

# EXPO Universidad & Posgrados- Argentina

## Information

ExpoUniversidad & Posgrados, is the biggest annual event in Argentina. Every year, hundreds of students source information on international education alternatives. It is the only exhibition of its kind, and it is fully supported by the Ministry of Education.

Your product will be promoted among thousands of visitors – foreign institutions / businessmen / young students. What is more, this is a perfect environment to build a cross-cultural understanding with your colleagues.

ExpoUniversidad is a great combination of a high quality recruitment fair, and leisure /cultural activities for you and your colleagues in the amazing city of Buenos Aires. Enjoy a delightful and elegant Tango Dinner Show at a fancy restaurant, and the Special Reception Cocktail.

Exhibitors: among the exhibitors that join us every year, you will find universities from Europe, USA, Canada, Australia, Middle East, and Latin America. Language schools, boarding schools, study abroad agencies, and the list keeps growing every year.

Visitors Profile: last year ExpoUniversidad attracted almost 15.000 attendees only at the International Area, divided into the following target groups:

- Undergraduate and post-graduate students
- Students looking for Foreign Language Studies
- Recent graduates and young professionals
- Private high school group visits
- Educational Experts

ExpoUniversidad is fully supported by the Ministry of Education of Buenos Aires city.

## Visitor numbers :

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### Buenos Aires 15,000

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | 10% | Undergraduate | 10% | Professional Training | 10% |
| High School          | 10% | Postgraduate  | 10% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 10% | Other                 | 10% |
| Foundation / Prep    | 10% |               |     |                       |     |

## Exhibitors

Who should attend

## Levels & Subjects

Academic Levels

Subject Areas

## Prices & Booking

**Buenos Aires 21 Jun 2018 - 25 Jun 2018**

*Buenos Aires*

- 12m2 Standard Equipped Stand | **€2750.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Hong Kong International Education Fair - Summer X

## Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favor this event to be the most popular summer Expo of its kind in the city.

## **Reasons to Attend**

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates\* and parents in tandem with the release of 1<sup>st</sup> HKDSE and HKAL results.

In 2017, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees and vocational trainings will be available.

## **Market Overview**

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

## **Fair Outline**

The 23rd edition is widely supported by various youth organizations and associations, educational professions and media parties. To cope with challenges in highly competitive knowledge-based community, we aspire to stride across the transitional period of the 3.3.4. education system with students, encourage them to pursue promising future with global vision through whole person education.

### **Event Highlights:**

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and trainings
- Career-oriented curriculum
- Prizes for daily lucky draw winners

### **\*Keen Competition in 2012 Public Examinations:**

- 1st HKDSE - 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level - 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

## **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by contacting us directly.

**Visitor numbers :**

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**Hong Kong 7,000**

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | 10% | Undergraduate | 80% | Professional Training | %  |
| High School          | %   | Postgraduate  | 5%  | Careers               | 5% |
| Further / Vocational | 10% | Languages     | %   | Other                 | %  |
| Foundation / Prep    | %   |               |     |                       |    |

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Primary schools
- Professional bodies
- Publishers
- Student service providers
- Summer schools
- Universities

**Levels & Subjects**

**Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

### Prices & Booking

**Hong Kong 07 Jul 2018 - 08 Jul 2018**

*Hall 3G Hong Kong Convention and Exhibition Centre*

- 6m2 Standard Equipped Stand | **€2263.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3384.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Education India EXPO Roadshow-

# Fall

## Information

The India EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in India and Sri Lanka's most productive markets during their leading International Student Recruitment Fairs.

### Market Overview

Often regarded as easy-to-penetrate markets, India and Sri Lanka form the cornerstone of many educational institution's international student intake. With almost 200,000 Indian and Sri Lankan students currently studying abroad - a number that seemingly has no limits - only China sends more international students overseas.

India has the 2nd largest population of higher education students, and is predicted to pass China within the next 10 years, with an estimated 119 million college aged students by 2025. Already over 50% of the country's population is under the age of 25, making India home to one of the world's youngest populations.

Indian students tend to look for recognition on a global level to give them a competitive edge over the huge number of peers that they will be competing with for jobs. They believe that the best way to find this is through quality education, which is limited within India, but in abundance overseas.

