

# 31th International Education Exhibition in Mongolia -Fall

21 Sep 2024 - 22 Sep 2024

### **Information**

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

### **Reasons to Attend**

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

### **Market Overview**

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

### **Fair Outline**

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

# Visitor numbers :

# Ulaanbaatar 7,000

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

# **Exhibitors**

### Who should attend

Boarding schools

**Business schools** 

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

**Publishers** 

Student service providers

Summer schools

Universities

# **Levels & amp Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

# Ulaanbaatar 21 Sep 2024 - 22 Sep 2024

Blue Sky Hotel

• Working Space | €1800.00 Book Now

**BOOK FULL TOUR** 



# **Baltic International Recruitment Tour Fall**

26 Sep 2024 - 29 Sep 2024

# Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

#### Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

### **Market Overview**

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

#### Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

### **Visitor numbers:**

### Tallinn 2,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

### Riga 5,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

# **Vilnius 3,000**

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

### **Exhibitors**

### Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers

Colleges Business schools Boarding schools

# **Levels & amp Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# Tallinn 26 Sep 2024

Radisson Blu Hotel Olympia

• Working Space | €2320.00 Book Now

# Riga 28 Sep 2024

Radisson Blu Hotel Latvija

• Working Space | €2320.00 Book Now

# Vilnius 29 Sep 2024

Radisson Blu Hotel Lietuva

• Working Space | €2320.00 Book Now

### **BOOK FULL TOUR**



# **Education, Training and Career Expo Oman Fall**

13 Oct 2024 - 15 Oct 2024

# **Information**

Leveraging the surge in the Sultanate's Higher Education, Training and Career sectors, the edition of the leading exhibition in Oman takes place in October each year. While the educational opportunities and options for students are rife, the event will once again offer the best of an in-person platform and provide participants and audiences with the unique opportunity to meet, network and directly interact with the local and global education community.

### **Visitor numbers:**

### Muscat 10,000

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

### **Exhibitors**

### Who should attend

Boarding schools

**Business schools** 

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

**Publishers** 

# **Levels & amp Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

Muscat 13 Oct 2024 - 15 Oct 2024

Oman Convention and Exhibition Centre

• 9m2 Standard Equipped Stand | €3950.00 Book Now

# **BOOK FULL TOUR**



# **International Education Fair Korea - Spring**

# **Information**

We welcome you to take part in the largest study abroad exhibition in Korea.

### Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

### **Market Overview**

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

### **Fair Outline**

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

### **Visitor numbers:**

### **Seoul 26,000**

Primary School16%Undergraduate20%Professional Training10%High School12.5%Postgraduate20%Careers19.2%Further / Vocational10%Languages25.4%Other10%

**Foundation / Prep** 10%

# **Exhibitors**

### Who should attend

Universities

Summer schools

Student service providers

**Publishers** 

Professional bodies

Primary schools

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

# **Levels & amp Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

Seoul 27 Apr 2024 - 28 Apr 2024

 $Hall\ D\ (3F)COEX$ 

- 6m2 Standard Equipped Stand | €2644.00 Book Now
- 9m2 Standard Equipped Stand | €3574.00 Book Now

# **BOOK FULL TOUR**



# **International Education Fair Tour UK**

08 May 2024 - 10 May 2024

# **Information**

### **Visitor numbers:**

# Shrewsbury 1,000

Primary School0%Undergraduate7092%Professional Training10%High School0%Postgraduate0%Careers10%Further / Vocational0%Languages15%Other10%

Foundation / Prep 10%

# **Exhibitors**

### Who should attend

**Business schools** 

Colleges

Companies (Careers)

Funding & scholarship providers

Gap year organisations

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

# **Levels & amp Subjects**

### **Academic Levels**

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

# Shrewsbury 08 May 2024 - 10 May 2024

Shrewsbury High School

• Working Space | €3995.00 Book Now

# **BOOK FULL TOUR**



# International University Fair Malaysia Summer 2024

24 Aug 2024 - 25 Aug 2024

# **Information**

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking for education information and advice.

