

# Engineering and Business Schools Fair - Paris - Winter 2026

28 Nov 2026

## Information

The Studyrama International Education Fair Paris aims to help students find an international education and/or career path abroad. The International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

## The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

The **Studyrama Arts Education Fair Paris** aims to help creative students discover their ideal academic and career paths within the vibrant worlds of art, fashion, design, and digital media. Taking place on **November 26, 2026**, this specialized fair brings together leading art schools, prestigious universities, and industry professionals. The primary objective is to showcase a comprehensive continuum of training opportunities and career paths for aspiring creatives and young professionals looking to break into the cultural and creative industries.

### **Reasons to Attend**

This unmissable event targets French students at the undergraduate or graduate level, as well as international students seeking high-caliber creative training in France. It is also highly relevant for young graduates, career-changers, and working professionals looking to elevate their artistic skills, specialize in a new creative sector, or give their design career an international dimension.

## **Creative Market Overview**

France, and Paris in particular, stands as a global epicenter for the arts, fashion, and culture. As the third-largest economy in Europe, France heavily invests in its cultural infrastructure, with the national government dedicating 20% of its annual budget to education overall. Higher education in the arts features a rich tradition of accessibility and excellence. Tuition options across various specialized public and private institutions are designed to support artistic talent. Furthermore, the booming global demand for French expertise in luxury, animation, fashion design, and visual communication draws thousands of passionate international students to Paris every year.

## **Fair Outline & Exhibition Areas**

The fair structure is designed to guide creative minds through every step of their educational journey:

- **Creative & Applied Arts Pavilion:** Featuring prestigious fine arts schools (*Beaux-Arts*), public universities, and specialized private academies offering programs from foundational years to Master’s degrees.
- **Fashion & Luxury Hub:** Showcasing elite institutions specializing in fashion design, textile arts, luxury brand management, and haute couture.
- **Design, Digital & Media Spaces:** Connecting students with industry-leading schools in graphic design, interior architecture, 3D animation, video game design, and visual communication.
- **Preparatory & Foundation Courses:** Dedicated advice areas for high school students looking to prepare portfolios for competitive entrance exams (*classes prépa*).

## Features & Interactive Content

- **Expert Conferences & Lectures:** Held throughout the day to highlight evolving trends in the creative sectors, portfolio building tips, insights into the digitization of art, and navigating the *Parcoursup* application process for art programs.
- **Portfolio Clinics:** Opportunities for prospective students to receive direct feedback on their creative work from school representatives and faculty members.
- **Official Studyrama Resources:** All visitors will receive a copy of “*The Official Studyrama Guide to Creative Arts & Design Education*” at the main entrance desk.

## Visitor numbers :

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### Paris 11,300

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

## Exhibitors

## **Who should attend**

Business schools  
Companies (Careers)  
Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics

## **Prices & Booking**

**Paris 28 Nov 2026**

*Paris Event Centre*

- 9m2 Standard Equipped Stand | **€8290.00** [Book Now](#)

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