

# Baltic International Recruitment Tour - Universities and Boarding Schools Spring

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with

broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Tallinn 23 Feb 2023**

*Radisson Blu Hotel Olympia*

- Working Space | €2102.00 [Book Now](#)

## Riga 25 Feb 2023

*Radisson Blu Hotel Latvija*

- Working Space | €2102.00 [Book Now](#)

## Vilnius 26 Feb 2023

*Radisson Blu Hotel Lietuva*

- Working Space | €1690.00 [Book Now](#)

[BOOK FULL TOUR](#)



# EuroAsia Agent Workshop-Spring

## Information

This excellent networking agent event will be connecting you with more than 150 agents from the Middle East, Central Asia, Africa, Ukraine, Russia, Mongolia, China, and South Korea.

You'll be able to arrange meetings with international educators and service providers beforehand via a sophisticated booking system, which provides you with a great opportunity to schedule all meetings before you arrive in Turkey.

## Visitor numbers :

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### Istanbul 155

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

## Who should attend

Universities  
Professional bodies  
Language schools  
Education agencies  
Companies (Careers)  
Colleges  
Boarding schools

## Levels & Subjects

### Academic Levels

### Subject Areas

## Prices & Booking

**Istanbul 05 Mar 2019 - 06 Mar 2019**

*Hilton Istanbul Bosphorus*

- Working Space | €2874.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Go-Abroad Fair in Belgium & The Netherlands

## Information

**Go-Abroad Fair: The world is your playground!**

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

## **Reasons to Attend**

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

## **Market Overview**

### **A unique opportunity to recruit students from Belgium and the Netherlands!**

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

## **Fair Outline**

### **Visitors' profile:**

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

### **Exhibitors' profile:**

- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees

- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

## Visitor numbers :

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### Ghent 1,047

Primary School	%	Undergraduate	58%	Professional Training	%
High School	%	Postgraduate	52%	Careers	%
Further / Vocational	%	Languages	%	Other	9%
Foundation / Prep	%				

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### Utrecht 6,692

Primary School	%	Undergraduate	68%	Professional Training	%
High School	%	Postgraduate	33%	Careers	%
Further / Vocational	9%	Languages	%	Other	10%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Companies (Careers)  
 Education agencies  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Student service providers  
 Summer schools  
 Universities

## Levels & Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Ghent 24 Nov 2019

*ICC Ghent*

- 9m2 Standard Equipped Stand | **€2015.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2570.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€3680.00** [Book Now](#)
- 24m2 Standard Equipped Stand | **€4790.00** [Book Now](#)

### Utrecht 20 Nov 2020 - 21 Nov 2020

*Jaarbeurs Utrecht*



- 9m2 Standard Equipped Stand | **€2240.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2870.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€4130.00** [Book Now](#)
- 24m2 Standard Equipped Stand | **€5390.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Fair Finland - Fall 2022

## Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

## Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

## Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

## Fair Outline

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education field makes Studia a vital part of Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

## Visitor numbers :

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### Helsinki 13,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	6%	Careers	13%
Further / Vocational	19%	Languages	%	Other	12%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Education agencies  
 Equipment suppliers  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Primary schools  
 Professional bodies  
 Publishers  
 Student service providers  
 Summer schools  
 Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)

- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Helsinki 23 Nov 2022 - 24 Nov 2022**

*Expo & Convention Centre Helsinki, Messukeskus*

- 6m2 Standard Equipped Stand | **€3087.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€4137.00** [Book Now](#)
- 10m2 Standard Equipped Stand | **€5010.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€5880.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

# International Education Fair UK- London Spring

## Information

Visitor numbers :

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### London TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

Who should attend

## Levels & Subjects

Academic Levels

Subject Areas

## Prices & Booking

London 23 Feb 2019

*London*

- Working Space | €1530.00 [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Fairs of Turkey - Spring

## Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 12 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The Fall 2019 event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

## Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops

- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

## Visitor numbers :

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### Istanbul, Ankara and Izmir 8,000

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	33%	Careers	%
Further / Vocational	6%	Languages	23%	Other	5%
Foundation / Prep	%				

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### Istanbul (Asian side) 1,500

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

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### Istanbul (European Side) 4,500

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

## Exhibitors

### Who should attend

Universities  
 Summer schools  
 Student service providers  
 Language schools  
 Hotel management schools  
 Funding & scholarship providers  
 Education agencies  
 Colleges  
 Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Istanbul, Ankara and Izmir 17 Mar 2024 - 24 Mar 2024

