

Education Fair - Peninsular Malaysia - Winter

Information

The Education Fair Peninsular Malaysia will take place this December throughout Malaysia.

Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

Further Exhibition Information

Visitor numbers :

Penang 2,500

| Primary School | 0% | Undergraduate | 60% | Professional Training | 5% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | 0% | Postgraduate | 15% | Careers | 0% |
| Further / Vocational | 10% | Languages | 5% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Alor Setar 1,500

| Primary School | 0% | Undergraduate | 60% | Professional Training | 5% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | 0% | Postgraduate | 15% | Careers | 0% |
| Further / Vocational | 10% | Languages | 5% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Ipoh 1,800

| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | % | Postgraduate | 15% | Careers | % |
| Further / Vocational | 10% | Languages | 5% | Other | % |
| Foundation / Prep | 10% | | | | |

Kuala Lumpur 68,000

| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | % | Postgraduate | 15% | Careers | 0% |
| Further / Vocational | 10% | Languages | 5% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Johor Bahru 19,000

| Primary School | 0% | Undergraduate | 60% | Professional Training | 5% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | 0% | Postgraduate | 15% | Careers | 0% |
| Further / Vocational | 10% | Languages | 5% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Malacca 1,050

| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | % | Postgraduate | 15% | Careers | 0% |
| Further / Vocational | 10% | Languages | 5% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

Business schools Colleges Education agencies Equipment suppliers Funding & scholarship providers Government bodies Hotel management schools Language schools Summer schools Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

• Visual & creative arts

Prices & Booking

Penang 10 Dec 2018

Hotel Jen Penang

• Working Space | €632.00 Book Now

Alor Setar 11 Dec 2018

Holiday Villa Hotel

• Working Space | €632.00 Book Now

Ipoh 12 Dec 2018

Syuen Hotel

• Working Space | €632.00 Book Now

Kuala Lumpur 15 Dec 2018 - 16 Dec 2018

Kuala Lumpur Convention Centre

• 9m2 Standard Equipped Stand | €1847.00 Book Now

Johor Bahru 15 Dec 2018 - 16 Dec 2018

Persada Johor Intl' Convention Centre

• Working Space | €1178.00 Book Now

Malacca 17 Mar 2019

Hatten Hotel

• Working Space | €632.00 <u>Book Now</u>

BOOK FULL TOUR



International Trade Exhibition for Education in Hungary

Information

International Trade Exhibition for Education in Budapest, Hungary, continues to grow as the leading event to promote international studies to an ardent audience of students in Hungary. The exhibition invites students from high schools, their parents, educators, educational institution directors and decision-makers to visit the event.

Reasons to Attend

The EDUCATIO International Trade Fair for Education, which has been organized each year since 2000, is the most important and most significant annual meeting of the profession of Hungarian education. Around 200 exhibition pavilions, nearly 30,000 visitors, representation from nearly all Hungarian higher education institutions, and the latest educational developments, school equipment, methods!

Hundreds of exhibitors – among them all of the Hungarian universities and colleges – represent the national secondary and higher education, the production of school equipment, the publishing of textbooks, the professional training, the language teaching and the quality assurance. The exhibition stands, the professional lectures and the presentations provide the opportunity for visitors to get more information about the present situation and the prospects of the education.

Market Overview

The total number of students in the higher education system was over 380,000 during the 2015/2016 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master and PhD programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

Fair Outline

It is one of the most momentous annual meetings for Hungarian educators across the country and increasingly from overseas. Besides the national and foreign higher education institutions, companies and other organisations related to education will also participate in Budapest, Hungary at the Trade Fair.

Thanks to the written material offered at the exhibiting stands, the presentations and the professional lectures, visitors at the education fair in Hungary, will have the opportunity to familiarise themselves with the specific features of each institution. During the three days of the Trade Fair, more than 25,000 visitors are expected to come and gather information about the content of training courses, academic programmes and admission requirements.

