

# ALL-KAZAKHSTAN INTERNATIONAL EDUCATION FAIR

## Information

58 institutions from 16 countries participated in the AKIEF last year and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

### Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

### Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

### Visitor numbers :

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**Almaty 1,000**

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

### Astana 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

### Atyrau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

### Aktau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

Boarding schools

Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

### Almaty 27 Jan 2019

*Rixos Hotel*

- Working Space | **€1650.00**

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### Astana 29 Jan 2019

*Radisson Blue Hotel*

- Working Space | **€1650.00**

[BOOK NOW](#)

## Atyrau 31 Jan 2019

*Renaissance Hotel*

- Working Space | **€1145.00**

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## Aktau 02 Feb 2019

*Renaissance Hotel*

- Working Space | **€1145.00**

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# AUTOMOBILE, AERONAUTIC, RAILWAYS & NAVAL EDUCATION FAIR- PARIS

## Information

Visitor numbers :

**Paris 2,300**

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Paris 19 Jan 2019

*Paris*

- 9m2 Standard Equipped Stand | **€4170.00**

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# BUSINESS, MARKETING & COMMUNICATION EDUCATION FAIR- PARIS

## Information

### Visitor numbers :

#### Paris 4,800

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Paris 26 Jan 2019

*Paris*

- 9m2 Standard Equipped Stand | **€4240.00**

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# HR EDUCATION FAIR- PARIS SPRING

## Information

Visitor numbers :

**Paris 1,500**

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Paris 26 Jan 2019

*Paris*

- 9m2 Standard Equipped Stand | **€4240.00**

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# INTERNATIONAL EDUCATION & CAREER FAIR IN NICE

## Information

The International Education & Career Fair in Nice is dedicated to providing students with knowledge of Bachelors, Masters, MBA, Internship, Job and Employment opportunities. As a fair exhibitor, you will be able to provide the answers to the many of the questions which visitors will have, such as - which studies to choose and how to start looking for a job.

## Reasons to Attend

The International Education & Career fair is a must attend event where the most prestigious universities are gathered in the field of higher international education studies and careers worldwide. This higher education fair is an exceptional opportunity to promote your educational programmes among highly motivated students. The fair attracts international, ardent students and young professionals who are interested in studies and advancing their careers.

## Market Overview

Each year, more 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

Many bodies of the educational and employment sector will be present informing students about their activities in Nice. High School and University students will be in attendance to take advantage of the wealth of information offered in a variety of fields and interests. The Studyrama fair for Higher Education is an unmissable event for students in the Alps Maritimes region.

Advantages of the fair:

- More than 400 initial and sandwich courses offered in various sectors
- Advice and documentation available to visitors: good tips, education funding, student loans, insurance
- Jobs, internships and housing offers available for free consultation

A number of private and public institutions will present on over 400 post-high school educational options in a variety of sectors. Apart from exhibition stands where visitors will be able to find out information on studying in

Nice, France and the wider world, lectures will also be held where professionals talk about various themes and subjects.

Participants will also receive the official study guide that accompanies the fair with editorial accompanying adverts from course providers, which will be given out for free upon entrance to the fair. Furthermore, participants will receive guides devoted to crafts such as Tourism/Hospitality, Fine Art, Medical and Paramedical, International and National Grand Ecoles, Third Cycles (undergraduate and postgraduate studies) and MBA's.

\*Sourced from Education New Zealand and EU figures on cross-border study.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Nice 22,500

Primary School	0%	Undergraduate	70%	Professional Training	0%
High School	0%	Postgraduate	30%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Funding & scholarship providers
- Equipment suppliers
- Colleges
- Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

Nice 18 Jan 2019 - 19 Jan 2019

*Palais des Expositions de Nice*

- 9m2 Standard Equipped Stand | **€5650.00**

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# INTERNATIONAL STUDENT RECRUITMENT FAIR IN SLOVENIA

## Information

16,000 visitors attend the Slovenian Education and Career Fair. The education fair takes place in Slovenia in January, exactly two weeks before the national open-door day at schools, faculties, and universities across Slovenia.

