

# International Education Fair in Kazakhstan

02 Oct 2023 - 04 Oct 2023

## Information

The International Education Fair is a highly anticipated event that brings together representatives from universities around the world to showcase their programs and opportunities for international students. This year's fair will be held in four major cities across Central Asia: Astana, Shymkent, Almaty, and Tashkent.

The fair provides a unique opportunity for universities to connect with prospective students and build meaningful relationships with educational institutions in Central Asia. It is designed to attract a diverse range of universities from around the world, offering attendees the chance to learn about programs and opportunities they may not have otherwise discovered.

One of the key strengths of the event is its focus on facilitating connections between universities and prospective students. The event is carefully curated to ensure that both parties can make the most of their time together, with ample opportunities for attendees to network and explore new opportunities. Universities can also take advantage of the event's marketing and promotional materials, which are designed to help them stand out in a crowded market.

Another strength of the event is its focus on providing attendees with a comprehensive understanding of the global education landscape. This is achieved through a variety of keynote speeches, panel discussions, and presentations from experts in the field. Attendees can learn about the latest trends and developments in higher education, and gain insights into how universities can better serve the needs of international students.

In addition to its educational components, the fair also offers a range of social events and activities that help attendees connect with one another on a more personal level. These events provide opportunities for attendees to build relationships, share ideas, and explore new opportunities together.

Participating in the fair offers a range of benefits for universities looking to expand their international presence. Perhaps most importantly, it provides a direct line of communication with prospective students, allowing universities to showcase their programs and answer questions in real time. Additionally, participating in the fair can help universities build brand awareness and establish themselves as leaders in their field. By networking with other universities, attendees can also explore potential partnerships and collaborations, which can lead to exciting new opportunities in the future.

Overall, the International Education Fair in Kazakhstan and Uzbekistan is an excellent opportunity for universities to connect with prospective students and build relationships with educational institutions in Central Asia. By participating in this event, universities can gain valuable insights into the global education landscape, build brand awareness, and establish themselves as leaders in their fields. Whether you're looking to expand your international student base or simply connect with other universities, this fair is an event you won't want to

miss.

## Visitor numbers :

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### Astana 7,776

Primary School	0%	Undergraduate	77%	Professional Training	10%
High School	15%	Postgraduate	23%	Careers	10%
Further / Vocational	5%	Languages	%	Other	10%
Foundation / Prep	10%				

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### Shymkent 3,046

Primary School	0%	Undergraduate	77%	Professional Training	10%
High School	15%	Postgraduate	23%	Careers	10%
Further / Vocational	5%	Languages	%	Other	10%
Foundation / Prep	10%				

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### Almaty 2,762

Primary School	0%	Undergraduate	77%	Professional Training	10%
High School	15%	Postgraduate	23%	Careers	10%
Further / Vocational	5%	Languages	%	Other	10%
Foundation / Prep	10%				

## Exhibitors

Who should attend

Boarding schools  
Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

## **Astana 02 Oct 2023**

*Rixos President Hotel*

- Working Space | €1000.00 [Book Now](#)

## **Shymkent 03 Oct 2023**

*Rixos Khadisha Hotel*

- Working Space | €1000.00 [Book Now](#)

## **Almaty 04 Oct 2023**

*Hotel Kazakhstan*

- Working Space | €1000.00 [Book Now](#)

[BOOK FULL TOUR](#)