

CENTRAL EUROPEAN STUDY ABROAD FAIR, SLOVAKIA - FALL

Information

Central European Study Abroad Fair Slovakia has a long-term success in Brno and Prague with its new location in Nitra. They are among the best known education and study abroad fairs in Central Europe.

Reasons to Attend

Over 8,000 visitors from Slovakia are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at the Nitra exhibition is your best way to approach students from the Slovak region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, with a focus on providing useful information to individual visitors and discussing study opportunities with them.

The Nitra fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

Market Overview

The percentage of Slovaks with higher education has increased considerably over the last decade and an increasing number of students from Slovakia are studying abroad. Eurostat data indicates that some 12.2% Slovak tertiary students studied in another EU country in 2010. Around 70% of Slovak students who study abroad choose to study in neighbouring countries and 30% choosing to study further a field. Slovak universities are more and more involved in a wide range of international cooperation activities and programmes taking place in the European Union and other countries.

Fair Outline

The international education fair in Slovakia was introduced in 2015 as a new Central European Education and Study Abroad Exhibition where Slovak and other international institutions offer the most of study opportunities for students from central Europe. The exhibition:

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with

them.

- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Czech Parliament and the City Mayor.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Nitra 8,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	26%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies

Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Nitra 26 Sep 2018 - 27 Sep 2018

Exhibition Centre Agrokomplex Nitra

- 4m2 Standard Equipped Stand | **€498.00**
- 6m2 Standard Equipped Stand | **€722.00**
- 9m2 Standard Equipped Stand | **€1058.00**
- 12m2 Standard Equipped Stand | **€1394.00**

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EINSTIEG RECRUITMENT FAIRS IN GERMANY - FALL

06 Sep 2019 - 23 Nov 2019

Information

Einstieg is Germany's leading service provider in the field of undergraduate recruitment - and your reliable partner for the German student market. Our student recruitment fairs all over Germany attract more than 1,500 exhibitors from over 20 countries and more than 175,000 visitors each year.

Fair Outline

The Einstieg student fairs take place seven times a year and are Germany's largest forum for educational and degree programmes. They give universities and companies the opportunity to get in direct contact with students and young adults to cover their recruiting needs. The fairs are held in some of Germany's most important economical and metropolitan areas.

Usually, a fair takes place over 2 full days (Friday and Saturday) and offers visitors lots of information about degree and other educational programmes in Germany, as well as programmes abroad. Both, students with no distinct career ideas, as well as students with well-defined career goals, can find guidance and information alike.

Reasons to Attend

The events are mostly targeted at German Gymnasium (German grammar school leading to A Levels) students, who are striving to complete the Abitur (German A Levels) exam or have already passed their Abitur. However, committed Realschule (German general secondary school) students as well as students with further vocational qualifications, young employees, and college dropouts can also gain new ideas for their future by visiting the Einstieg fairs. Teachers and parents are important conversation partners for young adults when it comes to making career and study decisions, which is why our fairs also offer useful information for these two target groups.

Our events offer an interesting talks and presentations programme that exhibitors can take part in. We have stages at each fair as well as our Speakers Corner that gives exhibitors the opportunity to speak to visitors in a smaller group and encourage two-way conversation.

Our visitors can do a free online interest-check prior to visiting the fair to find course options and institutions that match their interests, strengths and skills. They can also use the test results to make appointments with matching exhibitors before visiting the fair.

Market Overview

Germany is ranked among one of the most well-travelled countries. German adolescents not only take vacations frequently, but their interest in studying or working abroad has been increasing continuously. Surveys among our

recruitment fair visitors indicate that Einstieg visitors are particularly interested in degree programmes or gap years abroad after their graduation - every third respondent shows interest. This is not surprising: the number of pupils attending grammar schools and senior classes of comprehensive schools and therefore intending to moving on to university is comparatively high at Einstieg recruitment fairs.

Generally, the interest of German pupils in international degree programmes has steadily increased over recent decades: according to numbers published by the German Federal Statistical Office, almost 140,000 German young adults studied at universities abroad in 2012 (most current data available) - students were either enrolled for an academic term or degree programmes. Compared to that, roughly 2,400,000 students were enrolled at universities in Germany.

The most popular countries for international academic programmes included Austria, the Netherlands, Switzerland, Great Britain, the United States and France. Overall, 83.4 percent of German students decided to study in Europe. 8.4 percent chose programmes located in North- and South-America, 5.7 percent chose to study in Asia, 1.7 percent studied in Australia and Oceania, and 0.6 percent decided to study abroad in Africa.

Fair Support

Our fairs are under the patronage of Prof. Dr. Johanna Wanka, Federal Minister for Education and Research.

