

# Italy- Student Salon Exhibition

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

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### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

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### Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

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### Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

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### Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
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<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

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## **Pisa 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

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## **Venice 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

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## **Milan 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

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## **Palermo 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## **Exhibitors**

### **Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

**Torino 08 Oct 2020 - 09 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Catania 26 Oct 2020 - 28 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Rome 10 Nov 2020 - 12 Nov 2020**

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Bari 09 Dec 2020 - 11 Dec 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Pisa 03 Feb 2021 - 04 Feb 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Venice 09 Mar 2021 - 10 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Milan 17 Mar 2021 - 18 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Palermo 15 Apr 2021 - 16 Apr 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

[BOOK FULL TOUR](#)