International Education Brazil EXPO Roadshow - Fall

Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

Market Overview

75,000 study abroad scholarships (USD$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo

cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it’s know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Recife 3,064

Primary School	%	**Undergraduate**	27%	**Professional Training**	%
High School	8%	**Postgraduate**	21%	**Careers**	%
Further / Vocational	10%	**Languages**	76%	**Other**	2%
Foundation / Prep	%				

Salvador 1,766

Primary School	%	**Undergraduate**	27%	**Professional Training**	0%
High School	8%	**Postgraduate**	21%	**Careers**	%
Further / Vocational	10%	**Languages**	76%	**Other**	20%
Foundation / Prep	%				

Sao Paulo 7,327

Primary School	%	**Undergraduate**	27%	**Professional Training**	%
High School	8%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	10%	**Languages**	76%	**Other**	%

Foundation / Prep	%				

Alphaville TBC

Primary School	%	**Undergraduate**	27%	**Professional Training**	0%
High School	8%	**Postgraduate**	21%	**Careers**	0%
Further / Vocational	10%	**Languages**	76%	**Other**	2%
Foundation / Prep	%				

Rio de Janeiro 1,308

Primary School	%	**Undergraduate**	27%	**Professional Training**	%
High School	8%	**Postgraduate**	21%	**Careers**	%
Further / Vocational	10%	**Languages**	76%	**Other**	2%
Foundation / Prep	%				

Brasilia 2,949

Primary School	%	**Undergraduate**	25%	**Professional Training**	%
High School	10%	**Postgraduate**	40%	**Careers**	%
Further / Vocational	10%	**Languages**	70%	**Other**	%
Foundation / Prep	%				

Porto Alegre 3,123

Primary School	%	**Undergraduate**	27%	**Professional Training**	%
High School	8%	**Postgraduate**	21%	**Careers**	%
Further / Vocational	10%	**Languages**	76%	**Other**	2%
Foundation / Prep	%				

Belo Horizonte 1,366

Primary School	%	**Undergraduate**	27%	**Professional Training**	%
High School	8%	**Postgraduate**	21%	**Careers**	0%
Further / Vocational	10%	**Languages**	76%	**Other**	2%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Professional bodies

Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Recife 19 Sep 2018

Recife

- 6m2 Standard Equipped Stand | **€2433.00** Book Now

Salvador 20 Sep 2018

Salvador

- 6m2 Standard Equipped Stand | **€2433.00** Book Now

Sao Paulo 22 Sep 2018 - 23 Sep 2018

Centro de Convencoes Frei Caneca

- 6m2 Standard Equipped Stand | **€3784.00** Book Now

Alphaville 24 Sep 2018

Alphaville

- Working Space | **€2433.00** Book Now

Rio de Janeiro 26 Sep 2018

Hotel Royal Tulip Rio de Janeiro

- 6m2 Standard Equipped Stand | **€2703.00** Book Now

Brasilia 28 Sep 2018

Centro de Eventos Convencoes Brasil 21

- 6m2 Standard Equipped Stand | **€2433.00** Book Now

Porto Alegre 30 Sep 2018

Barra Shopping Sul

- 6m2 Standard Equipped Stand | **€2433.00** Book Now

Belo Horizonte 02 Oct 2018

Belo Horizonte

- 6m2 Standard Equipped Stand | **€2433.00** Book Now

BOOK FULL TOUR

International Education Latin America Roadshow-Fall

Information

Visitor numbers :

Santiago 1,921

Primary School	10%	**Undergraduate**	10%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Buenos Aires 21,473

Primary School	%	**Undergraduate**	24%	**Professional Training**	6%
High School	3%	**Postgraduate**	16%	**Careers**	3%
Further / Vocational	10%	**Languages**	38%	**Other**	3%
Foundation / Prep	3%				

Santa Cruz TBC

Primary School	10%	**Undergraduate**	10%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Lima 2,937

Primary School	%	**Undergraduate**	2%	**Professional Training**	5%
High School	2%	**Postgraduate**	23%	**Careers**	3%
Further / Vocational	10%	**Languages**	37%	**Other**	2%
Foundation / Prep	22%				

Guayaquil 2,633

Primary School	10%	**Undergraduate**	10%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Quito 3,206

Primary School	%	**Undergraduate**	23%	**Professional Training**	5%
High School	2%	**Postgraduate**	22%	**Careers**	3%
Further / Vocational	10%	**Languages**	38%	**Other**	2%
Foundation / Prep	2%				

Panama City 3,021

Primary School	%	**Undergraduate**	24%	**Professional Training**	6%
High School	3%	**Postgraduate**	16%	**Careers**	3%
Further / Vocational	10%	**Languages**	38%	**Other**	3%
Foundation / Prep	3%				

