

# 10th International University Fair Greece

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

## Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

## Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

## Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Athens 2,500

Primary School	0%	Undergraduate	75%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Thessaloniki 2,000

Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	40%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Publishers

Levels & Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Athens 27 Oct 2023

#### *Royal Olympic Hotel*

- 6m2 Standard Equipped Stand | **€2400.00** [Book Now](#)
- 6m2 Standard Equipped Corner Stand | **€2700.00** [Book Now](#)

### Thessaloniki 29 Oct 2023

#### *Macedonia Palace Hotel*

- 6m2 Standard Equipped Stand | **€2400.00** [Book Now](#)
- 6m2 Standard Equipped Corner Stand | **€2700.00** [Book Now](#)

[BOOK FULL TOUR](#)