

Business, Marketing & Communication Education Fair- Paris

Information

Visitor numbers :

Paris 4,800

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Paris 26 Jan 2019

Paris

- 9m2 Standard Equipped Stand | **€4240.00** [Book Now](#)

[BOOK FULL TOUR](#)



Einstieg Recruitment Fairs in Germany - Spring

Information

Einstieg is Germany's leading service provider in the field of undergraduate recruitment - and your reliable partner for the German student market. Our student recruitment fairs all over Germany attract more than 1,500 exhibitors from over 20 countries and more than 175,000 visitors each year.

Fair Outline

The Einstieg student fairs take place seven times a year and are Germany's largest forum for educational and degree programmes. They give universities and companies the opportunity to get in direct contact with students and young adults to cover their recruiting needs. The fairs are held in some of Germany's most important economical and metropolitan areas.

Usually, a fair takes place over 2 full days (Friday and Saturday) and offers visitors lots of information about degree and other educational programmes in Germany, as well as programmes abroad. Both, students with no distinct career ideas, as well as students with well-defined career goals, find guidance and information alike.

Reasons to Attend

The events are mostly targeted at German Gymnasium (German grammar school leading to A Levels) students, who are striving to complete the Abitur (German A Levels) exam or have already passed their Abitur. However, committed Realschule (German general secondary school) students as well as students with further vocational qualifications, young employees, and college dropouts can also gain new ideas for their future by visiting the Einstieg fairs. Teachers and parents are important conversation partners for young adults when it comes to making career and study decisions, which is why our fairs also offer useful information for these two target groups.

Our events offer an interesting talks and presentations programme that exhibitors can take part in. We have stages at each fair as well as our Speakers Corner that gives exhibitors the opportunity to speak to visitors in a smaller group and encourage two-way conversation.

Our visitors can do a free online interest-check prior to visiting the fair to find course options and institutions that match their interests, strengths and skills. They can also use the test results to make appointments with matching exhibitors before visiting the fair.

Market Overview

Germany is ranked among the most well-travelled countries. German adolescents not only take vacations frequently, but their interest in studying or working abroad has been increasing continuously. Surveys among our recruitment fair visitors indicate that Einstieg visitors are particularly interested in degree programmes or gap years abroad after their graduation - every third respondent shows interest. This is not surprising: the number of pupils attending grammar schools and senior classes of comprehensive schools and therefore intending to moving on to university is comparatively high at Einstieg recruitment fairs.

Generally, the interest of German pupils in international degree programmes has steadily increased over recent decades: according to numbers published by the German Federal Statistical Office, almost 140,000 German young adults studied at universities abroad in 2012 (most current data available) - students were either enrolled for an academic term or degree programmes. Compared to that, roughly 2,400,000 students were enrolled at universities in Germany.

The most popular countries for international academic programmes included Austria, the Netherlands, Switzerland, Great Britain, the United States and France. Overall, 83.4 percent of German students decided to study in Europe. 8.4 percent chose programmes located in North- and South-America, 5.7 percent chose to study in Asia, 1.7 percent studied in Australia and Oceania, and 0.6 percent decided to study abroad in Africa.

Fair Support

Our fairs are under the patronage of Prof. Dr. Johanna Wanka, Federal Minister for Education and Research.

Visitor numbers :

Cologne 25,000

Primary School	%	Undergraduate	75%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	2%
Further / Vocational	42%	Languages	5%	Other	15%
Foundation / Prep	5%				

Hamburg 36,000

Primary School	%	Undergraduate	49%	Professional Training	1%
High School	%	Postgraduate	1%	Careers	2%
Further / Vocational	72%	Languages	6%	Other	15%
Foundation / Prep	5%				

Frankfurt 36,000

Primary School	%	Undergraduate	49%	Professional Training	1%
High School	%	Postgraduate	1%	Careers	2%
Further / Vocational	72%	Languages	6%	Other	15%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities

Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

Subject Areas

- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Cologne 08 Feb 2019 - 09 Feb 2019

Koeln Messe

- 9m2 Comfort Raw Stand | **€2411.00** [Book Now](#)
- 12 m2 Corner Comfort Stand | **€3295.00** [Book Now](#)

Hamburg 22 Feb 2019 - 23 Feb 2019

Hamburg Messe & Congress GmbH

- 9m2 Comfort Raw Stand | **€2411.00** [Book Now](#)
- 12m2 Comfort Corner Stand | **€3295.00** [Book Now](#)

Frankfurt 24 May 2019 - 25 May 2019

Frankfurt

- 9m2 Comfort Raw Stand | **€2411.00** [Book Now](#)
- 12 m2 Corner Comfort Stand | **€3295.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

HR Education Fair- Paris Spring

Information

Visitor numbers :

Paris 1,500

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Paris 26 Jan 2019

Paris

- 9m2 Standard Equipped Stand | **€4240.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education & Career Fair- Geneva 2019

Information

Visitor numbers :

Geneva 1,300

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools

Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Geneva 02 Feb 2019

Geneva

- Working Space | €5230.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Student Recruitment Fair in Slovenia

Information

16,000 visitors attend the Slovenian Education and Career Fair. The education fair takes place in Slovenia in January, exactly two weeks before the national open-door day at schools, faculties, and universities across Slovenia.

Reasons to Attend

The exhibition brings together Slovenian and foreign institutions (high schools, vocational colleges, faculties and universities, language courses, lifetime learning programmes etc.) with scholarship givers and first employment officers. This way it creates a perfect opportunity for young people to find all information linked with their decisions on further education and vocational training in a single place.