Some facts about the event:

- Served Over 1.8 Million Visitors
- 36 Years Of Experience in The Industry-Over 12,000
- Local & International Education Institutions
- High Footfall

Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to 10,000 visitors\* in each Penang fair.

- High Brand Exposure
- 21 million reach across print, digital, radio, and OTT platform which positively impact your business success and marketing goals.

### Visitor numbers :

### Kuala Lumpur 20,000

Primary School0%Undergraduate40%Professional Training10%High School10%Postgraduate25%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

# **Exhibitors**

### Who should attend

Boarding schools

**Business schools** 

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

**Publishers** 

# **Levels & amp Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering

- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

Kuala Lumpur 24 Aug 2024 - 25 Aug 2024

Bukit Jalil Exhibition Centre

• 9m2 Standard Equipped Stand | €2300.00 Book Now

# **BOOK FULL TOUR**



# Morocco Tour (together with Tunisia) - International Student Fairs - Spring 2024

# **Information**

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

**Fair Outline** 

### **Visitor numbers:**

# Marrakesh 3,120

Primary School0%Undergraduate90%Professional Training0%High School3%Postgraduate5%Careers0%Further / Vocational0%Languages2%Other0%

Foundation / Prep 0%

### Rabat 750

Primary School0%Undergraduate90%Professional Training0%High School5%Postgraduate3%Careers0%Further / Vocational0%Languages2%Other0%Foundation / Prep0%CareersOther0%

# Casablanca 3,120

Primary School0%Undergraduate90%Professional Training0%High School3%Postgraduate5%Careers0%Further / Vocational0%Languages2%Other0%Foundation / Prep0%

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# **Exhibitors**

### Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools

# **Levels & amp Subjects**

Boarding schools

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# Marrakesh 29 Apr 2024

Kenzi Rose Garden

• Working Space | €2450.00 Book Now

# **Rabat 01 May 2024**

Hotel de Rabat

• Working Space | €2450.00 Book Now

# Casablanca 02 May 2024

Hotel Marriott

• Working Space | €2450.00 Book Now

# **BOOK FULL TOUR**



# **Poland - International Recruitment Tour - Fall**

10 Oct 2024 - 13 Oct 2024

# **Information**

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

### **Reasons to Attend**

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

### **Market Overview**

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

### **Visitor numbers:**

# **Krakow 1,000**

Primary School1%Undergraduate 40%Professional Training 1%High School20%Postgraduate 3%Careers%Further / Vocational 10%Languages20%Other%Foundation / Prep5%

### **Warsaw 3,000**

Primary School1%Undergraduate40%Professional Training1%High School20%Postgraduate3%Careers%Further / Vocational10%Languages20%Other%

Foundation / Prep 5%

# **Gdansk 1,000**

Primary School%Undergraduate40%Professional Training1%High School20%Postgraduate3%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep5%

# **Exhibitors**

### Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

# **Levels & amp Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

### **Krakow 10 Oct 2024**

Hotel Vienna House Andel

• Working Space / Online Participation | €2318.00 Book Now

### **Warsaw 12 Oct 2024**

Radisson Blu Sobieski Hotel

• Working Space / Online Participation | €2318.00 Book Now

### **Gdansk 13 Oct 2024**

Radisson Hotel

Working Space / Online Participation | €2318.00 Book Now

# **BOOK FULL TOUR**



# Tunisia (together with Morocco Tour) -

# **International Student Fairs - Spring 2024**

# **Information**

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

### **Reasons to Attend**

Market Overview

**Fair Outline** 

# **Visitor numbers:**

# **Tunis 3,120**

Primary School0%Undergraduate90%Professional Training0%High School3%Postgraduate5%Careers0%Further / Vocational0%Languages2%Other0%Foundation / Prep0%

# **Exhibitors**

### Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

# **Levels & amp Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# **Tunis 04 May 2024**

Laico Hotel

• Working Space | €2450.00 Book Now

**BOOK FULL TOUR**