

# International Studies and Language Travel Fair - Paris - Winter 2027

16 Jan 2027

## Information

The International Education and Language Travel Fair Paris is the definitive gateway for institutions and agencies to tap into the high-demand French market. Positioned ideally at the start of the year, it offers the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrollments for the upcoming academic cycle.

The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

## Reasons to Attend

This not to be missed event addresses French high school and university students at the undergraduate or graduate level who wish to find information on an international curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

## Market Overview

France, Europe's third-largest economy, features a strong educational focus with 20% of its budget dedicated to education and historically low fees, hosting approximately 190,000 international students. Despite this, over 47,000 French students annually pursue degrees in other EU countries, highlighting a robust demand for international education and study abroad opportunities.

International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities),

Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

### **The international mobility/living abroad area**

- A number of French and European institutions will be available for consultation and international recruitment firms.

- International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Paris 950**

<b>Primary School</b>	0%	<b>Undergraduate</b>	73%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	27%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	15%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

### **Exhibitors**

#### **Who should attend**

Business schools  
Companies (Careers)

Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## **Prices & Booking**

**Paris 16 Jan 2027**

*Espace Champerret*

- 9m2 Standard Equipped Stand | €5710.00 [Book Now](#)

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