

# Azerbaijan - A2 International Student Fair - Fall

#### **Information**

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

#### Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

#### **Market Overview**

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

#### **Fair Outline**

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

#### **Visitor numbers:**

#### Baku 4,200

```
Primary School0%Undergraduate39%Professional Training%High School8%Postgraduate42%Careers%Further / Vocational%Languages28%Other%Foundation / Prep15%
```

#### **Exhibitors**

#### Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

# **Prices & Booking**

Baku 03 Dec 2022 - 04 Dec 2022

Hilton Baku Hotel

• Working Space | €3450.00 Book Now

#### **BOOK FULL TOUR**



# CIS Countries - Virtual 39th International Education Fair - Winter

#### **Information**

#### About the fair

International Education Exhibition in the CIS region has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, the USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In the 2019-2020 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times, it is still of paramount importance to stay connected to potential students, nurture and increase the institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

#### **Levels of Education:**

- -Undergraduate (Bachelors)
- -Postgraduate (Masters, MBA, LLM, Dip, PhD)
- -Language learning
- -Further education & vocational
- -Foundation (Preparatory)

#### Reasons to Attend

The fair has become the most prominent international education exhibition in the CIS region, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in the CIS.

#### Market Overview

Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters.

The number of the CIS students receiving education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company.

Before Covid, more and more CIS students packed their bags and go to study abroad. The most popular destination in Europe. The latest survey indicates that every third CIS student who is going to study abroad

selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young people. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

#### **Fair Outline**

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE (China), DAAD and others.

#### Visitor numbers :

#### **Online 1,200**

Primary School%Undergraduate30%Professional Training%High School10%Postgraduate35%Careers%Further / Vocational10%Languages25%Other%Foundation / Prep%

#### **Exhibitors**

#### Who should attend

Universities

Summer schools

Student service providers

**Publishers** 

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Education agencies

Companies (Careers)

Colleges

**Business schools** 

**Boarding schools** 

# **Levels & amp Subjects**

#### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

#### **Online 21 Jan 2023**

#### Online

- Online Participation | €1400.00 Book Now
- Online Participation and 3 month-profile | €1800.00 Book Now
- Online Participation and 6 month profile | €2200.00 Book Now

#### **BOOK FULL TOUR**



# **Kazakhstan International Education Fair**

#### **Information**

58 institutions from 16 countries participated in the AKIEF in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

#### **Market information**

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

#### **Fair Outline**

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

#### **Visitor numbers:**

#### **Almaty 1,000**

Primary School%Undergraduate20%Professional Training0%High School7%Postgraduate28%Careers10%Further / Vocational10%Languages35%Other10%

Foundation / Prep 5%

#### Nur Sultan (Astana) 1,000

Primary School0%Undergraduate20%Professional Training0%High School7%Postgraduate28%Careers0%Further / Vocational10%Languages35%Other0%

Foundation / Prep 5%

#### **Atyrau 1,000**

Primary School0%Undergraduate20%Professional Training0%High School7%Postgraduate28%Careers0%Further / Vocational10%Languages35%Other0%

Foundation / Prep 5%

#### Aktau 1,000

Primary School0%Undergraduate20%Professional Training0%High School7%Postgraduate28%Careers0%Further / Vocational10%Languages35%Other0%

Foundation / Prep 5%

#### **Exhibitors**

#### Who should attend

Boarding schools

Business schools

Colleges

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Summer schools

Universities

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### **Almaty 21 Jan 2023**

Rixos Hotel

• Working Space | €1800.00 Book Now

Nur Sultan (Astana) 22 Jan 2023

• Working Space | €1800.00 Book Now

#### Atyrau 24 Jan 2023

TBC

• Working Space | €1350.00 Book Now

#### Aktau 26 Jan 2023

TBC

• Working Space | €1150.00 Book Now

#### **BOOK FULL TOUR**



# Slovakia - Central European Study Abroad Fair

#### **Information**

Central European Study Abroad Fair Slovakia has a long-term success in Brno and Prague with its new location in Nitra. They are among the best known education and study abroad fairs in Central Europe.

#### **Reasons to Attend**

Over 8,000 visitors from Slovakia are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at the Nitra exhibition is your best way to approach students from the Slovak region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, ith a focus on providing useful information to individual visitors and discussing study opportunities with them.

