

## **A2** International Student Fairs in Turkey - Face-to-Face and Online

#### **Information**

We are happy to announce the Fall 2021 Online & Hybrid a2 Fairs Turkey, Morocco & Azerbaijan fairs on November 06-07, 2021 will be held in these 3 countries simultaneously.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the Fall 2021 Online & Hybrid a2 Fairs to be held in the world's most emerging markets: Turkey, Morocco & Azerbaijan simultaneously online! The physical part of the event will be held in Istanbul at the Marmara Hotel-Taksim between 14:00-18:00.

#### Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

#### **Market Overview**

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad

• 2 million undergraduate and graduates are currently looking for overseas education opportunities

#### **Fair Outline**

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

#### **Visitor numbers:**

#### Istanbul 1,012

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

#### **Exhibitors**

#### Who should attend

Universities Summer schools Student service providers Publishers Language schools Hotel management schools Gap year organisations Colleges Business schools Boarding schools

## **Levels & amp Subjects**

#### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

#### Istanbul 06 Nov 2021 - 07 Nov 2021

Marmara Hotel Taksim

• Working Space & Online Participation | €3250.00 Book Now

#### **BOOK FULL TOUR**



# **IEFT International Education Fairs of Turkey Roadshow- Fall**

#### **Information**

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

#### Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

#### **Market Overview**

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200, 000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

#### **Fair Outline**

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA

continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

#### **Visitor numbers:**

#### **Ankara 2,900**

Primary School%Undergraduate34%Professional Training25%High School3%Postgraduate45%Careers0%Further / Vocational15%Languages41%Other0%Foundation / Prep14%

#### **Izmir 2,600**

Primary School%Undergraduate35%Professional Training%High School%Postgraduate45%Careers%Further / Vocational%Languages40%Other%Foundation / Prep15%

#### Istanbul (Asian side) 1,500

Primary School%Undergraduate34%Professional Training25%High School3%Postgraduate45%Careers%Further / Vocational15%Languages41%Other%Foundation / Prep14%

#### **Istanbul 9,200**

Primary School%Undergraduate34%Professional Training25%High School3%Postgraduate45%Careers%Further / Vocational15%Languages41%Other44%

Foundation / Prep 14%

#### **Istanbul 100**

Primary School	0%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	0%	Postgraduate	10%	Careers	10%
Further / Vocational	0%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### **Exhibitors**

#### Who should attend

Business schools
Colleges
Education agencies
Funding & scholarship providers
Hotel management schools
Language schools
Student service providers
Summer schools
Universities

## **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### Ankara 08 Oct 2022

Ankara Sheraton Hotel

• Working Space (All Cities Selected) | €1575.00 Book Now

#### **Izmir 18 Oct 2022**

Izmir Hilton Hotel

• Working Space (All Cities Selected) | €1575.00 Book Now

#### Istanbul (Asian side) 20 Oct 2022

Istanbul (Asian side) - Hilton Kozyata

- Working Space ( All Cities Selected) | €1575.00 Book Now
- Working Space (Selected with Istanbul European Side) | €2272.00 Book Now

#### Istanbul 22 Oct 2022 - 23 Oct 2022

Istanbul (European side)- Hilton Bosphorus Harbiye

- 5m2 Standard Equipped Stand (When all cities selected) | €3151.00 Book Now
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | €3900.00 Book Now
- 5m2 Standard Equipped Stand | €4425.00 Book Now

#### Istanbul 24 Oct 2022 - 26 Oct 2022

EuroAsia Agent Workshop - Marmara Hotel Taksim

• Agent Workshop | €2617.00 Book Now

#### **BOOK FULL TOUR**



## **Indonesia- International Education Tour - Fall**

#### **Information**

This an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will be provides bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Minsitry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

#### **Visitor numbers:**

#### Medan 2,000

Primary School% Undergraduate40% Professional Training%High School% Postgraduate40% Careers%Further / Vocational% Languages10% Other10%

Foundation / Prep %

#### Jakarta 4,000

Primary School% Undergraduate40% Professional Training%High School% Postgraduate40% Careers%Further / Vocational% Languages10% Other10%

Foundation / Prep %

#### Surabaya 2,000

Primary School% Undergraduate40% Professional Training%High School% Postgraduate40% Careers%Further / Vocational% Languages10% Other10%

Foundation / Prep %

#### Denpasar 1

Primary School%Undergraduate100%Professional Training%High School%Postgraduate%Careers%Further / Vocational%Languages20%Other%

Foundation / Prep %

#### **Exhibitors**

#### Who should attend

**Boarding schools** 

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

## **Levels & amp Subjects**

**Academic Levels** 

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### Medan 01 Sep 2022

Medan

• Working Space | €1414.00 Book Now

#### Jakarta 03 Sep 2022

Jakarta Convention Center

• Working Space | €2178.00 Book Now

#### Surabaya 04 Sep 2022

Surabaya

• Working Space | €1345.00 Book Now

#### Denpasar 06 Sep 2022

Denpasar

• Working Space | €1345.00 Book Now

#### **BOOK FULL TOUR**



# **International Education Exhibition in Mongolia - Fall**

#### **Information**

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

#### Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

#### **Market Overview**

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

#### **Fair Outline**

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

#### **Visitor numbers:**

#### Ulaanbaatar 3,700

Primary School%Undergraduate25%Professional Training9%High School35%Postgraduate15%Careers6%Further / Vocational5%Languages%Other%Foundation / Prep5%

