

# Korea - International Education Fair - Fall 2022

## **Information**

We welcome you to take part in the largest study abroad exhibition in Korea.

#### Reasons to Attend

The Korea Study Abroad & Emigration Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries. Korea Study Abroad Fair Fall 2020 received over 35,100 visitors and 428 exhibitors from 28 countries over the three-day multi-city event.

#### **Market Overview**

Korea is a rapid-growing education market with students who are eager to improve their global competitiveness and parents who are keenly interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

#### **Fair Outline**

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including the Embassy of the People's Republic of China, the Korean Overseas Study Association, the New Zealand Embassy, Nuffic NESO Korea, and the Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair this Fall!

#### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

#### **Visitor numbers:**

## **Exhibitors**

#### Who should attend

Universities

Summer schools

Student service providers

**Publishers** 

Professional bodies

Primary schools

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

**Business schools** 

Boarding schools

# **Levels & amp Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

**BOOK FULL TOUR**