

ARTISTIC - FASHION & DESIGN EDUCATION- PARIS FAIR

24 Nov 2018

Information

The 16th edition of the Studyrrama Artistic Fashion and Design Fair is taking place in Paris on 24th November 2018.

Reasons to Attend

Over 7500 visitors came to the The Artistic Fashion and Design Fair in 2016, of which 60% were in last year of high school, 25% were in advanced vocational programs, 10% were in undergraduate programs and 5% were in postgraduate programs. 30% of the visitors came from Paris, 59% from Paris suburbs and 11% from various parts of France.

Market Overview

According to the French government, about 100,000 French students go to abroad for their studies; among them 25,945 are Erasmus exchange students.

France is attractive for student recruitment because of the high number of students prepared to study abroad. French students want to improve their language skills and other skills and finally optimize their integration in the professional world thanks to foreign study programmes. French students and employees of companies consider studying abroad provides a big advantage for a successful professional career. When students want to pursue a professional career abroad, studies in a foreign country is the best way to integrate into that country at first.

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

The education fair will provide visitors with more than 200 initial and sandwich courses, such as in fashion, cinema, communication, multimedia, design, etc. The wide choice of studies, within the creative arts, offers students information and guidance to help them pursue their studies. For students this fair offers the availability of simple and free consultation, top tips, advice about funding, student loans, insurance, etc, to help students be as prepared as possible for their student life.

In previous years, Fashion has been a feature and areas specially dedicated to Cinema were created.

Conferences for the arts

Four different conferences are held throughout the two days, informing and encouraging students to find the right studies in the arts, matching their projects. An area is dedicated to meeting professionals in cinema (like Bertrand Tavernier, a famous French director, scriptwriter and producer) and comic books creators. You can also find an area with various animations, demonstrations of textile creation, of stunts with the public participation and the description of the fabrication chain of a cartoon.

Free consultation is provided on Jobs and Internships and the Studyrama Artistic Training Official guide is distributed for free at the entrance of the fair.

*Sourced from Education New Zealand and EU figures on cross-border study.

Visitor numbers :

Paris 7,200

Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Language schools
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

Prices & Booking

Paris 24 Nov 2018

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