

# Education Fair - Peninsular Malaysia - Winter

## Information

The Education Fair Peninsular Malaysia will take place this December throughout Malaysia.

## Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

## Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

## Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

## Further Exhibition Information

Visitor numbers :

Penang 2,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Alor Setar 1,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Ipoh 1,800

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	5%	Other	%
Foundation / Prep	10%				

Kuala Lumpur 68,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Johor Bahru 19,000

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Malacca 1,050

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Exhibitors

## **Who should attend**

Business schools  
Colleges  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Government bodies  
Hotel management schools  
Language schools  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

- Visual & creative arts

## **Prices & Booking**

### **Penang 10 Dec 2018**

*Hotel Jen Penang*

- Working Space | **€632.00** [Book Now](#)

### **Alor Setar 11 Dec 2018**

*Holiday Villa Hotel*

- Working Space | **€632.00** [Book Now](#)

### **Ipoh 12 Dec 2018**

*Syuen Hotel*

- Working Space | **€632.00** [Book Now](#)

### **Kuala Lumpur 15 Dec 2018 - 16 Dec 2018**

*Kuala Lumpur Convention Centre*

- 9m2 Standard Equipped Stand | **€1847.00** [Book Now](#)

### **Johor Bahru 15 Dec 2018 - 16 Dec 2018**

*Persada Johor Intl' Convention Centre*

- Working Space | **€1178.00** [Book Now](#)

### **Malacca 17 Mar 2019**

*Hatten Hotel*

- Working Space | **€632.00** [Book Now](#)

[BOOK FULL TOUR](#)