World Education Fair - Bulgaria - Fall

Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Varna 1,200

Primary School	%	**Undergraduate**	80%	**Professional Training**	%
High School	%	**Postgraduate**	20%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Sofia 4,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	%
High School	%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	2%				

Plovdiv 1,000

Primary School	%	**Undergraduate**	70%	**Professional Training**	%
High School	%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	2%				

Burgas 500

Primary School	%	**Undergraduate**	80%	**Professional Training**	%
High School	%	**Postgraduate**	20%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Varna 04 Oct 2019

Gallery Graphit Hotel

- Working Space | **€1490.00** Book Now

Sofia 05 Oct 2019 - 06 Oct 2019

The National Palace of Culture

- Working Space | **€2390.00** Book Now

Plovdiv 07 Oct 2019

Grand Hotel Plovdiv

- Working Space | **€1590.00** Book Now

Burgas 08 Oct 2019

Grand Hotel Primoretz

- Working Space | **€1390.00** Book Now

BOOK FULL TOUR