

ICIEP INTERNATIONAL EDUCATIONAL TOUR - SPRING

04 Apr 2020 - 08 Apr 2020

Information

The 34th ICIEP International Education Exhibition Russia is a top student recruitment event for undergraduates, postgraduates students and people with professional work experience since 1998 in the CIS region. The ICIEP exhibition was the first exhibition that took place in Russia with a focus on education abroad. In April 2020 the exhibition will take place in the major cities of Russia -Moscow and St.Petersburg as well as in Kiev, Ukraine.

Reasons to Attend

The exhibition has already become the largest international education exhibition in Russia. The ICIEP fairs also took place in Belarus and Ukraine in previous years. The event provides students with access to global study opportunities, and it continuously creates new recruitment opportunities for foreign education institutions.

The exhibitions are open to all institutions and organisations from around the world. They have been attended by institutions of education from Australia, Belgium, Canada, Cyprus, Estonia, France, Germany, Greece, Hungary, Israel, Italy, The Netherlands, Russia, Spain, Switzerland, Turkey, UAE, UK, USA as well as state delegations from Canada, USA, Germany, Hungary, Cyprus, Austria and many more.

Market Overview

Russia

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local study abroad agency for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe, Canada, USA. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Turkey, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of

hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe. Other destinations are Australia, New Zealand, India, Malaysia, etc.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as CEAIE, Study in Hungary, Study in Cyprus, Education USA, Study in Korea, Spanish Embassy, Campus France, the Canadian Education Centres Network, German Academic Exchange Service and DAAD.

Visitor numbers :

Moscow 2,000

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

St Petersburg 2,450

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

Kiev 2,000

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird One City 10% until 01-12-2019

Moscow 04 Apr 2020

Radisson SAS Slavianskaya

- Working Space | ~~€2400.00~~ **€2160**

BOOK NOW

St Petersburg 05 Apr 2020

Astoria Hotel

- Working Space | ~~€1800.00~~ **€1620**

BOOK NOW

Kiev 08 Apr 2020

TBC

- Working Space | ~~€2400.00~~ **€2160**

BOOK NOW

BOOK FULL TOUR

RUSSIA - INTERNATIONAL EDUCATION FAIR ICIEP - FALL

16 Nov 2019 - 17 Nov 2019

Information

ICIEP International Education Exhibition in Moscow has over a 20-year history and was organised for the first time in 1998.

Since 2004 the exhibition has also been organised in St. Petersburg and the event is one of the leading study abroad fairs in Russia strongly focused on student recruitment results for our exhibitors.

The main aim of the events is to provide Russian students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the Russian market.

Traditionally, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, Hungary, Estonia, Austria, Switzerland and many others.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK, USA, etc. including the big national pavilion for China.

Visitors' numbers: 3,500- 4,000 per season

Reasons to Attend

The fair has become the most prominent international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

It's also the core event of the project Marketing and Promotion of International Education in Russia.

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Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

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- Language learning
- Further education & vocational
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- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Moscow 16 Nov 2019

Radisson SAS Slavianskaya

- Working Space | **€2400.00**

[BOOK NOW](#)

St Petersburg 17 Nov 2019

Astoria Hotel

- Working Space | **€1800.00**

BOOK NOW

BOOK FULL TOUR