#### Reasons to Attend

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through the EXPO Roadshows. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

### Visitor numbers :

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#### Delhi 1,428

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 20% | Professional Training | 10% |
| High School          | 2%  | Postgraduate  | 66% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 3%  | Other                 | %   |
| Foundation / Prep    | 15% |               |     |                       |     |

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## Chennai 745

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 20% | Professional Training | 10% |
| High School          | 2%  | Postgraduate  | 66% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 3%  | Other                 | 10% |
| Foundation / Prep    | 15% |               |     |                       |     |

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## Bangalore 1,175

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 20% | Professional Training | 10% |
| High School          | 2%  | Postgraduate  | 66% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 3%  | Other                 | %   |
| Foundation / Prep    | 15% |               |     |                       |     |

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## Mumbai 1,570

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | 0%  | Undergraduate | 20% | Professional Training | 10% |
| High School          | 2%  | Postgraduate  | 66% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 3%  | Other                 | %   |
| Foundation / Prep    | 15% |               |     |                       |     |

## Exhibitors

Who should attend

## Levels & Subjects

Academic Levels

Subject Areas

## Prices & Booking

Delhi 01 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

## Chennai 03 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

## Bangalore 05 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

## Mumbai 07 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Latin America Roadshow-Fall

## Information

### Visitor numbers :

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### Santiago 1,921

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | 10% | Undergraduate | 10% | Professional Training | 10% |
| High School          | 10% | Postgraduate  | 10% | Careers               | 10% |
| Further / Vocational | 10% | Languages     | 10% | Other                 | 10% |
| Foundation / Prep    | 10% |               |     |                       |     |

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### Buenos Aires 21,473

|                |    |               |     |                       |    |
|----------------|----|---------------|-----|-----------------------|----|
| Primary School | %  | Undergraduate | 24% | Professional Training | 6% |
| High School    | 3% | Postgraduate  | 16% | Careers               | 3% |



|                             |     |                  |     |              |    |
|-----------------------------|-----|------------------|-----|--------------|----|
| <b>Further / Vocational</b> | 10% | <b>Languages</b> | 38% | <b>Other</b> | 3% |
| <b>Foundation / Prep</b>    | 3%  |                  |     |              |    |

## Santa Cruz TBC

|                             |     |                      |     |                              |     |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 10% | <b>Undergraduate</b> | 10% | <b>Professional Training</b> | 10% |
| <b>High School</b>          | 10% | <b>Postgraduate</b>  | 10% | <b>Careers</b>               | 10% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 10% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 10% |                      |     |                              |     |

## Lima 2,937

|                             |     |                      |     |                              |    |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| <b>Primary School</b>       | %   | <b>Undergraduate</b> | 2%  | <b>Professional Training</b> | 5% |
| <b>High School</b>          | 2%  | <b>Postgraduate</b>  | 23% | <b>Careers</b>               | 3% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 37% | <b>Other</b>                 | 2% |
| <b>Foundation / Prep</b>    | 22% |                      |     |                              |    |

## Guayaquil 2,633

|                             |     |                      |     |                              |     |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 10% | <b>Undergraduate</b> | 10% | <b>Professional Training</b> | 10% |
| <b>High School</b>          | 10% | <b>Postgraduate</b>  | 10% | <b>Careers</b>               | 10% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 10% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 10% |                      |     |                              |     |

## Quito 3,206

|                             |     |                      |     |                              |    |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| <b>Primary School</b>       | %   | <b>Undergraduate</b> | 23% | <b>Professional Training</b> | 5% |
| <b>High School</b>          | 2%  | <b>Postgraduate</b>  | 22% | <b>Careers</b>               | 3% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 38% | <b>Other</b>                 | 2% |
| <b>Foundation / Prep</b>    | 2%  |                      |     |                              |    |

## Panama City 3,021

|                             |     |                      |     |                              |    |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| <b>Primary School</b>       | %   | <b>Undergraduate</b> | 24% | <b>Professional Training</b> | 6% |
| <b>High School</b>          | 3%  | <b>Postgraduate</b>  | 16% | <b>Careers</b>               | 3% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 38% | <b>Other</b>                 | 3% |
| <b>Foundation / Prep</b>    | 3%  |                      |     |                              |    |

## Bogota 7,208

|                             |     |                      |     |                              |     |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | %   | <b>Undergraduate</b> | 15% | <b>Professional Training</b> | 11% |
| <b>High School</b>          | 4%  | <b>Postgraduate</b>  | 45% | <b>Careers</b>               | %   |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 60% | <b>Other</b>                 | %   |
| <b>Foundation / Prep</b>    | %   |                      |     |                              |     |

## Medellin 1,815

|                       |   |                      |     |                              |     |
|-----------------------|---|----------------------|-----|------------------------------|-----|
| <b>Primary School</b> | % | <b>Undergraduate</b> | 23% | <b>Professional Training</b> | 11% |
|-----------------------|---|----------------------|-----|------------------------------|-----|

|                      |     |              |     |         |   |
|----------------------|-----|--------------|-----|---------|---|
| High School          | 4%  | Postgraduate | 40% | Careers | % |
| Further / Vocational | 10% | Languages    | 65% | Other   | % |
| Foundation / Prep    | %   |              |     |         |   |