Visitor numbers :

Dortmund 4,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	2%	Careers	5%
Further / Vocational	41%	Languages	10%	Other	29%
Foundation / Prep	5%				

Karlsruhe 3,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	2%	Careers	%
Further / Vocational	40%	Languages	5%	Other	15%
Foundation / Prep	5%				

Berlin TBC

Primary School	%	Undergraduate	65%	Professional Training	1%
High School	%	Postgraduate	3%	Careers	1%
Further / Vocational	60%	Languages	6%	Other	10%
Foundation / Prep	5%				

Munich TBC

Primary School	%	Undergraduate	77%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	1%
Further / Vocational	42%	Languages	6%	Other	15%
Foundation / Prep	5%				

Dortmund 4,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	2%	Careers	5%
Further / Vocational	41%	Languages	10%	Other	29%
Foundation / Prep	5%				

Karlsruhe 3,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	2%	Careers	%
Further / Vocational	40%	Languages	5%	Other	15%
Foundation / Prep	5%				

Berlin TBC

Primary School	%	Undergraduate	65%	Professional Training	1%
High School	%	Postgraduate	3%	Careers	1%
Further / Vocational	60%	Languages	6%	Other	10%
Foundation / Prep	5%				

Munich TBC

Primary School	%	Undergraduate	77%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	1%
Further / Vocational	42%	Languages	6%	Other	15%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)

Prices & Booking

Dortmund 14 Sep 2018 - 15 Sep 2018

Westfalenhallen Dortmund

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Karlsruhe 05 Oct 2018 - 06 Oct 2018

Gartenhalle Karlsruhe

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Berlin 09 Nov 2018 - 10 Nov 2018

Messe Berlin

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Munich 23 Nov 2018 - 24 Nov 2018

MOC Veranstaltungszentrum

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Dortmund 06 Sep 2019 - 07 Sep 2019

Westfalenhallen Dortmund

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Karlsruhe 27 Sep 2019 - 28 Sep 2019

Gartenhalle Karlsruhe

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Berlin 15 Nov 2019 - 16 Nov 2019

Messe Berlin

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

Munich 22 Nov 2019 - 23 Nov 2019

MOC Veranstaltungszentrum

- 9 m2 Luxe Equipped stand | **€2600.00**

BOOK NOW

BOOK FULL TOUR

INTERNATIONAL EDUCATION BRAZIL EXPO ROADSHOW - FALL

Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Recife 3,064

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Salvador 1,766

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	20%
Foundation / Prep	%				

Sao Paulo 7,327

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	76%	Other	%
Foundation / Prep	%				

Alphaville TBC

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Rio de Janeiro 1,308

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Brasilia 2,949

Primary School	%	Undergraduate	25%	Professional Training	%
High School	10%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	70%	Other	%
Foundation / Prep	%				

Porto Alegre 3,123

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Belo Horizonte 1,366

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Recife 19 Sep 2018

Recife

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

Salvador 20 Sep 2018

Salvador

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

Sao Paulo 22 Sep 2018 - 23 Sep 2018

Centro de Convencoes Frei Caneca

- 6m2 Standard Equipped Stand | **€3784.00**

BOOK NOW

Alphaville 24 Sep 2018

Alphaville

- Working Space | **€2433.00**

BOOK NOW

Rio de Janeiro 26 Sep 2018

Hotel Royal Tulip Rio de Janeiro

- 6m2 Standard Equipped Stand | **€2703.00**

BOOK NOW

Brasilia 28 Sep 2018

Centro de Eventos Convencoes Brasil 21

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

Porto Alegre 30 Sep 2018

Barra Shopping Sul

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

Belo Horizonte 02 Oct 2018

Belo Horizonte

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

BOOK FULL TOUR

INTERNATIONAL EDUCATION LATIN AMERICA ROADSHOW- FALL

Information

Visitor numbers :

Santiago 1,921

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Buenos Aires 21,473

Primary School	%	Undergraduate	24%	Professional Training	6%
High School	3%	Postgraduate	16%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	3%
Foundation / Prep	3%				

Santa Cruz TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Lima 2,937

Primary School	%	Undergraduate	2%	Professional Training	5%
High School	2%	Postgraduate	23%	Careers	3%
Further / Vocational	10%	Languages	37%	Other	2%
Foundation / Prep	22%				

Guayaquil 2,633

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Quito 3,206

Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	22%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	2%
Foundation / Prep	2%				

Panama City 3,021

Primary School	%	Undergraduate	24%	Professional Training	6%
High School	3%	Postgraduate	16%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	3%
Foundation / Prep	3%				

