

# Morocco - International Student Fairs - Fall

## Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

## Reasons to Attend

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## Market Overview

## Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

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Casablanca 3,120

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 3% | Postgraduate  | 5%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

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El Jadida 750

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 5% | Postgraduate  | 3%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

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Casablanca 750

|                      |      |               |    |                       |    |
|----------------------|------|---------------|----|-----------------------|----|
| Primary School       | 0%   | Undergraduate | %  | Professional Training | 0% |
| High School          | 100% | Postgraduate  | %  | Careers               | 0% |
| Further / Vocational | 0%   | Languages     | 5% | Other                 | 0% |
| Foundation / Prep    | 0%   |               |    |                       |    |

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Marrakesh 750

|                      |    |               |     |                       |    |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School          | 5% | Postgraduate  | 3%  | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 2%  | Other                 | 0% |
| Foundation / Prep    | 0% |               |     |                       |    |

Exhibitors

Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Casablanca 24 Nov 2022**

*College and High schools*

- High School and College Tour | €1550.00 [Book Now](#)

## **El Jadida 25 Nov 2022**

*Dar Sofia Arkan Hotel*

- Working Space | €1630.00 [Book Now](#)

## **Casablanca 26 Nov 2022**

*Hotel Farah*

- Working Space | €2640.00 [Book Now](#)

## **Marrakesh 28 Nov 2022**

*Hotel Fara Rose Golden*

- Working Space | €1630.00 [Book Now](#)

[BOOK FULL TOUR](#)