

# International Education Brazil EXPO Roadshow - Fall

## Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

## Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

## Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

## Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo

cities at no additional cost.

- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

#### About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

#### Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

#### Visitor numbers :

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#### Recife 3,064

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

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#### Salvador 1,766

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	20%
Foundation / Prep	%				

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#### Sao Paulo 7,327

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	76%	Other	%

Foundation / Prep %

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## Alphaville TBC

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

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## Rio de Janeiro 1,308

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

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## Brasilia 2,949

Primary School	%	Undergraduate	25%	Professional Training	%
High School	10%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	70%	Other	%
Foundation / Prep	%				

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## Porto Alegre 3,123

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

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## Belo Horizonte 1,366

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies

Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

## **Recife 19 Sep 2018**

*Recife*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

## **Salvador 20 Sep 2018**

*Salvador*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

## **Sao Paulo 22 Sep 2018 - 23 Sep 2018**

*Centro de Convencoes Frei Caneca*

- 6m2 Standard Equipped Stand | €3784.00 [Book Now](#)

## **Alphaville 24 Sep 2018**

*Alphaville*

- Working Space | €2433.00 [Book Now](#)

## **Rio de Janeiro 26 Sep 2018**

*Hotel Royal Tulip Rio de Janeiro*

- 6m2 Standard Equipped Stand | €2703.00 [Book Now](#)

## **Brasilia 28 Sep 2018**

*Centro de Eventos Convencoes Brasil 21*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

## **Porto Alegre 30 Sep 2018**

*Barra Shopping Sul*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)

## **Belo Horizonte 02 Oct 2018**

*Belo Horizonte*

- 6m2 Standard Equipped Stand | €2433.00 [Book Now](#)



# International Education Mexico EXPO Roadshow - Fall

## Information

The Mexico EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Mexico's most productive markets during Mexico's leading International Student Recruitment Fairs.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events.

## Reasons to Attend

The 28th International Education Mexico EXPO Roadshow held in the spring of 2017 received over 9000 students for the total EXPO. Mexico is the 11th largest economy in the world, and consistently ranks among the top ten countries sending students to the USA and Canada. There are more than 24,000 students choosing to study abroad, selecting destinations such as Spain, UK, and USA.

## Market Overview

According to the Secretaría de Educación Pública, Mexican public and private colleges are focusing on alliances and agreements with foreign schools to provide joint programs, dual certification and exchange programs for students and professors. These programs have become more important as Mexico has become a key player in the world economy. Mexico currently boasts over 2,000 institutions of higher education.

## Fair Outline

As one of the main Latin American markets, exhibitors will have the opportunity to visit its three largest cities. The Mexico EXPO biannual roadshow has been organised in Mexico for eight years.

- Over 1,000 tables/booths sold each year in 26 different cities across Latin America, Europe and Asia.
- Highest returning client rate in the market: 81%
- Exclusive attendee screening that guarantees the highest-quality students; no “brochure grabbers”.
- Full Service: Fairs & Online Recruitment, Print Ads, PR Services and Business Development.
- Logistics: arrange all accommodation, transportation, and translator needs.

- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Over 80% of attendees are aged under 30 and 40% have an interest in postgraduate programs.

The fairs normally have the participation of Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

#### Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

#### Visitor numbers :

#### Merida TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Puebla 1,639

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Mexico City 4,726

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Monterrey 1,839

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

#### Guadalajara 1,618

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

Universities  
 Summer schools  
 Student service providers  
 Professional bodies  
 Language schools  
 Hotel management schools  
 Government bodies  
 Gap year organisations  
 Funding & scholarship providers  
 Equipment suppliers  
 Education agencies  
 Companies (Careers)  
 Colleges  
 Business schools  
 Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

### **Merida 02 Oct 2018**

*Merida*

- 6m2 Standard Equipped Stand | **€1870.00** [Book Now](#)

### **Puebla 04 Oct 2018**

*Puebla*

- Working Space | **€1870.00** [Book Now](#)

### **Mexico City 06 Oct 2018 - 07 Oct 2018**

*Mexico City*

- 6m2 Standard Equipped Stand | **€3785.00** [Book Now](#)

### **Monterrey 09 Oct 2018**

*Monterrey*

- Working Space | **€1870.00** [Book Now](#)

### **Guadalajara 11 Oct 2018**

*Guadalajara*

- 6m2 Standard Equipped Stand | **€1870.00** [Book Now](#)

[BOOK FULL TOUR](#)

# International Educational Africa EXPO Road Show

## Information

### Visitor numbers :

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#### Lagos 1,329

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

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#### Accra 1,513

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

## Levels & Subjects

### Academic Levels

### Subject Areas

## Prices & Booking

### Lagos 24 Mar 2019

*Lagos*

- Working Space | €2200.00 [Book Now](#)

### Accra 26 Mar 2019

*Accra*

- Working Space | €2200.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# World Education Fair - Bulgaria - Fall

## Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

## Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

## Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

## Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

#### Further Exhibition Information

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#### Visitor numbers :

#### Varna 1,200

Primary School	%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

#### Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	2%				

#### Plovdiv 1,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	2%				

#### Burgas 500

Primary School	%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	10%	Languages	%	Other	%

## **Exhibitors**

### **Who should attend**

Universities  
Hotel management schools  
Colleges  
Business schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

### **Varna 04 Oct 2019**

*Gallery Graphit Hotel*

- Working Space | **€1490.00** [Book Now](#)

### **Sofia 05 Oct 2019 - 06 Oct 2019**

*The National Palace of Culture*

- Working Space | **€2390.00** [Book Now](#)

### **Plovdiv 07 Oct 2019**

*Grand Hotel Plovdiv*

- Working Space | **€1590.00** [Book Now](#)

### **Burgas 08 Oct 2019**

*Grand Hotel Primoretz*

- Working Space | **€1390.00** [Book Now](#)

[BOOK FULL TOUR](#)