## Reasons to Attend

The exhibition brings together Slovenian and foreign institutions (high schools, vocational colleges, faculties and universities, language courses, lifetime learning programmes etc.) with scholarship givers and first employment officers. This way it creates a perfect opportunity for young people to find all information linked with their decisions on further education and vocational training in a single place.

## Market Overview

Slovenia offers many opportunities to those looking for education at higher level. Higher education institutions are universities, faculties, art academies and professional colleges. Slovenian students also decide to gain students exchange experiences. Each year there are more Slovenian students who decide to study abroad to locations including Austria, Germany, Italy, the United Kingdom, the USA etc.

The Slovenian school system has seen a number of changes in recent years, aiming to ensure that as many people as possible realise their right to education, better than before, thus achieving a higher educational level.

## Fair Outline

Differently from Slovenian open-door day, when university and secondary school students can visit a maximum of three educational programmes in a year, the Slovenian Education and Career Fair allows students to get to know practically all programmes in one or two days.

As the exhibition takes place before the national open-door day, young visitors have enough time to decide what programmes and relative three schools they should visit few weeks later and hopefully have an easier decision when turning in their school enrollment application in March.

The exhibition's second mission is also to prepare a unique one-day event in Slovenia, bringing into one single place companies, educational institutions and other organisations active in the field of business and professional education, training, counselling and publishing.

Slovenian Education and Career Fair is organised in collaboration with organisations such as High School Student Organization of Slovenia, Student Organization of Slovenia, Institute of the Republic of Slovenia for Vocational

Education and Training, Slovene Human Resources Development and Scholarship Fund and many others.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Ljubljana 16,000

<b>Primary School</b>	%	<b>Undergraduate</b>	32%	<b>Professional Training</b>	4%
<b>High School</b>	20%	<b>Postgraduate</b>	10%	<b>Careers</b>	8%
<b>Further / Vocational</b>	15%	<b>Languages</b>	4%	<b>Other</b>	5%
<b>Foundation / Prep</b>	2%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LL.M, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

Ljubljana 25 Jan 2019 - 26 Jan 2019

*Ljubljana Exhibition and Convention Centre*

- 9m2 Standard Equipped Stand | **€1913.00**
- 12m2 Standard Equipped Stand | **€2656.00**

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# LUXURY EDUCATION FAIR-PARIS

## Information

### Visitor numbers :

#### Paris 3,000

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Paris 19 Jan 2019

*Paris*

- 9m2 Standard Equipped Stand | **€4735.00**

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# REAL ESTATE/CONSTRUCTION INDUSTRY EDUCATION FAIR- PARIS

## Information

Visitor numbers :

**Paris 1,200**

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LL.M, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Paris 26 Jan 2019

*Paris*

- 9m2 Standard Equipped Stand | **€4175.00**

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# SPORT EDUCATION FAIR-PARIS

## Information

Visitor numbers :

**Paris 3,300**

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Funding & scholarship providers
- Equipment suppliers
- Colleges
- Business schools

## Levels & Subjects

Academic Levels

- Professional training
- Language learning

- Further education & vocational
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Paris 19 Jan 2019

*Paris*

- 9m2 Standard Equipped Stand | **€5370.00**

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# STUDENT RECRUITMENT FAIRS NORWAY - SPRING

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

### Reasons to Attend

The Student Recruitment Fairs consist of 11 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students therefore take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

### Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2015 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

## Visitor numbers :

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**Lillestrøm 15,423**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Halden 3,675

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Kristiansand 6,453

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Sandefjord 7,102

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Stavanger 8,841



Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Bergen 10,503

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Alesund 3,817

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

### Tromso 4,152

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

## Oslo 15,817

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Prices & Booking

### Lillestrøm 07 Jan 2019 - 08 Jan 2019

*Norges Varemesse*

- 9m2 Standard Equipped Stand | **€5141.00**
- 12m2 Standard Equipped Stand | **€6109.00**

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### Halden 10 Jan 2019 - 11 Jan 2019

*Østfold University College*

- 9m2 Standard Equipped Stand | **€3890.00**
- 12m2 Standard Equipped Stand | **€4526.00**

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### Kristiansand 14 Jan 2019 - 15 Jan 2019

*Gimlehallen*

- 9m2 Standard Equipped Stand | **€3890.00**
- 12m2 Standard Equipped Stand | **€4526.00**

