# International Education Fair Korea - Spring 2027

03 Apr 2027 - 11 Apr 2027

## Information

We welcome you to take part in the largest study abroad exhibition in Korea.

#### Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

#### Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

#### Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People’s Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

**Visitor numbers :**

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### Seoul 26,000

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| **Primary School** | 16% | **Undergraduate** | 30% | **Professional Training** | 10% |
| **High School** | 12.5% | **Postgraduate** | 30% | **Careers** | 19.2% |
| **Further / Vocational** | 10% | **Languages** | 25.4% | **Other** | 10% |
| **Foundation / Prep** | 10% | | | | |

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### Busan 12,617

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|---|---|---|---|---|---|
| **Primary School** | 16% | **Undergraduate** | 30% | **Professional Training** | 10% |
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## Exhibitors

**Who should attend**

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Primary schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

## Levels &amp Subjects

**Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

**Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Seoul 03 Apr 2027 - 04 Apr 2027

*COEX*

- 6m2 Standard Equipped Stand | **€2900.00** Book Now
- 9m2 Standard Equipped Stand ( Incl. display unit) | **€3200.00** Book Now

### Busan 10 Apr 2027 - 11 Apr 2027

*BEXCO*

- 6m2 Standard Equipped Stand | **€2400.00** Book Now

BOOK FULL TOUR