

# International Education & Career Fair in Lyon

## Information

The Studyrama International Education & Career Fair in Lyon is dedicated to providing students with knowledge of Bachelors, Masters, MBA, Internship, Job and Employment opportunities. As a fair exhibitor, you will be able to provide the answers to the many of the questions which visitors will have, such as - which studies to choose and how to start looking for a job.

## Reasons to Attend

The International Education & Career Fair is a must attend event where the most prestigious universities are gathered in the field of higher international education studies and careers worldwide. This higher education fair is an exceptional opportunity to promote your educational programmes among highly motivated students. The fair attracts international, ardent students and young professionals who are interested in studies and advancing their careers. In 2015 the international education fair received 6000 visitors.

## Market Overview

Each year, more 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Lyon:

- France's 2nd largest city
- Home to 4 major universities, in addition to several other specialized schools and institutions
- Located in east-central France in the Rhone-Alps region, situated between Paris and Marseille
- Previously ranked as the most affordable student city in the Top 20 Cities

## Fair Outline

Many bodies of the educational and employment sector will be present informing students about their activities in Lyon. High School and University students will be in attendance to take advantage of the wealth of information offered in a variety of fields and interests.

The objective is to find solutions for both current students (levels Bac +1 through Bac +5) and future graduates

who wish to add an international component to existing curriculum.

This Fair presents a multitude of trainings, both French and foreign (Bachelors, Masters et M.B.A.), with:

- One country of honor; focused around one mission, including large scale schools and universities
- International schools and universities
- Presentations by French schools for international trainings
- Linguistics Abroad
- Stakeholders in international mobility
- Study Abroad Conferences

A number of private and public institutions will present on over 400 post-high school educational options in a variety of sectors. Apart from exhibition stands where visitors will be able to find out information on studying in Lyon, France and the wider world, lectures will also be held where professionals talk about various themes and subjects.

Participants will also receive the official study guide that accompanies the fair with editorial accompanying adverts from course providers, which will be given out for free upon entrance to the fair.

#### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

#### **Visitor numbers :**

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#### **Lyon 8,500**

|                             |     |                      |     |                              |     |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | 10% | <b>Undergraduate</b> | 10% | <b>Professional Training</b> | 10% |
| <b>High School</b>          | 10% | <b>Postgraduate</b>  | 10% | <b>Careers</b>               | 10% |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 10% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 10% |                      |     |                              |     |

#### **Exhibitors**

#### **Who should attend**

Universities  
Summer schools  
Student service providers  
Professional bodies  
Language schools  
Hotel management schools

Government bodies  
Funding & scholarship providers  
Equipment suppliers  
Colleges  
Business schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Lyon 10 Nov 2018**

*Espace Double Mixte - Hall Ici et Ailleurs*

- 9m2 Standard Equipped Stand | €5595.00 [Book Now](#)

[BOOK FULL TOUR](#)