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### Sandefjord 17 Jan 2019 - 18 Jan 2019

*Jotunhallen*

- 9m2 Standard Equipped Stand | **€3890.00**
- 12m2 Standard Equipped Stand | **€4526.00**

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### Stavanger 21 Jan 2019 - 22 Jan 2019

### *Stavanger Forum*

- 9m2 Standard Equipped Stand | **€4615.00**
- 12m2 Standard Equipped Stand | **€5460.00**

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## Bergen 24 Jan 2019 - 25 Jan 2019

### *Grieghallen*

- 9m2 Standard Equipped Stand | **€4614.00**
- 12m2 Standard Equipped Stand | **€5460.00**

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## Alesund 28 Jan 2019 - 29 Jan 2019

### *Fagerlihallen*

- 9m2 Standard Equipped Stand | **€3890.00**
- 12m2 Standard Equipped Stand | **€4526.00**

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## Trondheim 31 Jan 2019 - 01 Feb 2019

### *Trondheim Spektrum*

- 9m2 Standard Equipped Stand | **€4614.00**
- 12m2 Standard Equipped Stand | **€5460.00**

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## Tromso 07 Feb 2019 - 08 Feb 2019

### *Tromsøhallen*

- 9m2 Standard Equipped Stand | **€3890.00**
- 12m2 Standard Equipped Stand | **€4526.00**

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## Oslo 13 Feb 2019 - 14 Feb 2019

### *Oslo Spektrum*

- 9m2 Standard Equipped Stand | **€5141.00**
- 12m2 Standard Equipped Stand | **€6109.00**

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# TOURISM, HOSPITALITY AND CATERING FAIR-PARIS

## Information

The Studyrama Tourism, Hotel Business and Catering Fair will take place in January 2019. This influential student fair has taken place each year for the past seven consecutive years. Students come to get information and guidance from professionals representing leading programmes and the institutions that provide them.

## Reasons to Attend

The Tourism, Hotel Business and Catering Fair is a specialist fair targeting subjects specific for attracting students who are really interested in studying tourism, hotel business and catering. Exhibitors at the fair, as a result, will gain access to a very targeted group of students interested in these subjects (Some 85% of all visitors). Feedback shows that 100% of all exhibitors were satisfied or very satisfied with the fair in 2017.

## Market Overview

According to the French government, about 100,000 French students go to abroad for their studies; among them 25,945 are Erasmus exchange students.

Each year, more 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

5,400 visitors came to the Tourism, Hotel Business and Catering Fair in 2017, of which 37% were high-school students, 19% were A-level (French "Bac") holders or had validated a first year of higher education, 20% had a Bac+2 level, 20% had a bachelor's level, and 8% were in other types of studies. 17% of the visitors came from Paris, 75 % from Ile de France and suburbs area and 8% from other parts of France.

In addition, for students, information and free consultation is available on jobs, internships and housing opportunities.

All courses and programmes in the subjects of tourism, hotel business and catering are provided at this fair: short-term courses, 2-year diplomas, HNC, hotel-business schools and other specialised schools present their opportunities. This fair aims to help students discover the numerous jobs available in connection with these specialist sectors and the courses that lead to them.

The Tourism, Hotel Business and Catering Official Guide is distributed for free to the visitors at the entrance of the fair and a bookshop is on site, selling books of guidance in connection with the subject of the fair.

France is attractive for student recruitment because of the high number of students prepared to study abroad. French students want to improve their language skills and other skills and finally optimize their integration in the professional world thanks to foreign study programmes. French students and employees of companies consider studying abroad provides a big advantage for a successful professional career. When students want to pursue a professional career abroad, studies in a foreign country is the best way to integrate into that country at first.

\*Sourced from Education New Zealand and EU figures on cross-border study.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Paris 5,500

<b>Primary School</b>	0%	<b>Undergraduate</b>	56%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	36%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	8%
<b>Foundation / Prep</b>	0%				

## Exhibitors

### Who should attend

- Universities
- Hotel management schools
- Colleges
- Business schools

## Levels & Subjects

### Academic Levels

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

Paris 26 Jan 2019

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