Bogota 7,208

Primary School	%	**Undergraduate**	15%	**Professional Training**	11%
High School	4%	**Postgraduate**	45%	**Careers**	%
Further / Vocational	10%	**Languages**	60%	**Other**	%
Foundation / Prep	%				

Medellin 1,815

Primary School	%	**Undergraduate**	23%	**Professional Training**	11%
High School	4%	**Postgraduate**	40%	**Careers**	%
Further / Vocational	10%	**Languages**	65%	**Other**	%
Foundation / Prep	%				

Cali 1,862

Primary School	%	**Undergraduate**	23%	**Professional Training**	11%
High School	4%	**Postgraduate**	40%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Exhibitors

Who should attend

Levels &amp Subjects

Academic Levels

Subject Areas

Prices & Booking

Santiago 02 Sep 2018

Santiago

- Working Space | **€1870.00** Book Now

Buenos Aires 04 Sep 2018

Buenos Aires

- Working Space | **€1870.00** Book Now

Santa Cruz 06 Sep 2018

Santa Cruz

- Working Space | **€1870.00** Book Now

Lima 08 Sep 2018

Lima

- 6m2 Standard Equipped Stand | **€2050.00** Book Now

Guayaquil 10 Sep 2018

Guayaquil

- Working Space | **€1870.00** Book Now

Quito 11 Sep 2018

Quito

- Working Space | **€1870.00** Book Now

Panama City 13 Sep 2018

Panama City

- Working Space | **€1870.00** Book Now

Bogota 15 Sep 2018 - 16 Sep 2018

Bogota

- 6m2 Standard Equipped Stand | **€3595.00** Book Now

Medellin 18 Sep 2018

Medellin

- Working Space | **€1870.00** Book Now

Cali 20 Sep 2018

Cali

- Working Space | **€1870.00** Book Now

BOOK FULL TOUR

UniversityFairs

Korea - International Education Fair - Fall 2022

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea Study Abroad & Emigration Fair brings more than 600 schools and associations related to studying

abroad from 20 countries with also 50 associations related to emigration from 10 countries. Korea Study Abroad Fair Fall 2020 received over 35,100 visitors and 428 exhibitors from 28 countries over the three-day multi-city event.

Market Overview

Korea is a rapid-growing education market with students who are eager to improve their global competitiveness and parents who are keenly interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including the Embassy of the People’s Republic of China, the Korean Overseas Study Association, the New Zealand Embassy, Nuffic NESO Korea, and the Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair this Fall!

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

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Visitor numbers :

Exhibitors

Who should attend

- Universities

Summer schools
Student service providers
Publishers
Professional bodies
Primary schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching

- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

BOOK FULL TOUR

Slovakia - Central European Study Abroad Fair

Information

Central European Study Abroad Fair Slovakia has a long-term success in Brno and Prague with its new location in Nitra. They are among the best known education and study abroad fairs in Central Europe.

Reasons to Attend

Over 8,000 visitors from Slovakia are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at the Nitra exhibition is your best way to approach students from the Slovak region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, ith a focus on providing useful information to individual visitors and discussing study opportunities with them.

The Nitra fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

Market Overview

The percentage of Slovaks with higher education has increased considerably over the last decade and an increasing number of students from Slovakia are studying abroad . Eurostat data indicates that some 12.2% Slovak tertiary students studied in another EU country in 2010. Around 70% of Slovak students who study abroad choose to study in neibhouring countries and 30% choosing to study further a field. Slovak universities are more and more involved in a wide range of international cooperation activities and programmes taking place

in the European Union and other countries.

Fair Outline

The international education fair in Slovakia was introduced in 2015 as a new Central European Education and Study Abroad Exhibition where Slovak and other international institutions offer the most of study opportunities for students from central Europe. The exhibition:

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Czech Parliament and the City Mayor.

Further Exhibition Information

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Visitor numbers :

Nitra 8,000

Primary School	%	**Undergraduate**	61%	**Professional Training**	%
High School	%	**Postgraduate**	26%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	%				

Nitra 8,000

Primary School	%	**Undergraduate**	61%	**Professional Training**	%
High School	%	**Postgraduate**	26%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	%				

Nitra 8,000

Primary School	%	**Undergraduate**	61%	**Professional Training**	%
High School	%	**Postgraduate**	26%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	%				

Nitra 8,000

Primary School	%	**Undergraduate**	61%	**Professional Training**	%
High School	%	**Postgraduate**	26%	**Careers**	%
Further / Vocational	10%	**Languages**	20%	**Other**	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Nitra 14 Nov 2022 - 16 Nov 2022

Exhibition Centre Agrokomplex Nitra Hall K

- 6m2 Standard Equipped Stand | **€1121.00** Book Now
- 9m2 Standard Equipped Stand | **€1391.00** Book Now
- 12m2 Standard Equipped Stand | **€1591.00** Book Now

Nitra 14 Nov 2022 - 16 Nov 2022

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