

International Education Brazil EXPO Roadshow - Fall

Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and prescreened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo

cities at no additional cost.

• Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also
 hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher
 education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers:

Recife 3,064

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other2%Foundation / Prep%

Salvador 1,766

Primary School%Undergraduate27%Professional Training0%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other20%Foundation / Prep%

Sao Paulo 7,327

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate30%Careers%Further / Vocational10%Languages76%Other%

Alphaville TBC

Primary School%Undergraduate27%Professional Training0%High School8%Postgraduate21%Careers0%Further / Vocational10%Languages76%Other2%Foundation / Prep%

Rio de Janeiro 1,308

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other2%Foundation / Prep%

Brasilia 2,949

Primary School%Undergraduate25%Professional Training%High School10%Postgraduate40%Careers%Further / Vocational10%Languages70%Other%Foundation / Prep%

Porto Alegre 3,123

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational10%Languages76%Other2%

Foundation / Prep %

Belo Horizonte 1,366

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers0%Further / Vocational10%Languages76%Other2%Foundation / Prep%

Exhibitors

Who should attend

Universities Summer schools Student service providers Professional bodies Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Recife 19 Sep 2018

Recife

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Salvador 20 Sep 2018

Salvador

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Sao Paulo 22 Sep 2018 - 23 Sep 2018

Centro de Convencoes Frei Caneca

• 6m2 Standard Equipped Stand | €3784.00 Book Now

Alphaville 24 Sep 2018

Alphaville

• Working Space | €2433.00 Book Now

Rio de Janeiro 26 Sep 2018

Hotel Royal Tulip Rio de Janeiro

• 6m2 Standard Equipped Stand | €2703.00 Book Now

Brasilia 28 Sep 2018

Centro de Eventos Convençoes Brasil 21

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Porto Alegre 30 Sep 2018

Barra Shopping Sul

• 6m2 Standard Equipped Stand | €2433.00 Book Now

Belo Horizonte 02 Oct 2018

Belo Horizonte

• 6m2 Standard Equipped Stand | €2433.00 Book Now

BOOK FULL TOUR



Slovakia - Central European Study Abroad Fair

Information

Central European Study Abroad Fair Slovakia has a long-term success in Brno and Prague with its new location in Nitra. They are among the best known education and study abroad fairs in Central Europe.

Reasons to Attend

Over 8,000 visitors from Slovakia are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at the Nitra exhibition is your best way to approach students from the Slovak region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, ith a focus on providing useful information to individual visitors and discussing study opportunities with them.

The Nitra fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

Market Overview

The percentage of Slovaks with higher education has increased considerably over the last decade and an increasing number of students from Slovakia are studying abroad. Eurostat data indicates that some 12.2% Slovak tertiary students studied in another EU country in 2010. Around 70% of Slovak students who study abroad choose to study in neibhouring countries and 30% choosing to study further a field. Slovak universities are more and more involved in a wide range of international cooperation activities and programmes taking place in the European Union and other countries.

Fair Outline

The international education fair in Slovakia was introduced in 2015 as a new Central European Education and Study Abroad Exhibition where Slovak and other international institutions offer the most of study opportunities for students from central Europe. The exhibition:

• Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and

- dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Czech Parliament and the City Mayor.

Further Exhibition Information

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Visitor numbers:

Nitra 8,000

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Primary School%Undergraduate61%Professional Training%High School%Postgraduate26%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep%
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Nitra 8,000

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Primary School%Undergraduate61%Professional Training%High School%Postgraduate26%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep%
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Nitra 8,000

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Primary School%Undergraduate61%Professional Training%High School%Postgraduate26%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep%
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Nitra 8,000

Primary School % Undergraduate 61% Professional Training %

High School%Postgraduate26% Careers%Further / Vocational10%Languages20% Other%Foundation / Prep%

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges

Levels & amp Subjects

Business schools

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM

- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Nitra 14 Nov 2022 - 16 Nov 2022

Exhibition Centre Agrokomplex Nitra Hall K

- 6m2 Standard Equipped Stand | €1121.00 Book Now
- 9m2 Standard Equipped Stand | €1391.00 Book Now
- 12m2 Standard Equipped Stand | €1591.00 Book Now

Nitra 14 Nov 2022 - 16 Nov 2022

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BOOK FULL TOUR



World Education Fair - Bulgaria - Fall

Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

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Visitor numbers:

Varna 1,200

Primary School%Undergraduate80%Professional Training%High School%Postgraduate20%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Sofia 4,000

Primary School%Undergraduate70%Professional Training%High School%Postgraduate30%Careers%Further / Vocational10%Languages%Other%Foundation / Prep2%

Plovdiv 1,000

Primary School%Undergraduate70%Professional Training%High School%Postgraduate30%Careers%Further / Vocational10%Languages%Other%Foundation / Prep2%

Burgas 500

Primary School%Undergraduate80%Professional Training%High School%Postgraduate20%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Exhibitors

Who should attend

Universities Hotel management schools Colleges Business schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
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- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Varna 04 Oct 2019

Gallery Graphit Hotel

• Working Space | €1490.00 Book Now

Sofia 05 Oct 2019 - 06 Oct 2019

The National Palace of Culture

• Working Space | €2390.00 Book Now

Plovdiv 07 Oct 2019

Grand Hotel Plovdiv

• Working Space | €1590.00 Book Now

Burgas 08 Oct 2019

Grand Hotel Primoretz

• Working Space | €1390.00 Book Now

BOOK FULL TOUR