

# Azerbaijan - International Student Fair - Spring 2025

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the last Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2020 there were 4,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 5,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc.

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

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### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)

- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

### **Prices & Booking**

**Baku 12 Apr 2025 - 13 Apr 2025**

*Hilton Baku Hotel*

- Working Space | €3250.00 [Book Now](#)

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