The Nitra fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

#### **Market Overview**

The percentage of Slovaks with higher education has increased considerably over the last decade and an increasing number of students from Slovakia are studying abroad. Eurostat data indicates that some 12.2% Slovak tertiary students studied in another EU country in 2010. Around 70% of Slovak students who study abroad choose to study in neibhouring countries and 30% choosing to study further a field. Slovak universities are more and more involved in a wide range of international cooperation activities and programmes taking place in the European Union and other countries.

#### **Fair Outline**

The international education fair in Slovakia was introduced in 2015 as a new Central European Education and Study Abroad Exhibition where Slovak and other international institutions offer the most of study opportunities for students from central Europe. The exhibition:

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Czech Parliament and the City Mayor.

#### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

#### **Visitor numbers:**

#### Nitra 8,000

```
Primary School%Undergraduate61%Professional Training%High School%Postgraduate26%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep%
```

#### **Exhibitors**

#### Who should attend

Universities

Summer schools

Student service providers

**Publishers** 

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Education agencies

Colleges

**Business schools** 

## **Levels & amp Subjects**

#### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine

- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

Nitra 20 Jan 2023 - 21 Jan 2023

Exhibition Centre Agrokomplex Nitra Hall K

- 9m2 Standard Equipped Stand | €1913.00 Book Now
- 12m2 Standard Equipped Stand | €2656.00 Book Now

#### **BOOK FULL TOUR**



# Student Recruitment Fairs Norway - Winter

#### **Information**

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

#### Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

#### **Market Overview**

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many ofthem are also eager.

#### **Fair Outline**

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

#### **Visitor numbers:**

#### Kristianstad 4,055

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### Sandefjord 6,866

Primary School % Undergraduate 90% Professional Training % High School % Postgraduate % Careers % Further / Vocational 10% Languages % Other %

 $Foundation \, / \, Prep \hspace{5mm} \%$ 

#### Stavanger 9,165

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### Bergen 10,099

Primary School%Undergraduate65%Professional Training%High School%Postgraduate25%Careers%Further / Vocational10%Languages%Other%

Foundation / Prep %

#### **Alesund 4,014**

Primary School % Undergraduate 90% Professional Training % High School % Postgraduate % Careers %

#### Trondheim 9,399

**Primary School Undergraduate 90% Professional Training % High School** % Postgraduate % Careers % Further / Vocational 10% Languages Other % %

Foundation / Prep

#### Bodo 3,801

**Undergraduate 90% Professional Training % Primary School High School** % Postgraduate Careers Further / Vocational 10% Languages Other % Foundation / Prep

#### **Tromso 4,215**

**Primary School Undergraduate 75% Professional Training %** % **High School** % Postgraduate 15% Careers % Further / Vocational 10% Languages Other % Foundation / Prep

#### Oslo 15,817

**Primary School** % **Undergraduate 65% Professional Training % High School** % Postgraduate 25% Careers Further / Vocational 10% Languages Other 10%

Foundation / Prep

#### **Exhibitors**

#### Who should attend

**Business schools** 

Colleges

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

#### Kristianstad 08 Jan 2024

#### Gimlehallen

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

#### Sandefjord 11 Jan 2024 - 12 Jan 2024

- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

#### Stavanger 17 Jan 2024 - 18 Jan 2024

Stavanger Forum

- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

#### Bergen 24 Jan 2024 - 25 Jan 2024

Grieghallen

- 9m2 Standard Stand | €2676.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

#### Alesund 29 Jan 2024

Fagerlighallen

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

#### Trondheim 01 Feb 2024 - 02 Feb 2024

Trondheim Spektrum

- 9m2 Standard Stand with Furniture for 2 pax | €3900.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4371.00 Book Now

#### Bodo 05 Feb 2024

Bankgata flerbrukshall

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

#### **Tromso 08 Feb 2024**

Tromsohallen

- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

#### Oslo 14 Feb 2024 - 15 Feb 2024

Nova Spektra

- 9m2 Standard Stand with Furniture for 2 pax | €4461.00 Book Now
  12m2 Standard Stand with Furniture for 2 pax | €5290.00 Book Now

# **BOOK FULL TOUR**