Market Overview

Slovenia offers many opportunities to those looking for education at higher level. Higher education institutions are universities, faculties, art academies and professional colleges. Slovenian students also decide to gain students exchange experiences. Each year there are more Slovenian students who decide to study abroad to locations including Austria, Germany, Italy, the United Kingdom, the USA etc.

The Slovenian school system has seen a number of changes in recent years, aiming to ensure that as many people as possible realise their right to education, better than before, thus achieving a higher educational level.

Fair Outline

Differently from Slovenian open-door day, when university and secondary school students can visit a maximum

of three educational programmes in a year, the Slovenian Education and Career Fair allows students to get to know practically all programmes in one or two days.

As the exhibition takes place before the national open-door day, young visitors have enough time to decide what programmes and relative three schools they should visit few weeks later and hopefully have an easier decision when turning in their school enrollment application in March.

The exhibition's second mission is also to prepare a unique one-day event in Slovenia, bringing into one single place companies, educational institutions and other organisations active in the field of business and professional education, training, counselling and publishing.

Slovenian Education and Career Fair is organised in collaboration with organisations such as High School Student Organization of Slovenia, Student Organization of Slovenia, Institute of the Republic of Slovenia for Vocational Education and Training, Slovene Human Resources Development and Scholarship Fund and many others.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Ljubljana 16,000

Primary School	%	Undergraduate	32%	Professional Training	4%
High School	20%	Postgraduate	10%	Careers	8%
Further / Vocational	15%	Languages	4%	Other	5%
Foundation / Prep	2%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Gap year organisations
- Government bodies

Hotel management schools
Language schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ljubljana 19 Jan 2024 - 20 Jan 2024

- 9m2 Standard Equipped Stand | €2639.00 [Book Now](#)
- 12m2 Standard Equipped Stand | €3195.00 [Book Now](#)

[BOOK FULL TOUR](#)



Real Estate/Construction Industry Education Fair-Paris

Information

Visitor numbers :

Paris 1,200

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools

Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Paris 26 Jan 2019

Paris

- 9m2 Standard Equipped Stand | **€4175.00** [Book Now](#)

[BOOK FULL TOUR](#)

Student Recruitment Fairs Norway - Winter

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%

Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

Exhibitors

Who should attend

Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kristianstad 08 Jan 2024

Gimlehallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Sandefjord 11 Jan 2024 - 12 Jan 2024

Sandefjord High School

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Stavanger 17 Jan 2024 - 18 Jan 2024

Stavanger Forum

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Bergen 24 Jan 2024 - 25 Jan 2024

Griegshallen

- 9m2 Standard Stand | **€2676.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Alesund 29 Jan 2024

Fagerlighallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Trondheim 01 Feb 2024 - 02 Feb 2024

Trondheim Spektrum

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Bodo 05 Feb 2024

Bankgata flerbrukshall

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Tromso 08 Feb 2024

Tromsohallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Oslo 14 Feb 2024 - 15 Feb 2024

Nova Spektra

- 9m2 Standard Stand with Furniture for 2 pax | **€4461.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5290.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Tourism, Hospitality and Catering Fair- Paris

Information

The Studyramp Tourism, Hotel Business and Catering Fair will take place in January 2019. This influential student fair has taken place each year for the past seven consecutive years. Students come to get information and guidance from professionals representing leading programmes and the institutions that provide them.

Reasons to Attend

The Tourism, Hotel Business and Catering Fair is a specialist fair targeting subjects specific for attracting students who are really interested in studying tourism, hotel business and catering. Exhibitors at the fair, as a result, will gain access to a very targeted group of students interested in these subjects (Some 85% of all visitors). Feedback shows that 100% of all exhibitors were satisfied or very satisfied with the fair in 2017.

Market Overview

According to the French government, about 100,000 French students go to abroad for their studies; among them 25,945 are Erasmus exchange students.

Each year, more 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

5,400 visitors came to the Tourism, Hotel Business and Catering Fair in 2017, of which 37% were high-school students, 19% were A-level (French “Bac”) holders or had validated a first year of higher education, 20% had a Bac+2 level, 20% had a bachelor’s level, and 8% were in other types of studies. 17% of the visitors came from Paris, 75 % from Ile de France and suburbs area and 8% from other parts of France.

In addition, for students, information and free consultation is available on jobs, internships and housing opportunities.

All courses and programmes in the subjects of tourism, hotel business and catering are provided at this fair: short-term courses, 2-year diplomas, HNC, hotel-business schools and other specialised schools present their opportunities. This fair aims to help students discover the numerous jobs available in connection with these specialist sectors and the courses that lead to them.

The Tourism, Hotel Business and Catering Official Guide is distributed for free to the visitors at the entrance of the fair and a bookshop is on site, selling books of guidance in connection with the subject of the fair.

France is attractive for student recruitment because of the high number of students prepared to study abroad. French students want to improve their language skills and other skills and finally optimize their integration in the professional world thanks to foreign study programmes. French students and employees of companies consider studying abroad provides a big advantage for a successful professional career. When students want to pursue a professional career abroad, studies in a foreign country is the best way to integrate into that country at first.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Paris 5,500

Primary School	0%	Undergraduate	56%	Professional Training	0%
High School	0%	Postgraduate	36%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	8%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Business, MBA & management

Prices & Booking

Paris 26 Jan 2019

Espace Champerret – Hall A

- 9m2 Standard Equipped Stand | **€4930.00** [Book Now](#)

[BOOK FULL TOUR](#)