Network, German Academic Exchange Service and DAAD.

## Visitor numbers :

### Moscow 2,000

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

### St Petersburg 2,450

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

### Kiev 2,000

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

## SPECIAL OFFERS ON THIS FAIR

- Early Bird One City 10% until 01-12-2019

### Moscow 04 Apr 2020

*Radisson SAS Slavianskaya*

- Working Space | ~~€2400.00~~ **€2160**

BOOK NOW

### St Petersburg 05 Apr 2020

*Astoria Hotel*

- Working Space | ~~€1800.00~~ **€1620**

BOOK NOW

### Kiev 08 Apr 2020

*TBC*

- Working Space | ~~€2400.00~~ **€2160**

BOOK NOW

BOOK FULL TOUR

# INTERNATIONAL EDUCATION EXHIBITION IN MONGOLIA - SPRING

28 Mar 2020 - 29 Mar 2020

## Information

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

## Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

## Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

## Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

## Visitor numbers :

### Ulaanbaatar 3,700

Primary School	%	Undergraduate	25%	Professional Training	9%
High School	35%	Postgraduate	15%	Careers	6%
Further / Vocational	5%	Languages	%	Other	%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

## ACADEMIC LEVELS

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

Ulaanbaatar 28 Mar 2020 - 29 Mar 2020

*Premier Tuushin Hotel*

- 6m2 Standard Equipped Stand | **€1678.00**

BOOK NOW

BOOK FULL TOUR

# UKRAINE - INTERNATIONAL STUDENT FAIR

08 Apr 2020

## Information

### Visitor numbers :

#### Kiev 1,000

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	%	Postgraduate	40%	Careers	5%
Further / Vocational	0%	Languages	10%	Other	10%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers



## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Kiev 08 Apr 2020

*TBC*

- Working Space | **€2400.00**

BOOK NOW

BOOK FULL TOUR