

# Switzerland Master Fair

## Information

Master Fair which takes place in Zurich, Switzerland, aims to help students find an international education at postgraduate level that are looking for **MA, MSc and executive education programmes such as CAS, DAS, MAS, MBA, EMBA.**

## Reasons to Attend

This event addresses Swiss students at the graduate level as well who wish to find information on an local and international curriculum. It is also directed towards young graduates that are currently employed who would like to give their career a more international dimension. The exhibition has been taken place for more than 10 years and on average receives more than 1,000 visitors at the exhibition.

## Market Overview

Education and knowledge have become very important resources in the country. Therefore Switzerland claims to have one of the world's best education systems. In the past, and even today, people from all over the world visit Switzerland for its natural beauty and quality of service. According to EURODATA, nearly 9,000 Swiss students studied abroad in 2019.

## Fair Outline

## Visitor numbers :

### Zurich 1,000

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	100%	Careers	0%
Further / Vocational	20%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

## **Who should attend**

Universities  
Summer schools  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Companies (Careers)  
Colleges  
Business schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Zurich 02 Nov 2023**

*StageOne*

- Working Space | **€1809.00** [Book Now](#)
- 4m2 Budget Stand | **€3789.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€8609.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€10933.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€14993.00** [Book Now](#)

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