

# International University Fair Greece

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

## Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660 in 2023

4 Greece current 39.632; expected 41.234 in 2023

3 Italy current 77.505; expected 79.425 in 2023

2 France current 103.161; expected 107.206 in 2023

1 Germany current 122.445 expected 122.734 in 2023

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

**Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

**Greek student market**

25% Highschool students and graduates

75% University students and Graduates

**Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

**Visitor numbers :**

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**Thessaloniki 1,500**

Primary School	0%	Undergraduate	75%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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**Athens 2,500**

Primary School	0%	Undergraduate	75%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools

Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

- Visual & creative arts

## Prices & Booking

### Thessaloniki 25 Oct 2022

*Macedonia Palace Hotel*

- 6m2 Standard Equipped Stand | **€2100.00** [Book Now](#)
- 6m2 Standard Equipped Corner Stand | **€2400.00** [Book Now](#)

### Athens 26 Oct 2022

*Royal Olympic Hotel*

- 6m2 Standard Equipped Stand | **€2400.00** [Book Now](#)
- 6m2 Standard Equipped Corner Stand | **€2700.00** [Book Now](#)

[BOOK FULL TOUR](#)