

Malaysia- Education Fair - Winter 2022

Information

Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage the private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

Fair Outline

Education Fair Malaysia is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, a fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them.

Visitor numbers :

Kuala Lumpur 68,000

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|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| Primary School | 10% | Undergraduate | 10% | Professional Training | 10% |
| High School | 10% | Postgraduate | 10% | Careers | 10% |
| Further / Vocational | 10% | Languages | 10% | Other | 10% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

Business schools
 Colleges
 Education agencies
 Equipment suppliers
 Funding & scholarship providers
 Government bodies
 Hotel management schools
 Language schools
 Summer schools
 Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities

- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kuala Lumpur 03 Dec 2022 - 04 Dec 2022

Kuala Lumpur Convention Centre

- 9m2 Standard Equipped Stand | €2200.00 [Book Now](#)

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