Following the practice of the past years, the exhibition will be dedicated not only to the opportunities of the

continuation of studies in Hungary, abroad and the changes in the national higher education system, but also to the companies that are - in one way or another - related to education.

The importance of the education fair in Hungary for the students, the parents and the educational decisionmakers is given by the fact that it makes them possible to get all the necessary information at the same time, in the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

The Ministry of Education and Culture, in collaboration with the Educatio Kht., will organise the next International Trade Fair for Education.

Further Exhibition Information

Visitor numbers :

Budapest 45,000

| Primary School | 0% | Undergraduate | 35% | Professional Training | 0% |
|----------------------|-----|---------------|-----|------------------------------|----|
| High School | 15% | Postgraduate | 10% | Careers | 0% |
| Further / Vocational | 15% | Languages | 10% | Other | 5% |
| Foundation / Prep | 0% | | | | |

Exhibitors

Who should attend

Universities Summer schools Student service providers **Publishers Professional bodies** Language schools Hotel management schools Government bodies Gap year organisations Funding & scholarship providers Equipment suppliers **Education agencies** Companies (Careers) Colleges **Business schools** Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching

- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Budapest 09 Jan 2020 - 11 Jan 2020

HUNGEXPO

- 9m2 Standard Equipped Stand | €1850.00 Book Now
- 9m2 Standard Equipped Corner Stand | €1900.00 Book Now
- 12m2 Standard Equipped Stand | €2116.00 Book Now
- 12m2 Standard Equipped Corner Stand | €2208.00 Book Now

BOOK FULL TOUR

University Fairs

Student Recruitment Fairs Norway - Winter

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many ofthem are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Kristianstad 4,055

| Primary School | % | Undergraduate | 90% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Sandefjord 6,866

| Primary School | % | Undergraduate | 90% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Stavanger 9,165

| Primary School | % | Undergraduate | 90% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Bergen 10,099

| Primary School | % | Undergraduate | 65% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | 25% | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Alesund 4,014

| Primary School | % | Undergraduate | 90% | Professional Training | % |
|----------------|---|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | % | Careers | % |

%

Trondheim 9,399

| Primary School | % | Undergraduate | 90% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Bodo 3,801

| Primary School | % | Undergraduate | 90% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | % | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Tromso 4,215

| Primary School | % | Undergraduate | 75% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|---|
| High School | % | Postgraduate | 15% | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Oslo 15,817

| Primary School | % | Undergraduate | 65% | Professional Training | % |
|----------------------|-----|---------------|-----|------------------------------|-----|
| High School | % | Postgraduate | 25% | Careers | % |
| Further / Vocational | 10% | Languages | % | Other | 10% |
| Foundation / Prep | % | | | | |

Exhibitors

Who should attend

Business schools Colleges Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools Professional bodies Student service providers Summer schools

Universities

Levels & amp Subjects

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- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kristianstad 08 Jan 2024

Gimlehallen

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 <u>Book Now</u>
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

Sandefjord 11 Jan 2024 - 12 Jan 2024

Sandefjord High School

- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

Stavanger 17 Jan 2024 - 18 Jan 2024

Stavanger Forum

- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

Bergen 24 Jan 2024 - 25 Jan 2024

Grieghallen

- 9m2 Standard Stand | €2676.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

Alesund 29 Jan 2024

Fagerlighallen

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

Trondheim 01 Feb 2024 - 02 Feb 2024

Trondheim Spektrum

- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

Bodo 05 Feb 2024

Bankgata flerbrukshall

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

Tromso 08 Feb 2024

Tromsohallen

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

Oslo 14 Feb 2024 - 15 Feb 2024

Nova Spektra

- 9m2 Standard Stand with Furniture for 2 pax | €4461.00 Book Now
 12m2 Standard Stand with Furniture for 2 pax | €5290.00 Book Now

BOOK FULL TOUR