International Education India EXPO Roadshow-Spring 2019

Information

The India EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in India and Sri Lanka's most productive markets during their leading International Student Recruitment Fairs.

Market Overview

Often regarded as easy-to-penetrate markets, India and Sri Lanka form the cornerstone of many educational institution’s international student intake. With almost 200,000 Indian and Sri Lankan students currently studying abroad - a number that seemingly has no limits - only China sends more international students overseas.

India has the 2nd largest population of higher education students, and is predicted to pass China within the next 10 years, with an estimated 119 million college aged students by 2025. Already over 50% of the country’s population is under the age of 25, making India home to one of the world’s youngest populations.

Indian students tend to look for recognition on a global level to give them a competitive edge over the huge number of peers that they will be competing with for jobs. They believe that the best way to find this is through quality education, which is limited within India, but in abundance overseas.
Reasons to Attend

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through the EXPO Roadshows. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers :

Pune 1,428

Primary School	%	**Undergraduate**	20%	**Professional Training**	10%
High School	2%	**Postgraduate**	66%	**Careers**	10%
Further / Vocational	10%	**Languages**	3%	**Other**	%
Foundation / Prep	15%				

Mumbai 1,570

Primary School	0%	**Undergraduate**	20%	**Professional Training**	10%
High School	2%	**Postgraduate**	66%	**Careers**	10%
Further / Vocational	10%	**Languages**	3%	**Other**	%
Foundation / Prep	15%				

Chennai 745

Primary School	%	**Undergraduate**	20%	**Professional Training**	10%
High School	2%	**Postgraduate**	66%	**Careers**	10%
Further / Vocational	10%	**Languages**	3%	**Other**	10%
Foundation / Prep	15%				

Bangalore 1,175

Primary School	%	**Undergraduate**	20%	**Professional Training**	10%
High School	2%	**Postgraduate**	66%	**Careers**	10%
Further / Vocational	10%	**Languages**	3%	**Other**	%
Foundation / Prep	15%				

New Delhi 1,428

Primary School	%	**Undergraduate**	20%	**Professional Training**	10%
High School	2%	**Postgraduate**	66%	**Careers**	10%
Further / Vocational	10%	**Languages**	3%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Levels &amp Subjects

Academic Levels

Subject Areas

Prices & Booking

Pune 30 Mar 2019

Sheraton Grand Pune Bund Garden Hotel

- Working Space | **€1910.00** Book Now

Mumbai 31 Mar 2019

The St. Regis Mumbai

- Working Space | **€1910.00** Book Now

Chennai 02 Apr 2019

Hyatt Regency Chennai

- Working Space | **€2010.00** Book Now

Bangalore 04 Apr 2019

Vivanta by Taj MG Road

- Working Space | **€2010.00** Book Now

New Delhi 06 Apr 2019 - 07 Apr 2019

Shangri-La Eros Hotel

- Working Space | **€1910.00** Book Now

BOOK FULL TOUR