Cali 1,862

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 23% | Professional Training | 11% |
| High School          | 4%  | Postgraduate  | 40% | Careers               | %   |
| Further / Vocational | 10% | Languages     | %   | Other                 | %   |
| Foundation / Prep    | %   |               |     |                       |     |

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

Santiago 02 Sep 2018

Santiago

- Working Space | €1870.00 [Book Now](#)

Buenos Aires 04 Sep 2018

Buenos Aires

- Working Space | €1870.00 [Book Now](#)

Santa Cruz 06 Sep 2018

Santa Cruz

- Working Space | **€1870.00** [Book Now](#)

## **Lima 08 Sep 2018**

*Lima*

- 6m2 Standard Equipped Stand | **€2050.00** [Book Now](#)

## **Guayaquil 10 Sep 2018**

*Guayaquil*

- Working Space | **€1870.00** [Book Now](#)

## **Quito 11 Sep 2018**

*Quito*

- Working Space | **€1870.00** [Book Now](#)

## **Panama City 13 Sep 2018**

*Panama City*

- Working Space | **€1870.00** [Book Now](#)

## **Bogota 15 Sep 2018 - 16 Sep 2018**

*Bogota*

- 6m2 Standard Equipped Stand | **€3595.00** [Book Now](#)

## **Medellin 18 Sep 2018**

*Medellin*

- Working Space | **€1870.00** [Book Now](#)

## **Cali 20 Sep 2018**

*Cali*

- Working Space | **€1870.00** [Book Now](#)

[BOOK FULL TOUR](#)

# Korea - International Education Fair - Fall 2022

## Information

We welcome you to take part in the largest study abroad exhibition in Korea.

## Reasons to Attend

The Korea Study Abroad & Emigration Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries. Korea Study Abroad Fair Fall 2020 received over 35,100 visitors and 428 exhibitors from 28 countries over the three-day multi-city event.

## Market Overview

Korea is a rapid-growing education market with students who are eager to improve their global competitiveness and parents who are keenly interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

## Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including the Embassy of the People's Republic of China, the Korean Overseas Study Association, the New Zealand Embassy, Nuffic NESO Korea, and the Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair this Fall!

## **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## **Visitor numbers :**

## **Exhibitors**

### **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### **Prices & Booking**

[BOOK FULL TOUR](#)



# **Masters and MBA Fair- Paris Fall**

### **Information**

We welcome you to join The Masters Fair in Paris in September. This international event will offer your university or business school the opportunity to promote a wide range of programmes at both master's levels – MA and MBA.

### **Reasons to Attend**

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. The previous Masters Fair was a large success, with

6,500 visitors in attendance and with 97% of the exhibitors saying they were satisfied or very satisfied with the event.

### **Market Overview**

France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

The Masters Fair is an outstanding event that gives exhibitors the chance to showcase their postgraduate programmes and expertise to highly motivated students. Do not miss out on the opportunity to present your institution, services, and programmes at the Master Fair in Paris.

With the co-operation of the BIOP, the Office of Information and Orientation in Paris and antenne de la CCIP, Chamber of Commerce of Paris, students will have the opportunity to define their future study prospects. Professionals from participating institutions will be able to help students to learn more about the postgraduate courses they offer and support enquiries.

The education fair also incorporates various seminars given by education, work placement and career professionals giving students the possibility to find out more about study and work opportunities.

The official Studyrage Guide to International Studies magazine is distributed during the event. The annual magazine includes information on more than 1000 Masters courses and MBAs; it is rich with advice and practical information.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

Learn more about this leading student recruitment exhibition by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

### **Visitor numbers :**

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**Paris 3,800**

|                             |    |                      |      |                              |     |
|-----------------------------|----|----------------------|------|------------------------------|-----|
| <b>Primary School</b>       | 0% | <b>Undergraduate</b> | 0%   | <b>Professional Training</b> | 20% |
| <b>High School</b>          | %  | <b>Postgraduate</b>  | 100% | <b>Careers</b>               | 0%  |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>     | 20%  | <b>Other</b>                 | 0%  |
| <b>Foundation / Prep</b>    | 0% |                      |      |                              |     |

## Exhibitors

### Who should attend

Universities  
 Summer schools  
 Student service providers  
 Professional bodies  
 Language schools  
 Hotel management schools  
 Government bodies  
 Funding & scholarship providers  
 Equipment suppliers  
 Colleges  
 Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine



- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

### **Paris 09 Sep 2023**

*Cité International de Paris*

- 6m2 Standard Equipped Stand | **€6080.00** [Book Now](#)

[BOOK FULL TOUR](#)