

# Education Fair - Peninsular Malaysia - Winter

## Information

The Education Fair Peninsular Malaysia will take place this December throughout Malaysia.

## Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

## Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

## Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

## Further Exhibition Information

Visitor numbers :

Penang 2,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Alor Setar 1,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Ipoh 1,800

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	5%	Other	%
Foundation / Prep	10%				

Kuala Lumpur 68,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Johor Bahru 19,000

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Malacca 1,050

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Exhibitors

## **Who should attend**

Business schools  
Colleges  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Government bodies  
Hotel management schools  
Language schools  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

- Visual & creative arts

## Prices & Booking

### Penang 10 Dec 2018

*Hotel Jen Penang*

- Working Space | €632.00 [Book Now](#)

### Alor Setar 11 Dec 2018

*Holiday Villa Hotel*

- Working Space | €632.00 [Book Now](#)

### Ipoh 12 Dec 2018

*Syuen Hotel*

- Working Space | €632.00 [Book Now](#)

### Kuala Lumpur 15 Dec 2018 - 16 Dec 2018

*Kuala Lumpur Convention Centre*

- 9m2 Standard Equipped Stand | €1847.00 [Book Now](#)

### Johor Bahru 15 Dec 2018 - 16 Dec 2018

*Persada Johor Intl' Convention Centre*

- Working Space | €1178.00 [Book Now](#)

### Malacca 17 Mar 2019

*Hatten Hotel*

- Working Space | €632.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Education & Career Fair- Bordeaux

## Information

Visitor numbers :

---

**Bordeaux 12,700**

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

Who should attend

Business schools  
Colleges  
Language schools  
Summer schools  
Universities

## Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

Subject Areas

- Architecture, construction, building & surveying
- Visual & creative arts

## Prices & Booking

**Bordeaux 30 Nov 2018 - 01 Dec 2018**

*Bordeaux*

- 9m2 Standard Equipped Stand | **€4205.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Trade Exhibition for Education in Hungary

## Information

International Trade Exhibition for Education in Budapest, Hungary, continues to grow as the leading event to promote international studies to an ardent audience of students in Hungary. The exhibition invites students from high schools, their parents, educators, educational institution directors and decision-makers to visit the event.

## Reasons to Attend

The EDUCATIO International Trade Fair for Education, which has been organized each year since 2000, is the most important and most significant annual meeting of the profession of Hungarian education. Around 200 exhibition pavilions, nearly 30,000 visitors, representation from nearly all Hungarian higher education institutions, and the latest educational developments, school equipment, methods!

Hundreds of exhibitors – among them all of the Hungarian universities and colleges – represent the national secondary and higher education, the production of school equipment, the publishing of textbooks, the professional training, the language teaching and the quality assurance. The exhibition stands, the professional lectures and the presentations provide the opportunity for visitors to get more information about the present situation and the prospects of the education.

## Market Overview

The total number of students in the higher education system was over 380,000 during the 2015/2016 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master and PhD programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many

other countries.

## **Fair Outline**

It is one of the most momentous annual meetings for Hungarian educators across the country and increasingly from overseas. Besides the national and foreign higher education institutions, companies and other organisations related to education will also participate in Budapest, Hungary at the Trade Fair.

Thanks to the written material offered at the exhibiting stands, the presentations and the professional lectures, visitors at the education fair in Hungary, will have the opportunity to familiarise themselves with the specific features of each institution. During the three days of the Trade Fair, more than 25,000 visitors are expected to come and gather information about the content of training courses, academic programmes and admission requirements.

Following the practice of the past years, the exhibition will be dedicated not only to the opportunities of the continuation of studies in Hungary, abroad and the changes in the national higher education system, but also to the companies that are - in one way or another - related to education.

The importance of the education fair in Hungary for the students, the parents and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, in the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

The Ministry of Education and Culture, in collaboration with the Educatio Kht., will organise the next International Trade Fair for Education.

