

# Africa Educational Forum

## Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

### At the Forum you will be able to:

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.
- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.
- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

### Forum participants

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

### Visitor numbers :

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#### Nairobi 150

Primary School	0%	Undergraduate	50%	Professional Training	%
High School	0%	Postgraduate	50%	Careers	10%
Further / Vocational	0%	Languages	0%	Other	10%
Foundation / Prep	0%				

### Exhibitors

## **Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Nairobi 26 Sep 2019**

*Serena Hotel*

- Forum Participation | **€450.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Annual International Education Fair in Mauritius

## Information

The Mauritius education event will be held at the end of November just after the completion of the HSc examinations. This provides an opportunity to prospective students to gather information about study areas and take early informed decisions.

The Mauritius International Education Fair is amongst the largest education fairs in Mauritius. It is also one of the oldest education fairs in the country and has been attracting a number of Universities from across the world. The fair is strategically held as soon as the HSC examinations have concluded and students are looking out for options around the world. Our last event had participants from countries around the world including the UK, France, Switzerland, Canada, Malaysia, India, China, Hungary and Cyprus.

### Reasons to Attend

The fair is marketed extensively and the number of participants has steadily increased every year. Last year, we have over 53 institutions that took part in the fair. The fair has been held annually since 2003. Mauritius is a country where a significant number of students go abroad to study each year. The fair provides an ideal platform for recruiters to meet and interact with interested students

### Market Overview

Despite being one of Africa's most developed countries, Mauritius still has only a few institutions where students can pursue higher education. As a result, most Mauritian students look as pursuing their educational dreams abroad. There are about 5000 Mauritian students who go abroad to study each year.

Mauritius is an island nation of 1.2 millions inhabitants in the Indian Ocean. Mauritius has a multicultural society in which the cultures blend and mix harmoniously. The population is made up of people of Indian, African, Chinese and French origin.

### **Fair Outline**

This International Education Fair in Mauritius is held at the Hennessy Park Hotel in the city of Ebene. Due to its excellent location and easy accessibility the hotel is able to attract many visitors for the fair.

The Mauritius exhibition is committed to forming value-centred future leaders through education that is entrepreneurial inspirit, ethical in focus, and global in orientation.

The fair is well advertised in the local media including press, radio and television. In addition posters and banners are put up all over the island. Personal visits are made by representatives to various schools and higher education establishments to promote the Fair.

The last fair was inaugurated by the Minister of Tertiary Education and the earlier one by the President of the Republic.

### **Visitor numbers :**

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#### **Ebene 800**

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>60%</b>	<b>Professional Training</b>	<b>%</b>
<b>High School</b>	<b>%</b>	<b>Postgraduate</b>	<b>%</b>	<b>Careers</b>	<b>%</b>
<b>Further / Vocational</b>	<b>%</b>	<b>Languages</b>	<b>30%</b>	<b>Other</b>	<b>%</b>
<b>Foundation / Prep</b>	<b>10%</b>				

### **Exhibitors**

#### **Who should attend**

Universities  
Language schools  
Hotel management schools  
Colleges  
Business schools

### **Levels & Subjects**

## Academic Levels

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Ebene 22 Nov 2019 - 23 Nov 2019**

*Hennessy Park Hotel*

- Working Space | **€1835.00** [Book Now](#)

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UniversityFairs

# Gulf Education and Training Exhibition in Dubai - Spring

## Information

This event attracts some of the world's leading universities, colleges and other education providers, as well as suppliers of education equipment and technology.

## Reasons to Attend

Every year the exhibition attracts over 35,000 local and expatriate students who are at the threshold of college life and actively looking for higher education, professional development and training options.

The exhibition focuses on General Education, Higher Education, Vocational Education, Training & Professional Development, Global EdTech Forum.

## Market Overview

Dubai is a technologically advanced city with a continuous focus on innovation, offering a conducive environment for experiential learning, creative thinking and independent action. According to data collected by the Unesco Institute for Statistics which has published the Global Education Digest 2019, around 5,742 students from the UAE are studying abroad. Over 700 UAE nationals received government scholarships in 2019 to study overseas. The Dubai International Education Fair student recruitment is the Middle East's largest platform for the UAE and other GCC countries. It offers a consistently high lead ratio.

The number of schools in the UAE is expected to double in the next decade to meet the high demand for primary and secondary education. Until such time, demand will continue to outstrip supply much to the benefit of boarding schools in countries such as Australia, Canada, India, UK, USA and others.

## Fair Outline

The exhibition is the Middle East and Asia's most powerful platform for student recruitment.

Consider the facts:

- Drawing on its experience from being in the market for 25 years, Gulf Education and Training Exhibition targets different student groups based on preferences and has a conversion rate that is far higher than industry averages
- The Gulf Education and Training Exhibition maintains close links with the corporate world and regularly hosts seminars and presentations on topics that bridge the divide between education and industry.
- The fair boasts of an exhibitor retention rate of over 90 percent year on year which is testament to its success and position in the UAE education market.
- The Gulf Education and Training Exhibition offers a tangible return on your investment; every single person you interact and communicate with at the exhibition, has been targeted and invited and is

genuinely interested in education.

Education is a top priority for the UAE government in recent years and accounts for more than AED 4.6 billion of the federal budget. Over 400,000 students of 52 nationalities, study in private schools in the UAE of which, over 330,000 students study in English medium schools.

## Visitor numbers :

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### Dubai 31,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Primary schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

### Prices & Booking

**Dubai 26 Apr 2023 - 28 Apr 2023**

*Dubai International Convention & Exhibition Centre*

- 9m2 Standard Equipped Stand | **€4850.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€6600.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Nigeria - International Education Fair & Schools' Tour



## Information

This leading fair will offer you an opportunity to meet prospective Nigerian students and parents looking for international education as well as qualified high schools and education agents. Last year event welcomed over 5200 students and 39 agent representatives.

Nigeria is widely-recognised as an important emerging market for international education, with over 100,000 Nigerians students studying abroad annually. These numbers are increasing steadily due to concerns over the quality of domestic education.

The International Education Fair and Schools' Tour Nigeria has created a benchmark by bringing delegates of popular institution to Nigeria to meet qualified high schools and prospective students who are keen to gain admission in the upcoming sessions. The fair helps thousands of students every year to pursue education overseas. Motivated by the organiser's core values 'ethics, expertise and leadership', the fair is the one of the most reputable events in the field of overseas education in Nigeria.

The fair expects a total of 10000+ students, 30+ Institutions from world top destinations, 10+ qualified high schools tour and dignitaries from essential sectors that assist Nigeria students' mobility to the world.

We highly recommend you to make your registration as soon as possible as the places are limited.

### Visitor numbers :

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#### Lagos 5,200

Primary School	%	Undergraduate	40%	Professional Training	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

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#### Abuja 5,200

Primary School	%	Undergraduate	40%	Professional Training	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

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## Port-Harcout 5,200

Primary School	%	Undergraduate	40%	Professional Training	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
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Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
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Equipment suppliers  
Primary schools  
Publishers

## Levels & Subjects

### Academic Levels

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## Subject Areas

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- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Lagos 27 Apr 2019

*Radisson Blue Hotel Ikeja*

- Working Space | €2660.00 [Book Now](#)

### Abuja 30 Apr 2019

*Nicon Luxury Hotel*

- Working Space | €2660.00 [Book Now](#)

### Port-Harcourt 02 May 2019

*Hotel Novotel Port-Harcourt*

- Working Space | €2660.00 [Book Now](#)

[BOOK FULL TOUR](#)