International Education Fair Malaysia - Spring 2027

10 Apr 2027 - 23 May 2027

Information

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking
for education information and advice.

Some facts about the event:

- Served Over 1.8 Million Visitors

- 36 Years Of Experience in The Industry-Over 12,000

- Local & International Education Institutions

- High Footfall
Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to
10,000 visitors* in each Penang fair.

- High Brand Exposure
21 million reach across print, digital , radio, and OTT platform which positively
impact your business success and marketing goals.

Visitor numbers :

Kuala Lumpur 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Johor Bahru 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Putrajaya 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Penang 20,000

Primary School	0%	**Undergraduate**	40%	**Professional Training**	10%
High School	10%	**Postgraduate**	25%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kuala Lumpur 10 Apr 2027 - 11 Apr 2027

Kuala Lumpur Convention Centre

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

Johor Bahru 24 Apr 2027 - 25 Apr 2027

Persada International

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

Putrajaya 15 May 2027 - 16 May 2027

IOI Grand Mall

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

Penang 22 May 2027 - 23 May 2027

Setia SPICE

- 9m2 Standard Equipped Stand (Incl. display unit) | **€2100.00** Book Now

BOOK FULL TOUR