*Istanbul (3 days) + 2 cities*

- Full Tour 4 cities | **€6660.00** [Book Now](#)

### Istanbul (Asian side) 21 Mar 2024

*Hilton Kozyatagi Hotel*

- Working Space | **€1600.00** [Book Now](#)

**Istanbul (European Side) 23 Mar 2024 - 24 Mar 2024**

*Hilton Bosphorus Hotel Harbiye - European Side*

- 5m2 Standard Equipped Stand | **€3707.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Masters and MBA Fair- Paris Spring

## Information

The Studyrama International Masters and MBA Fair is a leading educational event for prospective postgraduates, and it includes workshops, lectures and personal coaching. The fair will take place in Paris, France, in March 2019.

## Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students.

Around 130 institutions will attend the fair, including those from France, Australia, Europe and North America, offering more than 1,000 educational paths. The Studyrama Masters Fair in 2016 was a large success with over 7,200 students attending.

## Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

## Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include 'Successful



Admission to the Master 2' and 'MBA, Masters and double degrees'.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive Studyramp's official 'How to choose the best Master 2, MBA, MSC...' guide that lists all the educational options at each level.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

### Visitor numbers :

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#### Paris 7,200

Primary School	0%	Undergraduate	0%	Professional Training	20%
High School	0%	Postgraduate	100%	Careers	20%
Further / Vocational	0%	Languages	20%	Other	0%
Foundation / Prep	0%				

### Exhibitors

#### Who should attend

Universities  
Hotel management schools  
Colleges  
Business schools

### Levels & Subjects

#### Academic Levels

- Professional training

- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

**Paris 30 Mar 2019**

*Espace Champerret - Hall A*

- 9m2 Standard Equipped Stand | **€5725.00** [Book Now](#)

[BOOK FULL TOUR](#)



# UK Education Fair- London- Spring

## Information

**Visitor numbers :**

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**London 1,178**

Primary School	0%	Undergraduate	78%	Professional Training	%
High School	%	Postgraduate	22%	Careers	0%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

**Levels & Subjects**

**Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**London 22 Mar 2020**

*The Emirates Stadium*

- Working Space | **€2850.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# World Education Fair - Bulgaria - Spring

## Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

## Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

## Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

## Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

## Visitor numbers :

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### Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

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### Varna 2,500

Primary School	%	Undergraduate	49%	Professional Training	%
High School	%	Postgraduate	49%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

## Exhibitors

## **Who should attend**

Universities  
Hotel management schools  
Colleges  
Business schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Sofia 23 Feb 2019 - 24 Feb 2019**

*The National Palace of Culture*

- Working Space | €2190.00 [Book Now](#)

**Varna 26 Feb 2019**

*Interhotel Cherno More*

- Working Space | €1490.00 [Book Now](#)

[BOOK FULL TOUR](#)



# World Education Fair - Romania - Spring

## Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

## Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

## Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

## Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

## Visitor numbers :

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### Bucharest 3,250

<b>Primary School</b>	8%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	%
<b>High School</b>	8%	<b>Postgraduate</b>	35%	<b>Careers</b>	%
<b>Further / Vocational</b>	8%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	8%				

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### Iasi TBC

<b>Primary School</b>	0%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	%
<b>High School</b>	8%	<b>Postgraduate</b>	35%	<b>Careers</b>	%
<b>Further / Vocational</b>	7%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	8%				

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### Timisoara TBC

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	%
<b>High School</b>	8%	<b>Postgraduate</b>	35%	<b>Careers</b>	%
<b>Further / Vocational</b>	7%	<b>Languages</b>	%	<b>Other</b>	1%
<b>Foundation / Prep</b>	8%				



# **Exhibitors**

## **Who should attend**

Boarding schools  
Business schools  
Colleges  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science

- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

### **Bucharest 02 Mar 2019 - 03 Mar 2019**

*Radisson Blu Hotel*

- Working Space | **€2190.00** [Book Now](#)

### **Iasi 04 Mar 2019**

*Hotel International*

- Working Space | **€1763.00** [Book Now](#)

### **Timisoara 06 Mar 2019**

*Hotel Timisoara*

- Working Space | **€1763.00** [Book Now](#)

[BOOK FULL TOUR](#)