

Kazakhstan International Education Fair Winter

20 Jan 2024 - 26 Jan 2024

Information

58 institutions from 16 countries participated in the Kazakhstan International Education Fair in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Almaty 1,500

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|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | % | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 10% |
| Further / Vocational | 10% | Languages | 35% | Other | 10% |
| Foundation / Prep | 5% | | | | |

Astana 1,500

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 0% |
| Further / Vocational | 10% | Languages | 35% | Other | 0% |
| Foundation / Prep | 5% | | | | |

Aktobe 1,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 0% |
| Further / Vocational | 10% | Languages | 35% | Other | 0% |
| Foundation / Prep | 5% | | | | |

Atyrau 1,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 0% |
| Further / Vocational | 10% | Languages | 35% | Other | 0% |
| Foundation / Prep | 5% | | | | |

Aktau 1,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 20% | Professional Training | 0% |
| High School | 7% | Postgraduate | 28% | Careers | 0% |
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Exhibitors

Who should attend

Boarding schools
Business schools
Colleges

Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Almaty 20 Jan 2024

Rixos Hotel

- Working Space | €1900.00 [Book Now](#)

Astana 21 Jan 2024

Radisson Blue Hotel

- Working Space | €1900.00 [Book Now](#)

Aktobe 23 Jan 2024

TBC

- Working Space | €1450.00 [Book Now](#)

Atyrau 24 Jan 2024

TBC

- Working Space | €1450.00 [Book Now](#)

Aktau 26 Jan 2024

TBC

- Working Space | €1255.00 [Book Now](#)

[BOOK FULL TOUR](#)