Masters and MBA Fair in Paris - Spring 2024

Information

The International Masters and MBA Fair is a leading educational event for prospective postgraduates, and it includes workshops, lectures and personal coaching.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students.

Around 130 institutions will attend the fair, including those from France, Australia, Europe and North America, offering more than 1,000 educational paths. The previous Masters Fair was a large success with over 7,200 students attending.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC…’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Paris 7,200

Primary School	0%	**Undergraduate**	0%	**Professional Training**	20%
High School	0%	**Postgraduate**	100%	**Careers**	20%
Further / Vocational	0%	**Languages**	20%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality

- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Paris 03 Feb 2024

Espace Champerret - Hall A

- 9m2 Standard Equipped Stand (Incl. display unit) | **€6950.00** Book Now

BOOK FULL TOUR