## **Further Exhibition Information**

## **Visitor numbers :**

---

### **Budapest 45,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	0%
<b>High School</b>	15%	<b>Postgraduate</b>	10%	<b>Careers</b>	0%
<b>Further / Vocational</b>	15%	<b>Languages</b>	10%	<b>Other</b>	5%
<b>Foundation / Prep</b>	0%				

## **Exhibitors**

### **Who should attend**

Universities

Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT



- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Budapest 09 Jan 2020 - 11 Jan 2020**

*HUNGEXPO*

- 9m2 Standard Equipped Stand | **€1850.00** [Book Now](#)
- 9m2 Standard Equipped Corner Stand | **€1900.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2116.00** [Book Now](#)
- 12m2 Standard Equipped Corner Stand | **€2208.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Student Fairs in Sweden (Malmo) - Fall

## Information

The Student Fairs in Sweden will take place in December 2018 in Malmö and Stockholm. In 2017, over 27,000 people visited the student fairs.

### Reasons to Attend

The Student Fairs in Sweden 2017 were visited by nearly 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

### Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes

choosing to study abroad is their knowledge of foreign languages. Many want to study at university level there is also interest for shorter vocational courses and for work experience.

Sweden has three universities in top 100 and eleven in top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

### **Fair Outline**

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm attended by high school pupils (mainly grade 3) from all over central Sweden and fair in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher educations, future employers and various study related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive work shop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, labour market for academics, various types of educations and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that the overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning recognition of overseas educations.

Exhibitors include universities and colleges, polytechnic education, employers and organisations, and representatives of international studies.

### **Visitor numbers :**

---

#### **Malmö 4,823**

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>60%</b>	<b>Professional Training</b>	<b>%</b>
<b>High School</b>	<b>%</b>	<b>Postgraduate</b>	<b>%</b>	<b>Careers</b>	<b>%</b>
<b>Further / Vocational</b>	<b>10%</b>	<b>Languages</b>	<b>20%</b>	<b>Other</b>	<b>%</b>
<b>Foundation / Prep</b>	<b>10%</b>				

### **Exhibitors**

## Who should attend

Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### Subject Areas

- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Engineering
- Languages
- Law & LLM
- Science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Malmö 06 Dec 2018

*Stadionmässan i Malmö AB*

- Canadian Embassy Package | **€1165.00** [Book Now](#)
- Education USA Package | **€1165.00** [Book Now](#)

- 4m2 Budget Stand | **€1713.00** [Book Now](#)
- 6m2 Budget Stand | **€2248.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€4400.00** [Book Now](#)
- 15m2 Standard Equipped Stand | **€5092.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€5983.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Student Recruitment Fairs Norway - Winter

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

### Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

### Visitor numbers :

---

## Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

## Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

## Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

## Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

## Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

## Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

## Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%

Foundation / Prep %

---

**Tromso 4,215**

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

---

**Oslo 15,817**

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

**Exhibitors**

**Who should attend**

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

**Levels & Subjects**

**Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Kristianstad 08 Jan 2024

*Gimlehallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

### Sandefjord 11 Jan 2024 - 12 Jan 2024

*Sandefjord High School*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

### Stavanger 17 Jan 2024 - 18 Jan 2024

*Stavanger Forum*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

### Bergen 24 Jan 2024 - 25 Jan 2024

*Grieghallen*

- 9m2 Standard Stand | **€2676.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

## **Alesund 29 Jan 2024**

*Fagerlighallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

## **Trondheim 01 Feb 2024 - 02 Feb 2024**

*Trondheim Spektrum*

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

## **Bodo 05 Feb 2024**

*Bankgata flerbrukshall*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

## **Tromso 08 Feb 2024**

*Tromsohallen*

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

## **Oslo 14 Feb 2024 - 15 Feb 2024**

*Nova Spektra*

- 9m2 Standard Stand with Furniture for 2 pax | **€4461.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5290.00** [Book Now](#)

[BOOK FULL TOUR](#)