

RUSSIA - ICIEP INTERNATIONAL EDUCATION FAIR - FALL

16 Nov 2019 - 17 Nov 2019

Information

The 32nd International Education Fair is a top student recruitment event for undergraduates, postgraduates and people with professional work experience. The fair will take place in Moscow and St Petersburg, Russia, in October 2018.

Reasons to Attend

The fair has become the largest international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

The exhibitions are open to all institutions and organizations from around the world. The fairs have been attended by institutions of education from Australia, Belgium, Canada, Cyprus, Estonia, France, Germany, Greece, Hungary, Israel, Italy, The Netherlands, Russia, Spain, Switzerland, Turkey, UAE, UK, USA, and many more.

It's also the core event of the project Marketing and Promotion of International Education in Russia.

Market Overview

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company that organizes study abroad for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including Russian secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, German Academic Exchange Service and DAAD.

Visitor numbers :

Moscow 2,000

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

St Petersburg 2,450

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Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers

Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Both Cities 5% until 01-06-2019
- Early Bird Two Cities 10% until 15-11-2019

Moscow 16 Nov 2019

Radisson SAS Slavianskaya

- 8 m2 Standard Equipped Stand | **€2400.00**
- 9m2 Standard Equipped Stand | **€2700.00**
- 10 m2 Standard Equipped Stand | **€3000.00**

BOOK NOW

BOOK NOW

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St Petersburg 17 Nov 2019

Astoria Hotel

- Working Space | **€1800.00**

BOOK NOW

BOOK FULL TOUR