

EuroAsia Agent Workshop-Spring

Information

This excellent networking agent event will be connecting you with more than 150 agents from the Middle East, Central Asia, Africa, Ukraine, Russia, Mongolia, China, and South Korea.

You'll be able to arrange meetings with international educators and service providers beforehand via a sophisticated booking system, which provides you with a great opportunity to schedule all meetings before you arrive in Turkey.

Visitor numbers :

Istanbul 155

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Professional bodies
- Language schools
- Education agencies
- Companies (Careers)
- Colleges
- Boarding schools

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

Istanbul 05 Mar 2019 - 06 Mar 2019

Hilton Istanbul Bosphorus

- Working Space | €2874.00 [Book Now](#)

[BOOK FULL TOUR](#)



Indonesia - International Education Tour Spring

Information

This is an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will be providing bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Ministry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education

exhibition in Indonesia!

Visitor numbers :

Jakarta, Makassar, Manado & Yogyakarta 10,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Jakarta 10,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Jakarta, Makassar, Manado & Yogyakarta 08 Mar 2019 - 13 Mar 2019

Jakarta, Makassar, Manado & Yogyakarta

- 4m2 Working Space with Poster | **€2917.00** [Book Now](#)

Jakarta 06 Apr 2019 - 07 Apr 2019

Ministry of Research, Technology and Higher Education Building

- 4m2 Standard Equipped Stand | **€1206.00** [Book Now](#)

[BOOK FULL TOUR](#)

International Education Fair UK- London Spring

Information

Visitor numbers :

London TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

London 23 Feb 2019

London

- Working Space | €1530.00 [Book Now](#)

International Education Fairs of Turkey - Spring

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 12 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The Fall 2019 event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and

Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Istanbul, Ankara and Izmir 8,000

Primary School	%	Undergraduate	25%	Professional Training	%
High School	8%	Postgraduate	33%	Careers	%
Further / Vocational	6%	Languages	23%	Other	5%
Foundation / Prep	%				

Istanbul (Asian side) 1,500

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Istanbul (European Side) 4,500

Primary School	%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	44%	Careers	%
Further / Vocational	%	Languages	37%	Other	21%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Language schools

Hotel management schools
Funding & scholarship providers
Education agencies
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul, Ankara and Izmir 17 Mar 2024 - 24 Mar 2024

Istanbul (3 days) + 2 cities

- Full Tour 4 cities | **€6660.00** [Book Now](#)

Istanbul (Asian side) 21 Mar 2024

Hilton Kozyatagi Hotel

- Working Space | **€1600.00** [Book Now](#)

Istanbul (European Side) 23 Mar 2024 - 24 Mar 2024

Hilton Bosphorus Hotel Harbiye - European Side

- 5m2 Standard Equipped Stand | **€3707.00** [Book Now](#)

[BOOK FULL TOUR](#)



World Education Fair - Bulgaria - Spring

Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

Visitor numbers :

Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

Varna 2,500

Primary School	%	Undergraduate	49%	Professional Training	%
High School	%	Postgraduate	49%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	2%				

Exhibitors

Who should attend

Universities
 Hotel management schools
 Colleges
 Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning

- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Sofia 23 Feb 2019 - 24 Feb 2019

The National Palace of Culture

- Working Space | €2190.00 [Book Now](#)

Varna 26 Feb 2019

Interhotel Chernomorie

- Working Space | €1490.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

World Education Fair - Romania - Spring

Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved

and see the results!

Visitor numbers :

Bucharest 3,250

Primary School	8%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	8%	Languages	%	Other	%
Foundation / Prep	8%				

Iasi TBC

Primary School	0%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	%
Foundation / Prep	8%				

Timisoara TBC

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	7%	Languages	%	Other	1%
Foundation / Prep	8%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Hotel management schools
- Language schools
- Professional bodies
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 02 Mar 2019 - 03 Mar 2019

Radisson Blu Hotel

- Working Space | €2190.00 [Book Now](#)

Iasi 04 Mar 2019

Hotel International

- Working Space | €1763.00 [Book Now](#)

Timisoara 06 Mar 2019

Hotel Timisoara

- Working Space | €1763.00 [Book Now](#)

[BOOK FULL TOUR](#)