

# INTERNATIONAL EDUCATION ASIA EXPO ROADSHOW - FALL

24 Oct 2018 - 28 Oct 2018

## Information

The Asia EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Vietnam's most productive markets during Asia's leading International Student Recruitment Fairs. Visit Ho Chi Minh City, Hanoi, Jakarta and Bangkok.

## Reasons to Attend

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events.

## Market Overview

The student market numbers in Southeast Asia are baffling on their own, not to mention the many government initiatives that continue to encourage student mobility. In 2011, there were more than 100,000 Vietnamese students studying abroad. Even demand among local families for international schools in the region has outpaced supply for some time now which is yet another indicator of the continued robust growth of Southeast Asian student numbers abroad.

## Fair Outline

- Over 1000 tables/booths sold each year in 26 different cities across Latin America, Europe and Asia.
- Highest returning client rate in the market: 81%
- Exclusive attendee screening that guarantees the highest-quality students; no "brochure grabbers".
- Full Service: Fairs & Online Recruitment, Print Ads, PR Services and Business Development.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that

meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Bangkok 500

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | %   | Undergraduate | 25% | Professional Training | 0% |
| High School          | %   | Postgraduate  | 65% | Careers               | %  |
| Further / Vocational | 10% | Languages     | 40% | Other                 | 5% |
| Foundation / Prep    | 15% |               |     |                       |    |

### Jakarta 670

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 34% | Professional Training | %   |
| High School          | 4%  | Postgraduate  | 70% | Careers               | %   |
| Further / Vocational | 10% | Languages     | %   | Other                 | 10% |
| Foundation / Prep    | 12% |               |     |                       |     |

### Ho Chi Minh City 520

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 47% | Professional Training | %   |
| High School          | %   | Postgraduate  | 50% | Careers               | %   |
| Further / Vocational | 10% | Languages     | 15% | Other                 | 15% |
| Foundation / Prep    | 15% |               |     |                       |     |

### Hanoi 500

|                             |     |                      |     |                              |     |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| <b>Primary School</b>       | %   | <b>Undergraduate</b> | 34% | <b>Professional Training</b> | %   |
| <b>High School</b>          | 4%  | <b>Postgraduate</b>  | 60% | <b>Careers</b>               | %   |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 20% | <b>Other</b>                 | 10% |
| <b>Foundation / Prep</b>    | 12% |                      |     |                              |     |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Bangkok 21 Oct 2018

*Bangkok*

- Working Space | **€1910.00**

BOOK NOW

### Jakarta 24 Oct 2018

*Jakarta*

- Working Space | **€1910.00**

BOOK NOW

### Ho Chi Minh City 27 Oct 2018

*Rex Hotel*

- Working Space | **€1910.00**

BOOK NOW

### Hanoi 28 Oct 2018

*Pullman Hanoi Hotel*

- Working Space | **€1910.00**

BOOK NOW

BOOK FULL TOUR