Bogota 7,208

Primary School	%	Undergraduate	15%	Professional Training	11%
High School	4%	Postgraduate	45%	Careers	%
Further / Vocational	10%	Languages	60%	Other	%
Foundation / Prep	%				

Medellin 1,815

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	4%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	65%	Other	%
Foundation / Prep	%				

Cali 1,862

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	4%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Prices & Booking

Santiago 02 Sep 2018

Santiago

- Working Space | **€1870.00**

[BOOK NOW](#)

Buenos Aires 04 Sep 2018

Buenos Aires

- Working Space | **€1870.00**

BOOK NOW

Santa Cruz 06 Sep 2018

Santa Cruz

- Working Space | **€1870.00**

BOOK NOW

Lima 08 Sep 2018

Lima

- 6m2 Standard Equipped Stand | **€2050.00**

BOOK NOW

Guayaquil 10 Sep 2018

Guayaquil

- Working Space | **€1870.00**

BOOK NOW

Quito 11 Sep 2018

Quito

- Working Space | **€1870.00**

BOOK NOW

Panama City 13 Sep 2018

Panama City

- Working Space | **€1870.00**

BOOK NOW

Bogota 15 Sep 2018 - 16 Sep 2018

Bogota

- 6m2 Standard Equipped Stand | **€3595.00**

BOOK NOW

Medellin 18 Sep 2018

Medellin

- Working Space | **€1870.00**

BOOK NOW

Cali 20 Sep 2018

Cali

- Working Space | **€1870.00**

BOOK NOW

BOOK FULL TOUR

ISFA INTERNATIONAL STUDENT FAIRS AFRICA - FALL

Information

Come and participate at the 10th edition of the ISFA International Student Fairs Africa - Fall 2018.

Reasons to Attend

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

Further Exhibition Information

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This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Dar Es Salaam 600

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

Arusha 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				

Nairobi 800

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)

- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Dar Es Salaam 24 Sep 2018

Serena Hotel

- Working Space | **€2400.00**

BOOK NOW

Arusha 26 Sep 2018

Mount Meru Hotel

- Working Space | **€1600.00**

BOOK NOW

Nairobi 28 Sep 2018 - 29 Sep 2018

Nairobi

- Working Space | **€2400.00**

BOOK NOW

Mombasa 02 Oct 2018

Voyager hotel

- Working Space | **€1600.00**

BOOK NOW

BOOK FULL TOUR

KOREA STUDY ABROAD FAIR - FALL

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea Study Abroad & Emigration Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries. Korea Study Abroad Fair Fall 2016 received over 35,100 visitors and 428 exhibitors from 28 countries over the three day multi-city event.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair 2018 Fall!

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Busan TBC

Primary School	10%	Undergraduate	20%	Professional Training	10%
High School	10%	Postgraduate	20%	Careers	10%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Seoul 25,895

Primary School	16%	Undergraduate	20%	Professional Training	10%
High School	12.5%	Postgraduate	20%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)

Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Busan 08 Sep 2018 - 09 Sep 2018

Hall 5, Center2, BEXCO

- 6m2 Standard Equipped Stand | **€1802.00**

BOOK NOW

Seoul 15 Sep 2018 - 16 Sep 2018

Hall A (1F)COEX

- 9m2 Standard Equipped Stand | **€2478.00**

BOOK NOW

BOOK FULL TOUR

WORLD EDUCATION FAIR - ROMANIA - FALL

Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to

follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and configure your participation to meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Timisoara 400

Primary School	2%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	37%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	9%				

Bucharest 2,500

Primary School	%	Undergraduate	36%	Professional Training	%
High School	7%	Postgraduate	33%	Careers	%
Further / Vocational	10%	Languages	2%	Other	%
Foundation / Prep	10%				

Iasi 300

Primary School	1%	Undergraduate	33%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	%	Other	20%
Foundation / Prep	8%				

Galati 400

Primary School	%	Undergraduate	29%	Professional Training	%
High School	8%	Postgraduate	36%	Careers	%
Further / Vocational	10%	Languages	%	Other	3%
Foundation / Prep	8%				

Constanta 400

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	0%	Other	%
Foundation / Prep	8%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Prices & Booking

Timisoara 21 Sep 2018

Hotel Timisoara

- Working Space | **€1590.00**

BOOK NOW

Bucharest 22 Sep 2018 - 23 Sep 2018

Radisson Blu Hotel

- Working Space | **€2190.00**

BOOK NOW

Iasi 24 Sep 2018

Hotel International

- Working Space | **€1590.00**

BOOK NOW

Galati 26 Sep 2018

Galati

- Working Space | **€1390.00**

BOOK NOW

Constanta 27 Sep 2018

Hotel Ibis

- Working Space | **€1390.00**

BOOK NOW

BOOK FULL TOUR