

# Azerbaijan - A2 International Student Fair - Spring 2026

19 Apr 2026 - 20 Apr 2026

## **Information**

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

#### **Reasons to Attend**

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

#### **Market Overview**

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

#### **Fair Outline**

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best

promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## **Visitor numbers:**

## Baku 4,200

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Primary School0%Undergraduate39%Professional Training%High School8%Postgraduate42%Careers%Further / Vocational%Languages28%Other%Foundation / Prep15%
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## **Baku 100**

Primary Sch	ool	0%	Undergraduate	0%	Professional '	Training	0%
High School		0%	Postgraduate	0%	Careers		0%
Further / Vo	cational	0%	Languages	0%	Other		0%
Foundation /	/ Prep	0%					

## **Baku 300**

Primary School	0%	Undergraduate	100%	<b>Professional Training</b>	10%
High School	100%	Postgraduate	0%	Careers	10%
Further / Vocational	10%	Languages	15%	Other	10%
Foundation / Prep	10%				

# **Exhibitors**

#### Who should attend

Boarding schools Business schools Colleges Gap year organisations Hotel management schools Language schools Publishers Summer schools Universities

# **Levels & Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

# **Prices & Booking**

## SPECIAL OFFERS ON THIS FAIR

• Early Bird 10% until 28-12-2025

## Baku 19 Apr 2026

Hilton Hotel

• Working Space | €2000.00€1800 Book Now

# Baku 19 Apr 2026

Hilton Hotel

• Agent Workshop | €1000.00€900 Book Now

# Baku 20 Apr 2026

School Visits

• School visits | €500.00€450 Book Now

# **BOOK FULL TOUR**