Morocco & Tunisia International Student Fairs - Fall 2026

Information

We invite you to attend the International Education Morocco & Tunisia Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.
- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

Visitor numbers :

Casablanca 200

Primary School	0%	**Undergraduate**	70%	**Professional Training**	0%
High School	70%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	10%	**Languages**	15%	**Other**	0%
Foundation / Prep	10%				

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	**Undergraduate**	60%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	10%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Rabat 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	5%	**Postgraduate**	3%	**Careers**	0%

Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Tunis 800

Primary School	0%	**Undergraduate**	100%	**Professional Training**	0%
High School	100%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	20%	**Languages**	10%	**Other**	0%
Foundation / Prep	20%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Casablanca 05 Nov 2026

School Visits

- School visits | **€500.00** Book Now

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour 4 cities | **€5750.00** Book Now

El Jadida 06 Nov 2026

Lycée ELBILIA

- Working Space | **€2250.00** Book Now

Rabat 07 Nov 2026

Hotel Rabat

- Working Space | **€2250.00** Book Now

Casablanca 08 Nov 2026

Barcelo Anfa Casablanca

- Working Space | **€2250.00** Book Now

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** Book Now

BOOK FULL TOUR