

Einstieg Recruitment Fairs in Germany - Fall

Information

Einstieg is Germany's leading service provider in the field of undergraduate recruitment - and your reliable partner for the German student market. Our student recruitment fairs all over Germany attract more than 1,500 exhibitors from over 20 countries and more than 175,000 visitors each year.

Fair Outline

The Einstieg student fairs take place seven times a year and are Germany's largest forum for educational and degree programmes. They give universities and companies the opportunity to get in direct contact with students and young adults to cover their recruiting needs. The fairs are held in some of Germany's most important economical and metropolitan areas.

Usually, a fair takes place over 2 full days (Friday and Saturday) and offers visitors lots of information about degree and other educational programmes in Germany, as well as programmes abroad. Both, students with no distinct career ideas, as well as students with well-defined career goals, can find guidance and information alike.

Reasons to Attend

The events are mostly targeted at German Gymnasium (German grammar school leading to A Levels) students, who are striving to complete the Abitur (German A Levels) exam or have already passed their Abitur. However, committed Realschule (German general secondary school) students as well as students with further vocational qualifications, young employees, and college dropouts can also gain new ideas for their future by visiting the Einstieg fairs. Teachers and parents are important conversation partners for young adults when it comes to making career and study decisions, which is why our fairs also offer useful information for these two target groups.

Our events offer an interesting talks and presentations programme that exhibitors can take part in. We have stages at each fair as well as our Speakers Corner that gives exhibitors the opportunity to speak to visitors in a smaller group and encourage two-way conversation.

Our visitors can do a free online interest-check prior to visiting the fair to find course options and institutions that match their interests, strengths and skills. They can also use the test results to make appointments with matching exhibitors before visiting the fair.

Market Overview

Germany is ranked among one of the most well-travelled countries. German adolescents not only take vacations frequently, but their interest in studying or working abroad has been increasing continuously. Surveys among

our recruitment fair visitors indicate that Einstieg visitors are particularly interested in degree programmes or gap years abroad after their graduation - every third respondent shows interest. This is not surprising: the number of pupils attending grammar schools and senior classes of comprehensive schools and therefore intending to moving on to university is comparatively high at Einstieg recruitment fairs.

Generally, the interest of German pupils in international degree programmes has steadily increased over recent decades: according to numbers published by the German Federal Statistical Office, almost 140,000 German young adults studied at universities abroad in 2012 (most current data available) - students were either enrolled for an academic term or degree programmes. Compared to that, roughly 2,400,000 students were enrolled at universities in Germany.

The most popular countries for international academic programmes included Austria, the Netherlands, Switzerland, Great Britain, the United States and France. Overall, 83.4 percent of German students decided to study in Europe. 8.4 percent chose programmes located in North- and South-America, 5.7 percent chose to study in Asia, 1.7 percent studied in Australia and Oceania, and 0.6 percent decided to study abroad in Africa.

Fair Support

Our fairs are under the patronage of Prof. Dr. Johanna Wanka, Federal Minister for Education and Research.

Visitor numbers :

Dortmund 4,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	2%	Careers	5%
Further / Vocational	41%	Languages	10%	Other	29%
Foundation / Prep	5%				

Karlsruhe 3,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	2%	Careers	%
Further / Vocational	40%	Languages	5%	Other	15%
Foundation / Prep	5%				

Berlin TBC

Primary School	%	Undergraduate	65%	Professional Training	1%
High School	%	Postgraduate	3%	Careers	1%
Further / Vocational	60%	Languages	6%	Other	10%
Foundation / Prep	5%				

Munich TBC

Primary School	%	Undergraduate	77%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	1%
Further / Vocational	42%	Languages	6%	Other	15%
Foundation / Prep	5%				

Dortmund 4,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	2%	Careers	5%
Further / Vocational	41%	Languages	10%	Other	29%
Foundation / Prep	5%				

Karlsruhe 3,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	2%	Careers	%
Further / Vocational	40%	Languages	5%	Other	15%
Foundation / Prep	5%				

Berlin TBC

Primary School	%	Undergraduate	65%	Professional Training	1%
High School	%	Postgraduate	3%	Careers	1%
Further / Vocational	60%	Languages	6%	Other	10%
Foundation / Prep	5%				

Munich TBC

Primary School	%	Undergraduate	77%	Professional Training	1%
High School	%	Postgraduate	2%	Careers	1%
Further / Vocational	42%	Languages	6%	Other	15%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations

Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

Subject Areas

- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Dortmund 14 Sep 2018 - 15 Sep 2018

Westfalahallen Dortmund

- 9 m2 Luxe Equipped stand | **€2600.00** [Book Now](#)

Karlsruhe 05 Oct 2018 - 06 Oct 2018

Gartenhalle Karlsruhe

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

Berlin 09 Nov 2018 - 10 Nov 2018

Messe Berlin

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

Munich 23 Nov 2018 - 24 Nov 2018

MOC Veranstaltungszentrum

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

Dortmund 06 Sep 2019 - 07 Sep 2019

Westfalenhallen Dortmund

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

Karlsruhe 27 Sep 2019 - 28 Sep 2019

Gartenhalle Karlsruhe

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

Berlin 15 Nov 2019 - 16 Nov 2019

Messe Berlin

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

Munich 22 Nov 2019 - 23 Nov 2019

MOC Veranstaltungszentrum

- 9 m2 Luxe Equipped stand | €2600.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Go-Abroad Fair in Belgium & The Netherlands

Information

Go-Abroad Fair: The world is your playground!

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

Reasons to Attend

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

Market Overview

A unique opportunity to recruit students from Belgium and the Netherlands!

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

Fair Outline

Visitors' profile:

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

Exhibitors' profile:

- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

Visitor numbers :

Ghent 1,047

Primary School	%	Undergraduate	58%	Professional Training	%
High School	%	Postgraduate	52%	Careers	%
Further / Vocational	%	Languages	%	Other	9%
Foundation / Prep	%				

Utrecht 6,692

Primary School	%	Undergraduate	68%	Professional Training	%
High School	%	Postgraduate	33%	Careers	%
Further / Vocational	9%	Languages	%	Other	10%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies

Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ghent 24 Nov 2019

ICC Ghent

- 9m2 Standard Equipped Stand | **€2015.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2570.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€3680.00** [Book Now](#)
- 24m2 Standard Equipped Stand | **€4790.00** [Book Now](#)

Utrecht 20 Nov 2020 - 21 Nov 2020

Jaarbeurs Utrecht

- 9m2 Standard Equipped Stand | **€2240.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2870.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€4130.00** [Book Now](#)
- 24m2 Standard Equipped Stand | **€5390.00** [Book Now](#)

[BOOK FULL TOUR](#)