#### **Exhibitors**

#### Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers

Student service providers Summer schools Universities

## **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### Ulaanbaatar 05 Oct 2019 - 06 Oct 2019

 $Blue\ Sky\ Hotel$ 

• 6m2 Standard Equipped Stand | €1678.00 Book Now

#### **BOOK FULL TOUR**



# **International Education Exhibition in Mongolia - Spring**

#### **Information**

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

#### Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

#### **Market Overview**

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

#### Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

#### Visitor numbers :

#### Ulaanbaatar 3,700

Primary School%Undergraduate25%Professional Training9%High School35%Postgraduate15%Careers6%Further / Vocational5%Languages%Other%Foundation / Prep5%

#### **Exhibitors**

#### Who should attend

Boarding schools

**Business schools** 

Colleges

Companies (Careers)

**Education agencies** 

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

**Publishers** 

Student service providers

Summer schools

Universities

## **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### Ulaanbaatar 26 Mar 2022 - 27 Mar 2022

Premier Tuushin Hotel

• 6m2 Standard Equipped Stand | €1678.00 Book Now

#### **BOOK FULL TOUR**



# **International Education India EXPO Roadshow- Fall**

#### **Information**

The India EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in India and Sri Lanka's most productive markets during their leading International Student Recruitment Fairs.

#### Market Overview

Often regarded as easy-to-penetrate markets, India and Sri Lanka form the cornerstone of many educational institution's international student intake. With almost 200,000 Indian and Sri Lankan students currently studying abroad - a number that seemingly has no limits - only China sends more international students overseas.

India has the 2nd largest population of higher education students, and is predicted to pass China within the next 10 years, with an estimated 119 million college aged students by 2025. Already over 50% of the country's population is under the age of 25, making India home to one of the world's youngest populations.

Indian students tend to look for recognition on a global level to give them a competitive edge over the huge number of peers that they will be competing with for jobs. They believe that the best way to find this is through quality education, which is limited within India, but in abundance overseas.

Reasons to Attend

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through the EXPO Roadshows. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

• High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

#### **Visitor numbers:**

#### **Delhi 1,428**

Primary School%Undergraduate20%Professional Training10%High School2%Postgraduate66%Careers10%Further / Vocational10%Languages3%Other%

Foundation / Prep 15%

#### Chennai 745

Primary School%Undergraduate20%Professional Training10%High School2%Postgraduate66%Careers10%Further / Vocational10%Languages3%Other10%

Foundation / Prep 15%

#### Bangalore 1,175

Primary School%Undergraduate20%Professional Training10%High School2%Postgraduate66%Careers10%Further / Vocational10%Languages3%Other%

Foundation / Prep 15%

#### **Mumbai 1,570**

Primary School0%Undergraduate20%Professional Training10%High School2%Postgraduate66%Careers10%Further / Vocational10%Languages3%Other%

**Foundation / Prep** 15%

#### **Exhibitors**

Who should attend

## **Levels & amp Subjects**

**Academic Levels** 

## **Prices & Booking**

#### Delhi 01 Sep 2019

TBC

• Working Space | €2217.00 Book Now

#### Chennai 03 Sep 2019

TBC

• Working Space | €2217.00 Book Now

### Bangalore 05 Sep 2019

TBC

• Working Space | €2217.00 Book Now

## **Mumbai 07 Sep 2019**

TBC

• Working Space | €2217.00 Book Now

#### **BOOK FULL TOUR**



## Malaysia- Education Fair - Winter 2019

#### **Information**

The Education Fair Peninsular Malaysia will take place throughout Malaysia.

#### Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over

500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

#### **Market Overview**

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

#### **Fair Outline**

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

#### **Visitor numbers:**

#### Kuala Lumpur 68,000

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### **Penang 2,500**

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Alor Setar 1,500

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%

#### **Ipoh 1,800**

Primary School	10%	Undergraduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Johor Bahru 19,000

Primary School	10%	Under graduate	10%	<b>Professional Training</b>	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%

Foundation / Prep 10%

#### **Malacca 1,050**

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

## **Exhibitors**

#### Who should attend

**Business schools** 

Colleges

Education agencies

Equipment suppliers

Funding & scholarship providers

Government bodies

Hotel management schools

Language schools

Summer schools

Universities

## **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### Kuala Lumpur 07 Dec 2019 - 08 Dec 2019

Kuala Lumpur Convention Centre

• 9m2 Standard Equipped Stand | €1894.00 Book Now

#### Penang 13 Dec 2019

Jen Hill Hotel

• Working Space | €1178.00 Book Now

Alor Setar 14 Dec 2019

• Working Space | €1178.00 Book Now

## **Ipoh 15 Dec 2019**

Weil Hotel

• Working Space | €1178.00 Book Now

## Johor Bahru 21 Dec 2019

KSL Resort Hotel

• Working Space | €1178.00 Book Now

### Malacca 22 Dec 2019

Hatten Hotel

• Working Space | €1178.00 Book Now

## **BOOK FULL TOUR**